

Mexico Courier, Express, and Parcel (CEP) - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The Mexico Courier, Express, and Parcel (CEP) Market size is estimated at 2.36 billion USD in 2025, and is expected to reach 3.2 billion USD by 2030, growing at a CAGR of 6.27% during the forecast period (2025-2030).

Growing adoption of e-commerce and FDI is accelerating the CEP market growth

- The Mexican Postal Service (SEPODEX) significantly influences the CEP market in Mexico. Being the national postal service provider in Mexico, covering more than 96% of the population, it delivered more than 446 million in 2019. The National Postal Service (SEPODEX) serves the majority of the domestic CEP market, consisting of 1,967 municipalities, which had a combined population of 29.6 million people as of 2023. Grupo Castores is another company serving the domestic CEP market, providing door-to-door delivery to more than 2,100 locations across the Mexican Republic.
- In Mexico, 11% of the population in rural areas made online purchases in 2019, which equated to almost 1.4 million people. The percentage of internet users who made purchases online increased from 2018 to 2019 by about 58%, an indication of the accelerated growth of e-commerce in the country. With the increasing demand and positive growth pattern, the Mexican courier, express, and parcel volume increased in 2022. With consistent growth related to courier and parcel services, the trend is anticipated to increase further the adoption of online purchases, wherein by 2040, 95% of purchases are estimated to be made online in Mexico.

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Mexico Courier, Express, and Parcel (CEP) Market Trends

Mexico's transportation and storage sector growing with rise in volume of trade and future development projects

- From January to April 2024, Mexican seaports handled a record 2.95 million TEUs, an 18.2% increase YoY. The Pacific Coast ports managed most of this traffic, with a 19% increase to 2.14 million TEUs. Manzanillo and Lazaro Cardenas, the largest ports on the Pacific Coast, saw volume increases of 14.5% and 35%, respectively. This growth is expected to impact the sector's contribution to GDP positively. In August 2024, the Salina Cruz LNG JV revealed plans to build and operate a small-scale LNG bunkering and transshipment terminal in Salinas del Marquez, Salina Cruz, Oaxaca, Mexico.
- In February 2024, Amazon Web Services (AWS) announced plans to open an AWS infrastructure region in Mexico by early 2025. This new AWS Mexico (Central) Region will provide developers, startups, businesses, government, education, and nonprofits more options for running applications and serving users from data centers in Mexico, allowing them to store data locally. As part of its commitment to Latin America, AWS plans to invest over USD 5 billion in Mexico over the next 15 years. This new region is part of AWS's ongoing efforts to offer advanced and secure cloud technologies in Mexico.

The Mexican government implemented tax subsidies to tackle inflation, resulting in a USD 4.51 billion loss in 2022

- In April 2024, Pemex directed its trading unit to stop exporting up to 436,000 barrels per day (bpd) of crude oil to focus on processing domestic oil at the new Dos Bocas refinery in Tabasco. The refinery, which began producing gasoline and diesel in Q1 2024, aims to boost domestic oil processing from 713,300 bpd in 2023 to 1.04 million bpd in 2024. Since July 1, 2024, jet fuel prices have followed the "single price" scheme announced by Pemex in June. Previously, a volume discount program allowed major buyers to lower jet fuel costs through bulk purchases.
- Mexico has been working for 6 years to boost its refinery output and decrease reliance on US oil imports. Progress is evident as Pemex's domestic refineries processed over 1 million bpd of crude in March 2024, the highest in almost 8 years. This increase has led to a 32% rise in gasoline and diesel production and a 25% YoY drop in imports. The surge in refinery output has reduced Mexican crude exports by around 500,000 bpd. Although the government initially stated no significant export cuts, declining shipments and the potential start of the long-delayed 340,000 bpd Olmeca refinery by 2025 could reshape global oil flows.

Mexico Courier, Express, and Parcel (CEP) Industry Overview

The Mexico Courier, Express, and Parcel (CEP) Market is fairly consolidated, with the major five players in this market being DHL Group, Estafeta, FedEx, Traxion (including Redpack) and United Parcel Service of America, Inc. (UPS) (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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