

KSA Private K12 Education - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The KSA Private K12 Education Market is expected to register a CAGR of greater than 14% during the forecast period.

The Ministry of Education oversees Saudi Arabia's educational system. In Saudi Arabia, both public and private schools are available. The overall curriculum used in Saudi Arabian public schools is primarily taught in Arabic, with a stronger emphasis on Islamic education. In state-run schools, English is taught at the beginning of grade 4. English is taught at private schools beginning in kindergarten. Male and female pupils attend separate classes in Saudi Arabia.

Primary education, which lasts six years and is mandatory in Saudi Arabia, is followed by intermediate and secondary education, which lasts three years. In Saudi Arabia, all K-12 educational levels are free.

Six million pupils in Saudi Arabia participated in the country's transition to digital and distance education as a result of the pandemic-related school closures. According to a recent World Bank research titled "Saudi Arabia's Digital and Distance Education," around 98% of students in the Kingdom have access to the "Madrasati" ("My School") platform, a regionally specific learning platform. According to more than two-thirds of teachers, their students' academic ability and skills improved during the digital and remote education offered in Saudi Arabia during the 2020-21 academic year, and there is a high desire for further digital learning materials.

Due to factors like the government's Vision 2030 educational initiative (privatization of the industry), the need for general improvement in the quality of education, and an increase in the number of people who prefer private schools that offer value for money, the Saudi Arabian private education market is expected to double in terms of value and experience a higher growth rate over the coming years. The Saudi Arabian private education market is anticipated to see significant growth following adoption of

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the government's Vision 2030 educational initiative.

KSA Private K12 Education Market Trends

The Introduction of Vision 2030- Education in Saudi Arabia is Driving the Market

British independent schools are becoming in demand in Saudi Arabia. According to the OECD, "Saudi Arabia has started a historic reform initiative known as Vision 2030 to build a vibrant, diverse, and sustainable economy." Saudi Arabia must cultivate a highly trained population to satisfy the demands of a knowledge-based labor market in the twenty-first century, placing education in Vision 2030.

Education received the largest allocation from the Saudi government in 2022, at the equivalent of USD 37.5 billion. Saudi Arabia enrolls fewer students in private K-12 institutions than its neighboring nations while having the highest student population in the GCC (about 7 million students). Despite this, the market value of the education sector is anticipated to climb from \$4 billion in 2017 to \$15 billion by 2030 as a result of the nation's growing population, growth in the number of students attending private schools, and rising tuition costs. With the National Centre for Privatisation seeking to privatize 60 schools in 2021 and increase private enrolment to 25% by 2030, government incentives for international schools are helping the shift to higher-quality private education.

Population Growth Leading to Increased Enrollments in Schools

By 2030, Saudi Arabia's population is projected to increase from 33.4 million to 44.9 million, and the country will require between 1.1 and 2.1 million more student seats. Dubai alone will require 370k private schools by 2030, up from 290k in 2021. The Saudi Arabian General Investment Authority (SAGIA) projects that the population of the Kingdom will increase by 2.5% per year, or 44.9 million, by 2030.

By 2030, according to conservative demographic forecasts from the World Bank and BMI, there will be 39.3 million people worldwide. According to the SAGIA population growth rate of 2.5% annually, the total number of K12 students in need of enrolment will increase to 8.3 million in 2030 from 6.1 million in 2018, creating a need for 2.1 million more seats throughout the Kingdom. Although the entire demand for K-12 enrolments will increase to 7.2 million in 2030 from 6.1 million in 2018, according to the World Bank's estimated population growth of 1.37 percent annually, there will be an additional need for 1.1 million new seats in the Kingdom by that year.

Back in 2017, Saudi Arabia completely abolished its restrictions on foreign ownership, allowing foreign investors to own all K-12 institutions fully. The strategy worked because "many regional, international investors and operators are actively preparing or entering the K12 market, making the education industry one of Saudi Arabia's major investment areas.

KSA Private K12 Education Industry Overview

Only a small number of private school brands dominate the market, including American International School, British International School of Jeddah, GEMS Education, Maarif For Education and Training, Kingdom Schools, SABIS Education Services, and Ataa Educational Company. These businesses run school networks in the Kingdom of Saudi Arabia, and many more are now investing there. Nine new foreign educational companies received investor licenses from the SAGIA (Saudi Arabian General Investment Authority) in the first half of 2019, totaling USD 141 million. These companies include Niagara College Canada, ACCEL, National Geographic Learning, CareTech Foundation, Intuitive Education, and Education First, among others. In the Kingdom, a greater concentration of public schools follows the Saudi curriculum.

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Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study

2 RESEARCH METHODOLOGY

- 2.1 Research Framework
- 2.2 Secondary Research
- 2.3 Primary Research
- 2.4 Data Triangulation and Insight Generation

3 EXECUTIVE SUMMARY

4 MARKET INSIGHTS AND DYNAMICS

- 4.1 Market Overview
- 4.2 Market Drivers
- 4.3 Market Restraints
- 4.4 Porter's Five Forces Analysis
- 4.5 Insights on Government Regulations and Initiatives
- 4.6 Insights on Various Regulatory Trends Shaping the Private K12 Education Market In KSA
- 4.7 Insights on National and International New Entrants In KSA Region
- 4.8 Impact of Covid-19 on the Market

5 MARKET SEGMENTAION

- 5.1 By School Fees
 - 5.1.1 Less Than Sar 15000 P.A.
 - 5.1.2 Sar 15,000 To 30,000 P.A.
 - 5.1.3 Sar 30,000 To 80,000 P.A.
 - 5.1.4 Above Sar 80,000 P.A.
- 5.2 By Curriculum
 - 5.2.1 American
 - 5.2.2 British
 - 5.2.3 Arabic
 - 5.2.4 CBSE
 - 5.2.5 Other Curriculum
- 5.3 By Region
 - 5.3.1 Riyadh
 - 5.3.2 Jeddah
 - 5.3.3 Eastern Province
 - 5.3.4 Other Regions

6 COMPETITIVE LANDSCAPE

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- 6.1 Market Concentration Overview
- 6.2 Company Profiles
 - 6.2.1 ATAA Education Company
 - 6.2.2 International School Group
 - 6.2.3 Maarif For Education and Training
 - 6.2.4 Arrowad Educational
 - 6.2.5 National Company For Learning And Education
 - 6.2.6 The British International School of Jeddah
 - 6.2.7 Kingdom Schools
 - 6.2.8 American International School
 - 6.2.9 Delta Schools
 - 6.2.10 Al Faris International School
 - 6.2.11 SEK International Schools
 - 6.2.12 Advanced Learning School (ALS)
 - 6.2.13 Al Waha International
 - 6.2.14 American School Dhahran (ASD)

7 MARKET OPPORTUNITIES AND FUTURE TRENS

8 ABOUT US

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