

LA Packaging Automation - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The LA Packaging Automation Market is expected to register a CAGR of 7.2% during the forecast period.

Key Highlights

- Before packaging automation made an impact in the region, packaging was a completely manual process. As competition increased, manufacturers took steps to reduce packaging costs and took measures to reduce costs by automating a variety of manual processes and raising the level of semi-automated processes.
- In Latin America today, consumers and governments are increasingly concerned about the environment and are increasingly interested in lighter, recyclable and reusable packaging. New labeling rules must be followed, especially in the food and beverage, bakery, and medical markets.
- In Mexico, companies are focusing on innovations in packaging products. For instance, in November 2021, Festo and Hybernaya Industrial developed an automated packaging solution for multi-packs for Danone and Danup yogurts.
- Prior to the creation of the yogurt packaging industry in Mexico, it was a milestone for the Mexican yogurt packaging industry, given that there was no equipment in the country capable of processing this type of multi-sort packaging. This type of process was done manually by operators who took the product from each line and delivered it to the packaging machine.
- Brazil, Mexico, and Argentina are the main drivers for the region, with automated processes such as filling, labeling, bag egging, palletizing, and capping. Various businesses in food, pharmaceutical, cosmetic, personal care, beverage, and even warehouse are increasingly using these automation solutions to optimize business processes and reduce operating costs.

Latin America Packaging Automation Market Trends

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Food and Beverage segment to hold biggest operating expense

As technology advances to become more flexible and configurable, companies are improving logistics and quality. Automation will continue to transform food and beverage manufacturing companies throughout the supply chain and to their customer's doors.

Consumer packaged goods companies need accurate and repeatable packaging processes. Individual packaging at high-cycle rates can be challenging, so companies that use robotics in their packaging lines can improve their throughput, efficiency, and quality. From raw product handling to primary packaging, secondary packaging, and palletizing, robotics has proven a high return on investment.

Packaging automation also involves greener solutions like recyclable, biodegradable, and refillable methods in the region. According to research conducted, Latin America has a low penetration for dishwashers, and hand washing is dominant where the plastic PET bottle is a dominant product pack and has increased its growth in terms of volume in this region.

Further, Coca-Cola company in Brazil invested in expanding the reuse infrastructure as part of its ambition to incorporate the design of reusable PET bottles and significantly expand reusable packaging by 2030. Universal bottle design for all brands significantly reduces cleaning, filling, and return logistics costs.

The meat industry and its by-products are an important sector on the continent. Companies are facing new challenges as more and more consumers are concerned about the origin and processing of meat. HPP technology allows obtaining high-quality raw or cooked products with a longer shelf life, opening up export possibilities to other countries.

Latin American consumers take on new horizons for cleaner additives, more sustainable, and easy to consume. In other markets, consumers are looking for more secure, sustainable, and safe packaging for the products purchased, and for that reason, companies are innovating new products with new technological innovations.

Mexico to grow significantly in the industry

Technological innovation, sustainability concerns, and attractive economies are some of the reasons packaging automation has grown significantly over the last few years in this region and the way consumers view and interact with packages is also changing.

- Mexico is moving towards modernization for its packaging technologies; considering the stability of the current economic, commercial and political situation and the expected growth of the country; it can be expected that packaging equipment imports will continue to grow in the near future.
- Growth is expected to be driven by key factors such as strong domestic and international demand and the interest of many companies to modernize their operations to improve efficiency and competitiveness.
- Several multinational companies and business groups using packaging machines have indicated that they will continue to invest in Mexico, understanding the impact of political decisions on their operations. Businesses are adapting to the country's realities, and for now, demand prospects and growth in Mexico are stable.
- The food, beverage, personal care, and pharmaceutical industries account for the majority of packaging machinery demand. A high proportion of young people and a growing middle class are driving food demand. The beverage sector performs particularly well in products such as soft drinks, bottled water, beer, and spirits, respectively.
- Further, in the pharmaceutical industry, despite the intensifying competition from generic drugs and low levels of new investments, the pharmaceutical sector continues to keep its sector competitive and in demand for packaging machinery.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Latin America automation packaging is moderately fragmented with the presence of major players in the industry such as Amcor Flexibles MX, Avery Dennison Corporation, Berry Global Inc., Sonoco Products Company, and more. These companies are investing in R&D for product innovations and adapting to new technological innovations for growth.

- September 2020 - Avery Dennison Corporation launched biodegradable apparel tag fasteners made of material that degrades within one year of exposure to soil organisms, replacing the plastic. This new Ecotach bio-PP Fastener degrades without leaving behind microplastics, which are harmful substances for the environment.
- October 2021 - Amcor offered cooking oil bottles made entirely from recycled content in Colombia. Amcor worked with Alianza Team to launch the first bottle in Colombia for cooking oil made with all recycled content. Amcor Rigid Packaging (ARP) refined its bottles to ensure it is safe, causes no change in taste, and is transparent - while maintaining Gourmet's visual branding.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET INSIGHTS

- 4.1 Market Overview
- 4.2 Industry Value Chain Analysis
- 4.3 Industry Attractiveness - Porter's Five Force Analysis
 - 4.3.1 Bargaining Power of Suppliers
 - 4.3.2 Bargaining Power of Buyers
 - 4.3.3 Threat of New Entrants
 - 4.3.4 Threat of Substitute Products
 - 4.3.5 Intensity of Competitive Rivalry
- 4.4 Assessment of the Impact of COVID-19 on the Market

5 MARKET DYNAMICS

- 5.1 Introduction to Market Drivers and Restraints
- 5.2 Market Drivers
 - 5.2.1 Increasing Pressure on Manufacturers to Cut Down Operating Costs
 - 5.2.2 Reduces Machine Downtime and Product Waste
 - 5.2.3 Emerging Markets are Emerging as Low Cost Labor and Increased Competition
- 5.3 Market Restraints

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

5.3.1 High Initial Investment

6 MARKET SEGMENTATION

6.1 Businesses Type

6.1.1 B2B e-commerce retailers

6.1.2 B2C e-commerce retailers

6.1.3 Omni Channel Retailers

6.1.4 Wholesale Distributors

6.1.5 Manufacturers

6.1.6 Personal Document Shippers

6.1.7 Others

6.2 End-User Vertical

6.2.1 Food

6.2.2 Pharmaceuticals

6.2.3 Cosmetics

6.2.4 Household

6.2.5 Beverages

6.2.6 Chemical

6.2.7 Confectionery

6.2.8 Warehouse

6.2.9 Others

6.3 Product Type

6.3.1 Filling

6.3.2 Labelling

6.3.3 Horizontal/Vertical Pillow

6.3.4 Case Packaging

6.3.5 Bagging

6.3.6 Palletizing

6.3.7 Capping

6.3.8 Wrapping

7 COMPETITIVE LANDSCAPE

7.1 Company Profiles

7.1.1 Amcor PLC

7.1.2 Klabin SA

7.1.3 Printpack Inc.

7.1.4 Berry Global Inc.

7.1.5 Westrock Company

7.1.6 Constantia Flexibles

7.1.7 Sealed Air Corporation

7.1.8 Transcontinental Mexico

7.1.9 Sonoco Products Company

7.1.10 Avery Dennison Corporation

7.1.11 Clifton Packaging Packaging SA de CV

8 INVESTMENT ANALYSIS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

LA Packaging Automation - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-07
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com