SCOTTS
INTERNATIONAL

Learning Management System (LMS) - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License $4750.00
- Team License (1-7 Users) $5250.00
- Site License $6500.00
- Corporate License $8750.00

Report description:

The Learning Management System Market is expected to register a CAGR of 20.6% during the forecast period.

Key Highlights
- Over the study period, e-learning has evolved into an enterprise revenue generator. New developments in learning technology help organizations support evolving learner needs. Supported by such developments, it has revolutionized e-learning by allowing increased and improved data collection activities that enable on-the-move learning methodology. After implementing an e-learning program in its organization, IBM found that participants learned nearly five times more material without increasing training time.
- Enterprises and educational institutions are expected to be able to monitor their employees' or students' learning processes. However, the traditional method of tracking learner progress, taking surveys manually or using a survey tool, is inefficient and inaccurate. Manual surveys have several drawbacks, including time consumption, low response rates, a lack of references or benchmarks, and the possibility of incorrect responses. Organizations cannot accurately track their programs' effectiveness due to time constraints and a lack of efficient measuring tools.
- The increasing accessibility of smartphones and other devices might drive the adoption of online education for learning and progress evaluation. Both developed and developing countries are witnessing high penetration of smartphones, with many educational institutions adopting BYOD (Bring Your Own Device) worldwide. These smart learning devices support institutions in effective teaching and learning processes. Also, institutions facilitate the teachers and learners to use smart devices, like tablets.
- The emergence of 5G technology has significantly changed the world of cloud computing. 5G connection provides low-latency connectivity, allowing for smoother conversations and quicker data transfers. 5G speeds increase access to video analytics and artificial intelligence, making the city a safer place. This enables city administrators, property owners, and facility managers to make educated decisions and deliver smart public services. The evolution of 5G continues to fulfill its complete transformational

potential. It also offers significant growth opportunities for the learning management system market.
- Schools around the world were temporarily closed to protect students, teachers, and staff from potential contamination during the COVID-19 pandemic. According to a UNESCO study, the pandemic affected nearly 1.2 billion students in 143 countries. The rise of online learning during the COVID-19 pandemic allowed students to continue their education. Schools, colleges, and universities moved away from the four walls of the classroom, taking advantage of the digital space. After the pandemic, the market is growing rapidly due to the availability of customized learning platforms.

Learning Management System Market Trends

Rise in Virtual and Online E-learning Content Driving the Market

- Due to COVID-19, educational institutes had to shut down, affecting schools and learning, including teaching and assessment methodologies. However, this gap was rapidly filled by e-learning as schools, colleges, offices, and educational institutions quickly shifted to teaching and learning online. With people having spent more time at home than ever during the pandemic, digital learning became an essential educational resource. The pandemic converted the traditional chalk-talk teaching approach into a technology-driven alternative. The number of people taking virtual classes witnessed an exponential rise in the market.
- According to a survey conducted by Eurostat, the percentage of Hungarians taking online courses or utilizing online learning resources for their studies increased by 14 % between 2019 and 2021. As a result, approximately every fourth Hungarian utilized the internet for educational purposes as of 2021, with a significant portion being between the ages of 16 and 25.
- With customized offerings, online learning tools and platforms address the problems of access, quality, and limited budgets, driving e-learning in the market. The key players in the market offer millions of students and employees in urban and rural regions a convenient, economical, and reliable way to learn.
- According to a survey conducted by Stack Overflow published in July 2022, around seven out of ten software developers across the globe learned coding by accessing online resources such as videos and blogs.
- The companies are also making partnerships to offer customized e-learning platforms to various end-user applications in the market. For instance, in September 2022, Helm Operations, a maritime software development platform, and Moxie Media, a maritime training program developing company, announced a new integration partnership to enable crew training. The new partnership formalizes the integration of Moxie Media's onboard Learning Management System (LMS) with Helm CONNECT, providing customers from both companies access to the Helm CONNECT platform and Moxie Media's library of maritime-specific eLearning programs.

North America is Expected to Register the Fastest Growth

- In the North American Region, the demand for learning management systems is bolstered by major vendors rolling out smart learning solutions and offerings every year. For instance, in June 2021, Blackboard Inc. announced a partnership with K16 solutions to streamline LMS migrations. It enables the company's clients to move from other LMS platforms to Blackboard Learn Ultra and take advantage of a powerful teaching and learning experience.
- According to news from the World of Education, in November 2021, Square Panda India will provide AI-powered personalized learning for teachers and young learners. The company launched its own apps, SquareHub and Square Activity. Both are available on the Google and Android stores; SquareHub is also available through a dedicated portal.
- Partnerships are also expected to shape the market landscape. For instance, in November 2021, LearnUpon, an LMS-based company from Ireland, partnered with 15Five's, allowing customers to move between two platforms seamlessly. It empowered them to log in and train in LearnUpon from 15Five, driving the productivity and performance of the business.

- Organizations that are focusing on modern learning, supported by the government, are leading to market expansion. Canadians for 21st Century Learning and Innovation (C21 Canada) is a national, non-profit organization that aims to 21st-century models of learning in education. It handles initiatives dedicated to creating a 21st-century learning vision and framework that inspires Canadians.
- Moreover, vendors have also partnered with various associations to modernize sports education. For instance, in May 2021, the Confederation of Professional Golf [CPG] announced to update in the advanced education of the PGA Professionals workforce for golf with a learning management system. Therefore, the association partnered with Canadian-based D2L to design a platform for CPG members to share relevant information and educational content. This is expected to modernize golf education.

Learning Management System Industry Overview

The learning management system (LMS) market is highly competitive, with many global and regional players. The key players in the market, such as Blackboard Inc., Cornerstone Ondemand Inc., D2L Corporation, IBM Corporation, and McGraw-Hill Companies, are making strategic partnerships, mergers, acquisitions, and investments to retain their market position.

In September 2022, Cornerstone OnDemand Inc., one of the global leaders in adaptive HR solutions, announced a partnership with BBVA, a prominent banking institution. BBVA would use Cornerstone's capabilities to build and improve employee growth strategies and manage multiple talent areas of recruitment, assessment, learning, and mobility.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

SCOTTS INTERNATIONAL

Learning Management System (LMS) - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

To place an Order with Scotts International:

- - Print this form
- - Complete the relevant blank fields and sign
- - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	$4750.00
	Team License (1-7 Users)	$5250.00
	Site License	$6500.00
	Corporate License	$8750.00
	VAT	
	Total	

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-03-05
		Signature	

Scotts International. EU Vat number: PL 6772247784
tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com

Scotts International. EU Vat number: PL 6772247784
tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com