

Latin America Occupancy Sensors - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The Latin America Occupancy Sensors Market is expected to register a CAGR of 15.2% during the forecast period.

Key Highlights

- The rising demand for energy-efficient devices is expected to drive the region. Occupancy sensors play a vital role in reducing energy consumption. This is achieved through the sensors, which shut down devices and other equipment based on occupancy. These sensors help reduce light pollution and can be used for indoor and outdoor spaces.
- Further, to reduce energy waste, most energy codes require some method of automatically turning off lights when they are not in use, either on a schedule or based on occupancy. Occupancy sensors are lighting controls that turn off lights in unoccupied areas, lowering energy costs by reducing energy waste. Also, various vendors in the region are introducing Ultrasonic sensors to detect the presence of people by emitting ultrasonic sound waves into the environment and measuring the speed with which they return.
- Also, there is an increasing focus on Dual-technology sensors that use both passive infrared and ultrasonic technologies to detect the presence of occupants and activate the lights only when both technologies detect the presence of occupants. This configuration virtually eliminates the possibility of false-on problems, and requiring either technology to keep the lights on significantly reduces the possibility of false-off problems.
- Occupancy sensors have primarily been used to detect motion rather than the presence or other more essential occupancy features, including count, location, track, and identity. Also, New technology is expanding rapidly to detect higher-value features of occupancy.

Latin America Occupancy Sensors Market Trends

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Residential is Expected to Witness Significant Growth

- With the introduction of smart building technologies, facility managers now have access to robust tools to access accurate information about space occupancy rather than relying on estimates and approximations and occupancy sensors aiding in collecting data about space usage and optimizing space management decisions in the region.
- Also, switch from a traditional lighting control system to a smart lighting control system, which allows for wireless and even touchless lighting control through occupancy sensing, time scheduling, and voice control. All of this has opened up new opportunities for professional lighting control companies, which provide flexible solutions to homes.
- Further, Photoelectric infrared (PIR) sensors are the current standard for detecting occupancy presence in buildings. Smart thermostats use sensors to control heating and cooling based on occupancy. One significant issue is that these PIR sensors only detect individuals moving.
- Additionally, occupancy sensor and smart outlet reference designs help home automation device makers and developers accelerate time to market while lowering system cost and complexity. Developers can quickly advance from design concept to final product by leveraging these new, turnkey reference designs, including pre-certified wireless technology, open-source hardware design files, industry-standard software stacks, and proven test setups manufacturing methods.

Mexico is Expected to Witness Significant Growth

- The initiation of technically sophisticated occupancy sensors for various applications fuels security and access systems demand by providing a user-friendly and reliable service. Aside from that, various commercial establishments such as IT companies, enterprises, data centers are implementing access control systems to protect personnel and data breaches, to record employee's entry and exit timings.
- The rising demand for energy-efficient devices is expected to drive the country. Occupancy sensors play a vital role in reducing energy consumption. This is achieved through the sensors, which shut down devices and other equipment based on occupancy. These sensors help reduce light pollution and can be used for indoor and outdoor spaces.
- The demand for passive infrared is expected to continue in the country due to the low cost, demand for energy-efficient devices, and less power requirement. It has a range of applications, such as lighting, spectrometers, gas, and fire detection systems. Some of the significant benefits of passive infrared sensors are accurate movement detection, reliable triggering, and cost-efficiency. Vending machine designers, for instance, are now incorporating PIR sensors into their products so that their displays only light up when someone is standing in front of the unit or maybe waving their hand in front of a panel, which saves on operating costs.
- Further, in response to requests from Covid-19, a certified green hospital, Anexo La Margarita, established in Puebla, Mexico, intends to pioneer the path for more environmentally friendly healthcare by incorporating energy-saving elements such as thermal walls and occupancy sensors.

Latin America Occupancy Sensors Industry Overview

The Latin America Occupancy Sensors Market is moderately competitive in nature. Product launches, high expense on research and development, partnerships, and acquisitions are the prime growth strategies adopted by the companies in the region to sustain the intense competition.

- March 2020 - Signify introduced new Philips IoT sensor packages that gather and deliver data via the Interact Office connected

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lighting system and environmental monitoring APIs. The sensor bundles can observe occupancy, the total of people in the room, temperature (at the room and desk level), noise levels, daylight levels, relative humidity, and are Bluetooth enabled, allowing for indoor positioning and navigation.

- January 2021 - Eyeris Technologies, Inc. announced a collaboration with Texas Instruments (TI) on an industry-first in-cabin sensing AI solution at the Consumer Electronics Show (CES) 2021, utilizing TI's Jacinto™ TDA4 processors and 2D RGB-IR image sensors. Eyeris DNNs are designed to meet functional safety standards, allow for flexible camera placement, and perform efficiently on low-power edge processors. Eyeris' AI algorithm portfolio for in-cabin sensing includes driver monitoring system (DMS) and occupant monitoring system (OMS) features that meet global NCAP standards.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET INSIGHTS

- 4.1 Market Overview
- 4.2 Industry Attractiveness - Porter's Five Forces Analysis
 - 4.2.1 Bargaining Power of Suppliers
 - 4.2.2 Bargaining Power of Consumers
 - 4.2.3 Threat of New Entrants
 - 4.2.4 Threat of Substitutes
 - 4.2.5 Intensity of Competitive Rivalry
- 4.3 Assessment of the Impact of COVID-19 on the Market

5 MARKET DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Rising demand for energy-efficient devices
 - 5.1.2 Demand for Passive Infrared Due to Low Cost and High Energy Efficiency
- 5.2 Market Challenges
 - 5.2.1 False Triggering of Switch and Inconsistency Issues Associated with Wireless Network Systems

6 MARKET SEGMENTATION

- 6.1 By Network Type
 - 6.1.1 Wired
 - 6.1.2 Wireless
- 6.2 By Technology
 - 6.2.1 Ultrasonic

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- 6.2.2 Passive Infrared
- 6.2.3 Microwave
- 6.3 By Application
 - 6.3.1 Lighting Control
 - 6.3.2 HVAC
 - 6.3.3 Security and Surveillance
- 6.4 By Building Type
 - 6.4.1 Residential
 - 6.4.2 Commercial
- 6.5 By Country
 - 6.5.1 Brazil
 - 6.5.2 Mexico
 - 6.5.3 Argentina
 - 6.5.4 Rest of Latin America

7 COMPETITIVE LANDSCAPE

- 7.1 Company Profiles
 - 7.1.1 Schneider Electric SE
 - 7.1.2 Eaton Corp PLC
 - 7.1.3 Signify Holding BV
 - 7.1.4 Honeywell Inc
 - 7.1.5 Dwyer Instruments Inc
 - 7.1.6 Johnson Controls Inc
 - 7.1.7 General Electric Co
 - 7.1.8 Legrand SA
 - 7.1.9 Analog Devices Inc
 - 7.1.10 Texas Instruments Inc

8 INVESTMENT ANALYSIS

9 FUTURE OF THE MARKET

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