

## **Middle East and West Africa Pharmaceutical Plastic Packaging - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

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### **Report description:**

The Middle East and West Africa Pharmaceutical Plastic Packaging Market is expected to register a CAGR of 6.54% during the forecast period.

#### Key Highlights

- The market for pharmaceutical plastic packaging is anticipated to continue to rise due to the rising prevalence of chronic diseases, the growth of the biologics market, and technical advancements.
- The penetration of retail pharmacies in the region is expected to increase, while pharmaceutical manufacturers' emphasis on product differentiation and brand improvement is expected to increase. Furthermore, there is a greater demand for drugs due to the rising prevalence of chronic diseases brought on by altered dietary patterns, lifestyles, and sleep cycles.
- Plastics are the most used materials in pharmaceutical packaging. Plastics are gaining increasing importance in the packaging of pharmaceutical goods due to barriers against moisture, high dimensional stability, high impact strength, resistance to strain, low water absorption, transparency, and resistance to heat and flame. Moreover, the government's focus on improving healthcare systems and insurance coverage drives up demand for pharmaceuticals, fueling market expansion.
- Although there are excellent prospects to improve food production and processing in Africa, the region's lack of or inadequate supply chains continue to slow the expansion of the need for plastic pharmaceutical packaging.
- During Covid -19, the market, which includes bottles and containers, has continued to soar. In addition, packaging companies are seen investing in the sterile format while increasing their production capacity due to the need for biologics and vaccines.

Middle East & West Africa Pharmaceutical Plastic Packaging Market Trends

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## Bottles to Drive the Market Growth

- Due to their small weight and ease of handling, plastic bottles are predicted to experience a significant increase because they are easier to carry and less likely to break than glass bottles. Additionally, plastics are more aesthetically pleasing and provide a superior barrier to air and moisture. These qualities of plastic bottles are anticipated to stimulate market expansion across regions.
- Rigid plastic packaging is more easily sterilized and supports aseptic bottles for the pharmaceutical industry. PAA (peracetic acid) has been chemically and traditionally used for PET bottle sterilization. It is the most efficient medium with the most extensive decontamination spectrum of overall germs (bacteria, spores, molds, and yeasts) and can be used for high and low acid products.
- Additionally, plastics work well with a variety of compositions. Since plastic containers may come into touch with pharmaceutical formulations, they are typically made of materials that don't include any components that could affect the formulation's effectiveness or stability or provide a toxicity concern.
- Furthermore, plastic dropper bottles are predominantly used in people with eye syndrome. The changing lifestyles of individuals, particularly the extended use of electronic gadgets, such as computers and TV, have led to an upsurge in the prevalence of dry eye syndrome. Companies like Gerresheimer offer pharmaceutical plastic packaging for solid, liquid, and ophthalmic applications. The range of products includes PET bottles for liquid dosage and ophthalmic solutions.
- For instance May 2022, Amcor Plc developed the latest technology, PowerPost™ that delivers a bottle that is up to 30% lighter and can be made from 100% recycled material. Furthermore, the product is built on vacuum-absorbing technology PowerStrap.

## Saudi Arabia is expected to witness the growth

- The Saudi Arabian pharmaceutical market reached a value of roughly USD 9.3 billion in 2021, reflecting 42 billion USD in pharmaceutical spending from 2017 to 2021, according to the Ministry of Health (MoH). Saudi Arabia's market is expanding rapidly due to improving healthcare infrastructure and the rising prevalence of non-communicable illnesses.
- Additionally, it is anticipated that the growth of four "economic cities" will open up new possibilities for establishing pharmaceutical processing and packaging businesses in this area. For instance, the industrial city of King Abdullah suggested that the pharmaceutical industry increase. A pharmaceutical production and packaging facility in the vicinity has received investments from businesses, including Pfizer (Saudi).
- Rising healthcare spending and improved health awareness are likely to propel market expansion. The industry would also be expected to grow due to macroeconomic factors, including increasing health insurance company penetration and healthcare reforms like allowing 100% FDI in the pharmaceutical sector.
- In Saudi Arabia, non-communicable diseases like diabetes, cardiovascular disease, and cancer are now the leading causes of death. This is brought on by living a sedentary lifestyle, being overweight, smoking a lot, and eating poorly. The World Health Organization (WHO) has reported that 68.2% of Saudi Arabia's population is overweight and 33.7% of its population is obese.
- The government policies in the nation are biased in favor of domestic producers, giving them exemptions, including interest-free financing, subsidized utility charges, and no import duties on raw materials and intermediate products. As a result, the country would be expected to experience a significant increase in the demand for packaging due to the rising demand for cures for diseases like diabetes.

