

Mexico Rigid Packaging - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The Mexico Rigid Packaging Market size is estimated at USD 7.49 billion in 2025, and is expected to reach USD 9.81 billion by 2030, at a CAGR of 5.53% during the forecast period (2025-2030).

Mexico is one of the fastest-growing markets in Latin America. Its growing Middle-Class Population and Increasing foreign direct investment further make it a potential hub for industrial aspects and ease of business in the country.

Key Highlights

- For a range of factors, such as reduced weight, lower relative cost, design flexibility, and ease of recycling, rigid plastic packaging is frequently preferred over traditional pack types in the Mexico region.
- According to International Trade Administration, in 2021, packaging was the most significant driver of Mexico's plastics industry, accounting for 47% of market demand. Of this demand, the food and beverage industry is the major contributor to the demand for plastic bottles and jars in the region. Additionally, most plastic packaging items used in the food and beverage industry are created locally.
- The rugged and robust nature and safe handling features of plastic bottles are extensively used in packaging non-alcoholic beverages and packaged drinking water. Further, Plastic bottles are resistant to leaks and bursts, preserving the contents and the outside shipping containers.
- Owing to the growing demand for plastic packaging solutions and the increasing population of middle-class citizens in the country, leading foreign investors are working on strategic deals to capitalize on the ever-increasing market. For instance, in December 2021, Pretium Packaging, LLC ("Pretium"), a designer and manufacturer of packaging solutions for a diverse set of applications backed by Clearlake Capital Group, LP, announced to have acquired Grupo Edit, a family-owned rigid packaging manufacturer to expand its business in Mexico. The Company's plastics division manufactures bottles, carafes, thin-wall

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containers, jars, and closures made primarily from PET and HDPE.

Mexico Rigid Packaging Market Trends

Rigid Plastic Material to Hold Significant Share

- The Mexican rigid plastic packaging market is very dynamic. The industry offers a wide range of opportunities, with food processing, beer, tobacco, and coffee being the main sectors. Rigid plastic packaging provides unique benefits, such as high impact strength, stiffness, and high barrier properties, which have expanded the rigid plastic packaging medium market in recent years.
- The increasing need for rigid plastic packaging in the healthcare sector has been one of the essential aspects driving industry growth in recent years. Inert properties of rigid plastics added with physical properties such as durability, transparency, lightweight, and cleanliness increased the usage of rigid plastics in the storage and packaging of medical products.
- In December 2021, US-based Pretium Packaging LLC expanded into Mexico by acquiring Grupo Edid, a family-owned packaging solutions provider. This acquisition includes four separate operations: Ediplast, Edipacks, Refrepet, and Ediprint. Grupo Edid may be integrated into Pretium Packaging, thus enabling the company to expand into the region.
- Companies in the region invest in new equipment and expand the production and recycling of rigid plastics. For instance, in January 2022, Austria-based packaging supplier Alpla and Coca-Cola FEMSA partnered to build a PET recycling plant in South Mexico with an investment of USD 60 million and an annual capacity of 50,000 tons of reusable PET material.

Food Industry to Hold the Highest Market Share

- The Mexican food industry has grown rapidly over recent years, fuelled by the establishment of the North American Free Trade Agreement (NAFTA) and the spread of its retail model leading to an increase in the import of foreign foods. International operators are seeking to extend their product portfolios, and new producers are looking to enter this profitable market. A fact is that Mexico is becoming increasingly dependent on imports of some products.
- According to the National Institute of Geography and Statistics (INEGI), there are 217,245 economic units, including offices, manufacturing plants, and distribution centers, under an industry classification of 'food and beverage manufacturing and processing.' According to the Ministry of Agriculture (SADER), 9.3 million people in Mexico work to generate and transform agricultural and fish products (SIAP). The food processing industry employs more than 800,000 workers.
- The Mexican processed food industry receives about 90% of its supplies locally. These supplies include fruits, vegetables, cartons, glass, plastic, and tinplate. Domestically produced products have certain competitive advantages, such as a better understanding of the local industry and its needs and logistical advantages due to their closeness, but small players may face issues of quality, traceability, or lack of ability to meet larger quantity orders.
- Growing demand for protein-rich food products is another major driver of the Mexican packaging market. The country is continuously boosting domestic meat production to meet the increasing demand for meat products. Factors such as vertical integration of farms, investments in biosecurity, improvement in the production chain, and increased efficiency are spurring the local food production in the country, which, in turn, is bolstering the market growth of fresh food packaging in Mexico.

Mexico Rigid Packaging Industry Overview

The Mexico Rigid Packaging Market is highly fragmented, and it comprises market incumbents, such as Amcor, Plastipak, and

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Berry Global, among others, accompanied by several regional packaging firms.

- April 2022 - Huhtamaki announced a first-to-market sustainable innovation for the global pharmaceutical and healthcare industry. Huhtamaki's Push Tab blister lid is mono-material PET and free from aluminum. It is designed to meet the stringent safety requirements of highly regulated pharmaceutical and healthcare packaging. It provides the industry with a more sustainable alternative to traditional push-through blister packaging.
- January 2022 - Crown Holdings, Inc. gained certification from the Aluminium Stewardship Initiative (ASI) for its Mexican beverage can operations, continuing its progress toward its sustainable sourcing goals. Crown Mexico is accredited for responsible aluminum manufacturing, sourcing, and stewardship by the ASI Performance Standard, which evaluates and certifies the morality of metal packaging industrial activities. The accomplishment highlights Crown's continuous dedication to upholding its global reach and carrying out the Twentyby30 sustainability initiative.
- January 2022 - In a partnership with WestRock and Grupo Gondi, Grupo Modelo announced an investment of approximately USD 4 million in sustainable, fiber-based CanCollar Eco solution in Quintana Roo, a Mexican state. The partnership aims to help advance the beer company's sustainability goals by eliminating its use of plastic rings in Mexico.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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