

Mexico Road Freight Transport - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The Mexico Road Freight Transport Market size is estimated at 45.73 billion USD in 2025, and is expected to reach 59.02 billion USD by 2030, growing at a CAGR of 5.23% during the forecast period (2025-2030).

The e-commerce sector is projected to grow at a CAGR of 12.93% during 2023-2027, driving the growth of the market

- Mexico became a global manufacturing hub due to its strategic location, robust transportation infrastructure, and other favorable factors. The nearshoring of manufacturing operations to Mexico has continued at a faster pace than in other countries. Moreover, investment in Mexico surged in the first three months of 2024 as more companies were looking south of the border to establish supply chains and manufacturing hubs. Due to increased manufacturing activities, the demand for road freight services also increased.
- The rise in agriculture trade is expected to drive the growth of the agriculture, fishing, and forestry end-user segment in the coming years. Mexico is the United States' third-largest agricultural trading partner. The United States has maintained its number one position in Mexico's agricultural imports with nearly 70% market share. The developing wine culture in Mexico creates an attractive market for wine exports from the United States. Moreover, the e-commerce sector is projected to grow at a CAGR of 12.93% during 2023-2027 and is expected to drive the growth of the wholesale and retail trade end-user segment.

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Mexico Road Freight Transport Market Trends

Mexico's transportation and storage sector growing with rise in volume of trade and future development projects

- From January to April 2024, Mexican seaports handled a record 2.95 million TEUs, an 18.2% increase YoY. The Pacific Coast ports managed most of this traffic, with a 19% increase to 2.14 million TEUs. Manzanillo and Lazaro Cardenas, the largest ports on the Pacific Coast, saw volume increases of 14.5% and 35%, respectively. This growth is expected to impact the sector's contribution to GDP positively. In August 2024, the Salina Cruz LNG JV revealed plans to build and operate a small-scale LNG bunkering and transshipment terminal in Salinas del Marquez, Salina Cruz, Oaxaca, Mexico.
- In February 2024, Amazon Web Services (AWS) announced plans to open an AWS infrastructure region in Mexico by early 2025. This new AWS Mexico (Central) Region will provide developers, startups, businesses, government, education, and nonprofits more options for running applications and serving users from data centers in Mexico, allowing them to store data locally. As part of its commitment to Latin America, AWS plans to invest over USD 5 billion in Mexico over the next 15 years. This new region is part of AWS's ongoing efforts to offer advanced and secure cloud technologies in Mexico.

The Mexican government implemented tax subsidies to tackle inflation, resulting in a USD 4.51 billion loss in 2022

- In April 2024, Pemex directed its trading unit to stop exporting up to 436,000 barrels per day (bpd) of crude oil to focus on processing domestic oil at the new Dos Bocas refinery in Tabasco. The refinery, which began producing gasoline and diesel in Q1 2024, aims to boost domestic oil processing from 713,300 bpd in 2023 to 1.04 million bpd in 2024. Since July 1, 2024, jet fuel prices have followed the "single price" scheme announced by Pemex in June. Previously, a volume discount program allowed major buyers to lower jet fuel costs through bulk purchases.
- Mexico has been working for 6 years to boost its refinery output and decrease reliance on US oil imports. Progress is evident as Pemex's domestic refineries processed over 1 million bpd of crude in March 2024, the highest in almost 8 years. This increase has led to a 32% rise in gasoline and diesel production and a 25% YoY drop in imports. The surge in refinery output has reduced Mexican crude exports by around 500,000 bpd. Although the government initially stated no significant export cuts, declining shipments and the potential start of the long-delayed 340,000 bpd Olmeca refinery by 2025 could reshape global oil flows.

Mexico Road Freight Transport Industry Overview

The Mexico Road Freight Transport Market is fragmented, with the major five players in this market being C.H. Robinson, DHL Group, Fletes Mexico, Traxion and Werner Enterprises Inc. (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 EXECUTIVE SUMMARY & KEY FINDINGS

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2 REPORT OFFERS

3 INTRODUCTION

- 3.1 Study Assumptions & Market Definition
- 3.2 Scope of the Study?
- 3.3 Research Methodology

4 KEY INDUSTRY TRENDS

- 4.1 GDP Distribution By Economic Activity
- 4.2 GDP Growth By Economic Activity
- 4.3 Economic Performance And Profile
 - 4.3.1 Trends in E-Commerce Industry
 - 4.3.2 Trends in Manufacturing Industry
- 4.4 Transport And Storage Sector GDP
- 4.5 Logistics Performance
- 4.6 Length Of Roads
- 4.7 Export Trends
- 4.8 Import Trends
- 4.9 Fuel Pricing Trends
- 4.10 Trucking Operational Costs
- 4.11 Trucking Fleet Size By Type
- 4.12 Major Truck Suppliers
- 4.13 Road Freight Tonnage Trends
- 4.14 Road Freight Pricing Trends
- 4.15 Modal Share
- 4.16 Inflation
- 4.17 Regulatory Framework
- 4.18 Value Chain & Distribution Channel Analysis

5 MARKET SEGMENTATION (includes market size in Value in USD, Forecasts up to 2030 and analysis of growth prospects)

- 5.1 End User Industry
 - 5.1.1 Agriculture, Fishing, and Forestry
 - 5.1.2 Construction
 - 5.1.3 Manufacturing
 - 5.1.4 Oil and Gas, Mining and Quarrying
 - 5.1.5 Wholesale and Retail Trade
 - 5.1.6 Others
- 5.2 Destination
 - 5.2.1 Domestic
 - 5.2.2 International
- 5.3 Truckload Specification
 - 5.3.1 Full-Truck-Load (FTL)
 - 5.3.2 Less than-Truck-Load (LTL)
- 5.4 Containerization
 - 5.4.1 Containerized
 - 5.4.2 Non-Containerized
- 5.5 Distance

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- 5.5.1 Long Haul
- 5.5.2 Short Haul
- 5.6 Goods Configuration
 - 5.6.1 Fluid Goods
 - 5.6.2 Solid Goods
- 5.7 Temperature Control
 - 5.7.1 Non-Temperature Controlled
 - 5.7.2 Temperature Controlled

6 COMPETITIVE LANDSCAPE

- 6.1 Key Strategic Moves
- 6.2 Market Share Analysis
- 6.3 Company Landscape
- 6.4 Company Profiles
 - 6.4.1 A.P. Moller - Maersk
 - 6.4.2 C.H. Robinson
 - 6.4.3 DHL Group
 - 6.4.4 Expeditors International of Washington, Inc.
 - 6.4.5 FedEx
 - 6.4.6 Fletes Mexico
 - 6.4.7 Knight-Swift Transportation Holdings Inc.
 - 6.4.8 Landstar System Inc.
 - 6.4.9 Transportes Marva
 - 6.4.10 Traxion
 - 6.4.11 Werner Enterprises Inc.
 - 6.4.12 XPO, Inc.

7 KEY STRATEGIC QUESTIONS FOR ROAD FREIGHT CEOS

8 APPENDIX

- 8.1 Global Logistics Market Overview
 - 8.1.1 Overview
 - 8.1.2 Porter's Five Forces Framework
 - 8.1.3 Global Value Chain Analysis
 - 8.1.4 Market Dynamics (Market Drivers, Restraints & Opportunities)
- 8.2 Sources & References
- 8.3 List of Tables & Figures
- 8.4 Primary Insights
- 8.5 Data Pack
- 8.6 Glossary of Terms
- 8.7 Currency Exchange Rate

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