

Modern Trade Retail - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 150 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The Modern Trade Retail Market size is estimated at USD 5.53 trillion in 2025, and is expected to reach USD 6.82 trillion by 2030, at a CAGR of 4.29% during the forecast period (2025-2030).

The modern trade retail market has witnessed significant expansion, both in developed and emerging economies. Modern trade retail formats have gained popularity due to their ability to meet consumer demands effectively. Consumers appreciate the convenience, wide product selection, competitive pricing, and modern shopping experience offered by these establishments. The demand for quality products, reliable supply chains, and a one-stop shopping experience has further fueled the growth of modern trade retail.

The growth of modern trade retail has had an impact on traditional or informal retail outlets. While traditional retailers continue to serve specific niches and local communities, they face challenges in competing with the convenience, variety, and pricing offered by modern trade retail. However, a balance is maintained as both formats coexist to cater to diverse consumer needs. Several factors have contributed to the growth of the modern trade retail market. These include urbanization, rising disposable incomes, changing consumer lifestyles and preferences, increased awareness of branded products, and the convenience and variety offered by organized retail formats. The market is expected to continue evolving as retailers adapt to emerging trends and technologies to meet the ever-changing demands of consumers.

Modern Trade Retail Market Trends

Emergence of Omnichannel Retailing is Driving the Market

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

In the current global retail sector, omnichannel retailing is the term used to describe the blending of multiple offline and online channels to offer customers a consistent and simple purchasing experience. The main aim is to create a brand experience for customers across all platforms and touchpoints, such as physical stores, websites, mobile apps, social media accounts, and more. Customers can interact with the retailer through a variety of channels and smoothly transition between them when they shop omnichannel. Customers can purchase things via a smartphone app, explore them online, and then decide whether to have them delivered to their homes or pick them up from a physical store.

Retailers strive to deliver a consistent brand experience across all channels. This involves maintaining the same branding, promotions, price, and messaging at all touchpoints. The objective is to build a cohesive brand identity and uphold a solid rapport with clients. The focus of omnichannel retailing is to make the customer journey as smooth and convenient as possible. This involves ensuring that customers can easily navigate between channels, have access to real-time inventory information, and choose their preferred fulfillment options (e.g., home delivery, in-store pickup). Customers' expectations for a smooth and customized purchasing experience in the contemporary trade retail industry are driving the importance of omnichannel retailing. Retailers may increase revenue, foster enduring client loyalty, and improve customer happiness by implementing an omnichannel strategy.

Asia-Pacific Leading the Market Driven by Increase in Disposable Income

In recent years, Asia-Pacific's modern retail trade market has grown significantly in terms of demand. Rising disposable incomes, urbanization, shifting consumer preferences, and the expansion of e-commerce are some drivers driving the market. Some of the world's fastest-growing economies, such as those of China, India, and Southeast Asia, are in Asia-Pacific. Modern retail formats, including supermarkets, hypermarkets, and specialized stores, are in more demand as consumer sophistication and income levels rise.

The rise of the modern retail trade sector in Asia-Pacific has been significantly aided by the growth of e-commerce. Customers are increasingly resorting to online shopping for convenience and a greater selection of goods as smartphones and the internet become more widely used. To meet this increasing demand, a large number of modern retail trade companies are extending their footprint in the Asia-Pacific region. For instance, Flipkart, one of the biggest e-commerce businesses in India, has had a majority investment from Walmart. Additionally, Amazon has been making significant investments in this region, growing its footprint in nations like Japan and India. Overall, rising incomes, shifting customer preferences, and the expansion of e-commerce are likely to fuel the modern retail trade market's rise in Asia-Pacific in the years to come.

Modern Trade Retail Industry Overview

The modern trade retail market is fragmented, with various local players operating in the market. To gain a competitive advantage in the industry, the competitors are increasing their efforts to collaborate and utilize cutting-edge technology, such as AI and AR. A few of the major players in the market include Walmart Inc., Amazon Inc., Costco Wholesale Corporation, The Home Depot Inc., and JD.com.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

1.1 Study Assumptions and Market Definition

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS AND INSIGHTS

4.1 Market Overview

4.2 Market Drivers

4.2.1 Rapid Expansion of Urban Areas

4.2.2 Rise of E-commerce and Omnichannel Retailing

4.3 Market Restraints

4.3.1 Intense Competition in the Market

4.3.2 Supply Chain Complexity

4.4 Market Opportunities

4.4.1 Increasing Focus on Innovative Retail Services

4.4.2 Harnessing Data Analytics for Customer Engagement

4.5 Value Chain Analysis

4.6 Industry Attractiveness: Porter's Five Forces Analysis

4.6.1 Threat of New Entrants

4.6.2 Bargaining Power of Buyers

4.6.3 Bargaining Power of Suppliers

4.6.4 Threat of Substitutes

4.6.5 Intensity of Competitive Rivalry

4.7 Insights into Technological Advancements in the Industry

4.8 Impact of COVID-19 on the Market

5 MARKET SEGMENTATION

5.1 By Product Type

5.1.1 Food, Beverage, and Grocery

5.1.2 Personal and Household Care

5.1.3 Apparel, Footwear, and Accessories

5.1.4 Furniture and Home Decor

5.1.5 Toys, Hobby, and Household Appliances

5.1.6 Pharmaceuticals

5.2 By Ownership

5.2.1 Retail Chains

5.2.2 Independent Retailers

5.3 By Distribution Channel

5.3.1 Supermarkets/Hypermarkets

5.3.2 Specialty Stores

5.3.3 Online

5.3.4 Other Distribution Channels

5.4 By Geography

5.4.1 North America

5.4.1.1 United States

5.4.1.2 Canada

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.4.1.3 Mexico
- 5.4.1.4 Rest of North America
- 5.4.2 Europe
 - 5.4.2.1 United Kingdom
 - 5.4.2.2 Germany
 - 5.4.2.3 France
 - 5.4.2.4 Russia
 - 5.4.2.5 Italy
 - 5.4.2.6 Spain
 - 5.4.2.7 Rest of Europe
- 5.4.3 Asia-Pacific
 - 5.4.3.1 India
 - 5.4.3.2 China
 - 5.4.3.3 Japan
 - 5.4.3.4 Australia
 - 5.4.3.5 Rest of Asia-Pacific
- 5.4.4 South America
 - 5.4.4.1 Brazil
 - 5.4.4.2 Argentina
 - 5.4.4.3 Rest of South America
- 5.4.5 Middle East and Africa
 - 5.4.5.1 United Arab Emirates
 - 5.4.5.2 South Africa
 - 5.4.5.3 Rest of Middle East and Africa

6 COMPETITIVE LANDSCAPE

- 6.1 Market Concentration Overview
- 6.2 Company Profiles
 - 6.2.1 Walmart Inc.
 - 6.2.2 Amazon Inc.
 - 6.2.3 Costco Wholesale Corporation
 - 6.2.4 The Home Depot Inc.
 - 6.2.5 JD.com Inc.
 - 6.2.6 The Kroger Co.
 - 6.2.7 Walgreens Boots Alliance Inc.
 - 6.2.8 Alibaba Group Holding Limited
 - 6.2.9 Target Corporation
 - 6.2.10 Lowe's Companies Inc.*

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

8 DISCLAIMER AND ABOUT US

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Modern Trade Retail - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 150 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-01"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