## Middle East & West Africa Pharmaceutical Plastic Packaging Industry Overview

The Middle East and West Africa Pharmaceutical Plastic Packaging Market is the moderately consolidated market. The major

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players, such as Amcor Plc, plastic holdings Inc, Berry Global Inc, and Alpack Plastic Packaging, Alpha Group, with a significant share in the market, are expanding their customer base across various regions. In addition, many companies are forming strategic and collaborative initiatives with multiple companies to increase their market share and profitability.

- July 2022 - The ALPLA Group has announced its acquisition of the Polish company APON, which produces plastic packaging for the pharma industry at its site in Zyrardow, which will expand and grow the ALPLApharma business division established in 2019.

#### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

#### **Table of Contents:**

#### 1 INTRODUCTION

- 1.1 Study Assumptions and Market Definitions
- 1.2 Scope of the Study

#### 2 RESEARCH METHODOLOGY

#### 3 EXECUTIVE SUMMARY

#### 4 MARKET INSIGHTS

- 4.1 Market Overview
- 4.2 Industry Attractiveness-Porter's Five Force Analysis
  - 4.2.1 Bargaining Power of Suppliers
  - 4.2.2 Bargaining Power of Buyers/Consumers
  - 4.2.3 Threat of New Entrants
  - 4.2.4 Threat of Substitute Products
  - 4.2.5 Intensity of Competitive Rivalry
- 4.3 Technology Insights
- 4.4 Impact of COVID-19 on the Pharmaceutical Plastic Packaging Market in region

#### 5 MARKET DYNAMICS

- 5.1 Market Drivers
  - 5.1.1 Increasing Demand For Rigid & Flexible Pharmaceutical Plastic Products
  - 5.1.2 Development of Better and More Advanced Healthcare Infrastructure
- 5.2 Market Restraints
  - 5.2.1 Regulations Restricting the Sale and Availability of Pharmaceutical Plastic Products
  - 5.2.2 Fluctuations in Raw Material Cost Due to Suppliers Bargaining Power

#### 6 MARKET SEGMENTATION

- 6.1 By Raw Material
  - 6.1.1 Polypropylene (PP)
  - 6.1.2 Polyethylene Terephthalate (PET)
  - 6.1.3 Low Density Polyethylene (LDPE)

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- 6.1.4 High Density Polyethylene (HDPE)
- 6.1.5 Other Types of Materials
- 6.2 By Product
  - 6.2.1 Solid Containers
  - 6.2.2 Dropper Bottles
  - 6.2.3 Nasal Spray Bottles
  - 6.2.4 Liquid Bottles
  - 6.2.5 Oral Care
  - 6.2.6 Pouches
  - 6.2.7 Vials & Ampoules
  - 6.2.8 Cartridges
  - 6.2.9 Syringes
  - 6.2.10 Caps & Closures
  - 6.2.11 Other Product Types
- 6.3 Region
  - 6.3.1 Middle East
    - 6.3.1.1 UAE
    - 6.3.1.2 Saudi Arabia
    - 6.3.1.3 Qatar
    - 6.3.1.4 Turkey
    - 6.3.1.5 Egypt
    - 6.3.1.6 South Africa
    - 6.3.1.7 Rest of Middle East and Africa

## 7 COMPETITIVE LANDSCAPE

- 7.1 Company Profiles
  - 7.1.1 Amcor Limited
  - 7.1.2 Berry Plastics Group, Inc.
  - 7.1.3 Aptar Pharma
  - 7.1.4 Berk Company, LLC
  - 7.1.5 Alpha Packaging
  - 7.1.6 Graham Packaging Company
  - 7.1.7 COMAR, LLC
  - 7.1.8 Alpack Plastic Packaging
  - 7.1.9 Drug Plastics Group
  - 7.1.10 Plastipak Holdings, Inc.
  - 7.1.11 Gulf Packaging Industries Limited

## 8 INVESTMENT ANALYSIS

## 9 FUTURE OF THE MARKET

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