

Kitchenware - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

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Report description:

The Kitchenware Market is expected to register a CAGR of greater than 3.83% during the forecast period.

Over the years, cooking preferences around the world have changed drastically. As individuals across the globe concentrate more than ever on maintaining their health, the demand for kitchenware is increasing.

Rising consumer purchasing power, demand for modular and cutting-edge kitchen equipment, and rising quality concerns in the hospitality sector are the main drivers of the kitchenware market. Other elements influencing the industry include smart appliances and cost-effective and environmentally friendly equipment. Growing health and hygiene concerns, increased penetration of restaurants and food joints' needs for smart and compact kitchenware, and an increase in the working population are all driving up demand for smart kitchen appliances. As a result, the kitchenware market is booming.

The COVID-19 pandemic had a substantial impact on the growth of the kitchenware market. Sales of kitchenware drastically fell as a result of the disrupted distribution system, which also had a negative influence on the export and import businesses.

Kitchenware Market Trends

Asia Pacific Dominates the Market

Revenue of the kitchenware segment in the Asia Pacific was existing at a value of more than USD 3.2 Billion last year and is expected to observe a continuous increase in growth over the coming period.

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Asia Pacific is emerging as a major market for the demand for kitchenware owing to its rising food industry. Rising food consumption, increasing population, and expansion of well-known food retail shops in the region are resulting in an increasing demand for kitchenware from the commercial segment with increasing living standards, rapid urbanization, and rising disposable income are some of the factors boosting the market

Smart Kitchenware Product Driving the Market

The evolving trend of smart kitchens is causing a shift in consumer buying patterns, resulting in a noticeable impact on market growth and increasing spending on smart kitchenware products. The expansion of the residential sector within the industry is leading to market expansion. The launch of innovative and smart kitchenware products is resulting in a reduction of time spent on doing kitchen work. Smart Cookware products are launched in the market by the manufacturers with their app-enabled smart cookware designs and self-cooking features. The appliance is capable of being controlled remotely through the user's smartphone leading to an increasing demand by consumers for these kitchenware appliances.

Kitchenware Industry Overview

The report covers major international players operating in the kitchenware market. In terms of market share, the players currently fragment the market. The kitchenware market is intensely competitive and characterized by the presence of numerous regional and global vendors. The rising number of new vendors will strengthen the competitive environment of the market. These vendors are increasingly competing against each other based on factors such as product quality, technology, product pricing, and product portfolio. Large companies compete through volume purchasing, breadth of products, and effective merchandising and marketing. Small companies focus on a market segment and compete through the depth of their products and superior customer service.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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