

Malaysia Facility Management - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The Malaysia Facility Management Market size is estimated at USD 15.57 billion in 2025, and is expected to reach USD 20.38 billion by 2030, at a CAGR of 5.54% during the forecast period (2025-2030).

The rise of the institutional sector and the increasing emphasis on outsourcing non-core functions are anticipated to propel the Malaysian market for facility management services. In addition, government regulations on safety precautions and environmental concerns about adopting green practices are expected to drive the market.

Malaysia is well-known in the markets where facility management services are outsourced for their sophistication and progress. Small local businesses focus on single contracts and single-service solutions. Still, the region's facility management industry operates with integrated contracts from significant vendors like AWC Berhad, SDE Facilities Management Sdn Bhd, etc., covering many countries and borders. Yet, there are more alternatives than ever to combine facility management and corporate real estate due to regional dynamics.

Moreover, facility management (FM) encompasses management strategies and tactics for overseeing an organization's physical infrastructure and coordinating its overall work environment. This method helps an organization standardize its services and streamline its operations.

With the trend favoring the outsourcing of non-core functions, several service providers in the nation have strongly emphasized expanding their presence over the past ten years to profit from the rising demand for facility management. Given the national characteristics, the country has seen an increase in the potential for utilizing facility management and corporate real estate creatively.

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Regarding end-user demand, the public sector's contribution to the Malaysian facility management market is primarily fueled by the government's limited resources, forcing it to continuously outsource necessary facility management services.

Many maintenance companies that offer similar services and compete for contracts have saturated the market. Certain maintenance companies may see a decline in service quality due to the severe competition determining which firm receives the contract.

Facilities management companies were affected by the COVID-19 pandemic. People's freedom of movement was restricted, which led to a fall in project work and activity levels at numerous client sites. The pandemic lockdown harmed major market firms like AWC Berhad, MST Facilities Sdn Bhd, and other businesses.

Malaysia Facility Management Market Trends

The Rise in Digital Technology Drives the Facility Management Market

The demand for American technologies in the information and communications technology (ICT) sector is still driven by Malaysia's digital transformation, which aims to make Malaysia the digital center of Southeast Asia.

Malaysia is concentrating on creating 5G ecosystems, digital infrastructure for buildings, satellite broadband, networking, and smart automation. This gives US businesses a chance to offer cybersecurity and digital technology shortly.

Moreover, Malaysia is conveniently located in the region's center, providing quick access to other developing markets and strong infrastructure, connectivity, and economic stability. According to the Malaysian Government, one of the markets' fastest-growing industries, ICT will contribute 22.6 percent of the nation's GDP by 2025.

Due to budget constraints, Malaysian businesses previously did not place a high priority on cybersecurity. Yet, the worldwide pandemic is forcing more businesses to become digital, driving up demand for cybersecurity solutions to reduce their organizations' susceptibility.

Preventive maintenance is essential to maintenance management because it safeguards the good condition of facilities before they break down. After the strategy is implemented, a sizable amount of data about maintenance and operation will be produced. Data related to Malaysia's government and asset upkeep are preserved by the Malaysian Public Works Department.

Soft FM to Witness the Growth

Soft FM services usually make a building more comfortable, pleasant, and safe for its occupants. Soft FM services include grounds maintenance, landscaping decorating, catering services (including vending machines and water coolers), pest control, cleaning, waste management, car parking, workspace management, etc.

In current market scenarios, Facilities management firms have identified high-level cleaning services as a growth area for their business based on the rising complexity of projects across various parts of the country. Key benefits of Soft FM Services include efficient waste management, adequate office security, catering for the workforce, and many others.

In the administration of soft services facilities, the introduction of the Internet of Things is quickly emerging as a significant force. IoT offers a continuous, real-time data stream that facilitates improved decision-making and work-process optimization across various industry sectors. The importance of outsourcing companies is growing, and businesses are putting more of an emphasis

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on providing individualized, value-added services like risk management that is both practical and credible, including management of local labor laws and HSE. These are two additional factors fueling the growth of the soft services facilities management market.

Furthermore, the COVID-19 outbreak has acted as a catalyst, especially for change in how facilities are managed, and services are provided. As the organizations are growing within various sectors, they require careful consideration and tailored plans; the role of FM services providers can also become more strategic and long-term based.

Malaysia Facility Management Industry Overview

The Malaysia Facility Management Market is fragmented, with diverse firms of different sizes. This market is anticipated to encounter several partnerships, mergers, and acquisitions as organizations continue to invest strategically in offsetting the present slowdowns that they are experiencing. The clients in this region are employing FM services to increase the ease of their business operations. The market comprises key solutions and service providers, such as AWC Berhad, MST Facilities Sdn Bhd., Harta Maintenance Sdn Bhd, Zelan AM Services Sdn Bhd, and SDE Facilities Management Sdn Bhd.

In January 2023, AWC Bhd announced the signed MOU with two Indonesian companies, PT Gema Karya Manunggal and PT Prasarana Danoes Cemerlang. These companies will work with AWC to explore oil and gas industry prospects and airport and port infrastructure in Malaysia and Indonesia.

In April 2022, Sheffield Property Pty Ltd. and Sheffield Asset Management Pty Ltd., a respected office leasing and property management firm in Perth, Western Australia, were acquired by Cushman & Wakefield. The acquisition reinforces Cushman & Wakefield's comprehensive commercial real estate platform in Australia and the Asia Pacific region, which is already well-established.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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