

Liquor Chocolate - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The Liquor Chocolate Market size is estimated at USD 1.02 billion in 2025, and is expected to reach USD 1.42 billion by 2030, at a CAGR of 6.97% during the forecast period (2025-2030).

Due to a significant rise in the demand for unique confectionery products and the trend of alcoholism, the demand for liquor chocolate is expanding globally. European countries show significantly higher averages in per capita chocolate consumption. According to the World Population Review, Switzerland consumed around 19.4 pounds of chocolate per person annually as of 2023. The Austrian population consumed around 17.8 pounds, while the Germans consumed around 17.4 pounds annually in the same year. Apart from this, with the rising trend toward premium and indulgent food products, especially in North America, consumers are willing to pay more for high-quality chocolates infused with premium spirits as luxurious treats for special occasions. Supermarkets and hypermarkets are the most adopted channels for liquor chocolates owing to the unique variety of attractive products, ready packaging, in-store promotions, and consistent chocolate quality. Moreover, several private-label chocolatiers are launching artisanal and specialized products to meet consumer demand in the premium liquor chocolate category. For instance, in 2023, Mars, Incorporated brand Ethel M launched Valentine's Day offerings, including two new limited-edition premium chocolates. The chocolates include Dark Chocolate Blood Orange Satin Creme and Milk Chocolate Bananas Foster Truffle, handcrafted with decadent flavors.

Liquor Chocolate Market Trends

Gifting Culture Elevating Liquor Confectionery Demand

Liquor chocolate is a relatively fast-growing segment of the craft chocolate market. Craft chocolate has long been a symbol of love

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com

and affection, and its sweet and indulgent nature makes it a popular gift for special occasions. Nowadays, liquor chocolate and its luxurious nature make it a popular choice for expressing affection. It comes in various flavors, textures, and forms, ranging from simple bars to elaborate truffles. Liquor chocolates are often beautifully packaged, as luxury chocolate brands pay attention to aesthetics, making them visually appealing for gift-giving. Moreover, manufacturers are offering products made for special occasions. For instance, in 2023, Anthon Berg partnered with the World of Sweets to expand its United Kingdom customer base and position its products as an all-year-round gifting option during popular gifting seasons, including Valentine's, Mother's Day, Father's Day, and Christmas.

Europe Is The Largest Consumer Of Liquor Chocolates

The United Kingdom emerged as one of the top chocolate-consuming countries in Europe, with an average per capita consumption of about 8.1 kg per year in 2022, according to the Syndicat du Chocolat, an alliance of chocolate processing and manufacturing companies. Chocolate sales in the United Kingdom surge during special occasions like Easter and Christmas. For instance, according to the data published by The Mirror, United Kingdom's online news platform, in 2022, consumers consumed more than 209 million chocolates during the Christmas season in the country. This can be associated with the popular gifting culture of confectionery items, such as liquor chocolates, on special occasions in the country. Moreover, chocolate is deeply rooted in Spanish culinary traditions, with various chocolate-based desserts and confections, including liquor-filled consumed throughout the country. According to the Association of Swiss Chocolate Manufacturers, Spain's per capita chocolate consumption was around 3.2 kg annually in 2023. Furthermore, The rising trend of value-added variants, including fair-trade and organic, is anticipated to offer lucrative growth opportunities for key players to launch innovative products.

Liquor Chocolate Industry Overview

The global liquor chocolate market is competitive, with several regional and global players competing for market share. The prominent players in the market include Mars Incorporated, Oy Karl Fazer Ab, Ferrero International S.A., Chocoladefabriken Lindt & Sprungli AG, and Savencia Fromage & Dairy Suisse SA. The players are indulging in strategies, such as product launches, mergers, acquisitions, and expansions, to establish a solid consumer base and esteemed position in the market. Additionally, associating with a reputable brand enhances credibility, and customers are more likely to trust products or services endorsed. Hence, players are also involved in partnerships to gain a strong foothold in the new market and gain market shares to compete with rival firms.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

1.1 Study Assumptions and Market Definition

1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

4.1 Market Drivers

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 4.1.1 Gifting Culture Elevating Liquor Confectionery Demand
- 4.1.2 Strategic Initiatives By Key Players
- 4.2 Market Restraints
 - 4.2.1 Health Concerns Coupled With Availability Of Alternatives
- 4.3 Porter's Five Forces Analysis
 - 4.3.1 Threat of New Entrants
 - 4.3.2 Bargaining Power of Buyers/Consumers
 - 4.3.3 Bargaining Power of Suppliers
 - 4.3.4 Threat of Substitute Products
 - 4.3.5 Intensity of Competitive Rivalry

5 MARKET SEGMENTATION

- 5.1 Type
 - 5.1.1 Bar
 - 5.1.2 Tablets
 - 5.1.3 Box Assortment
 - 5.1.4 Other Types
- 5.2 Distribution Channel
 - 5.2.1 Supermarket/Hypermarket
 - 5.2.2 Specialty Stores
 - 5.2.3 Online Retail Stores
 - 5.2.4 Other Distribution Channels
- 5.3 Geography
 - 5.3.1 North America
 - 5.3.1.1 United States
 - 5.3.1.2 Canada
 - 5.3.1.3 Mexico
 - 5.3.1.4 Rest of North America
 - 5.3.2 Europe
 - 5.3.2.1 Germany
 - 5.3.2.2 United Kingdom
 - 5.3.2.3 France
 - 5.3.2.4 Russia
 - 5.3.2.5 Italy
 - 5.3.2.6 Spain
 - 5.3.2.7 Rest of Europe
 - 5.3.3 Asia Pacific
 - 5.3.3.1 India
 - 5.3.3.2 China
 - 5.3.3.3 Japan
 - 5.3.3.4 Australia
 - 5.3.3.5 Rest of Asia-Pacific
 - 5.3.4 South America
 - 5.3.4.1 Brazil
 - 5.3.4.2 Argentina
 - 5.3.4.3 Rest of South America
 - 5.3.5 Middle East & Africa

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.3.5.1 South Africa
- 5.3.5.2 Saudi Arabia
- 5.3.5.3 Rest of Middle East & Africa

6 COMPETITIVE LANDSCAPE

- 6.1 Strategies Adopted by Leading Players?
- 6.2 Market Share Analysis
- 6.3 Company Profiles
 - 6.3.1 Mars, Incorporated
 - 6.3.2 Abtey Chocolaterie
 - 6.3.3 Savencia Fromage & Dairy Suisse SA
 - 6.3.4 Ferrero International S.A.
 - 6.3.5 Lotte Corporation
 - 6.3.6 Compagnie du Bois Sauvage SA
 - 6.3.7 Chocoladefabriken Lindt & Sprungli AG
 - 6.3.8 Oy Karl Fazer Ab
 - 6.3.9 Charbonnel et Walker
 - 6.3.10 Toms Gruppen A/S

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Liquor Chocolate - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-28"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

