

## **Italy Electric Vehicles Battery Anode - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 95 pages | Mordor Intelligence

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### **Report description:**

The Italy Electric Vehicles Battery Anode Market size is estimated at USD 0.57 million in 2025, and is expected to reach USD 1.09 million by 2030, at a CAGR of 13.87% during the forecast period (2025-2030).

#### Key Highlights

- Over the medium term, the increasing adoption of electric vehicles due to the government's ambitious targets and associated investments in them will likely drive the market.
- Conversely, challenges such as logistics for raw materials and the absence of domestic anode production facilities for battery manufacturing in Italy may hinder the market's expansion.
- However, ongoing research and development in anode materials present promising growth avenues for the market.

#### Italy Electric Vehicles Battery Anode Market Trends

##### Lithium Ion Batteries to grow the Market

- Lithium-ion batteries are at the forefront of the electric vehicle (EV) revolution. Their superior energy density and extended life cycle make them pivotal to the automotive industry's shift towards sustainable energy solutions.
- Italy is actively researching and developing lithium-ion batteries, a move poised to boost anode production in the coming years. For instance, in April 2024, as Ferrari gears up to unveil its first fully electric supercar, the company inaugurated a cutting-edge lithium battery cell research lab in northern Italy.

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- Similarly, in February 2024, the Automotive Cells Company announced it has secured funding to set up three gigafactories for lithium-ion battery cell production across Europe, with one located in Termoli, Italy. With an impressive funding of around USD 4.88 billion, the Automotive Cells Company is fast-tracking its development, aiming to establish itself as a key player in the battery industry, especially for high-performance, low-carbon electric vehicles. This surge in production underscores the rising demand for battery components like anodes in Italy.
- Furthermore, in May 2023, Pylontech, a Chinese supplier of lithium iron phosphate (LFP) batteries, announced plans to set up a storage system manufacturing facility in Sant'Angelo di Piove di Sacco (PD), near Padova in Italy's Veneto region. This initiative is in collaboration with Energy Spa, an Italian firm. The facility will be jointly owned and operated by their newly formed entity, Pylon LiFeEU S.r.l., with equal 50:50 stakes. This collaboration further emphasizes the anticipated growth of the electric vehicle battery anode market in the coming years.
- Over the years, lithium-ion battery prices have plummeted, driving up demand for related components like anodes. Bloomberg NEF reports that the average price of lithium-ion batteries in 2023 was USD 139 USD/KWh, marking a staggering fivefold price drop since 2014. This swift adoption of lithium-ion batteries, fueled by falling prices, bodes well for the anode market in Italy.
- Given these trends in lithium-ion battery and anode production, Italy's electric vehicle battery anode market is poised for growth in the near future.

#### Growth in Utilization of Electric Vehicles to Drive the Market

- Italy's National Integrated Energy and Climate Plan targets 6 million electric vehicles (EVs) on its roads by 2030. Furthermore, Italy is negotiating with various potential partners for EV manufacturing, a move likely to boost battery production and related components, like anodes, during the forecast period.
- Additionally, financial backing from the Italian government is poised to accelerate the country's EV adoption. For example, in June 2024, Italy introduced a long-awaited stimulus program to promote the purchase of low-carbon hybrids and EVs. With a budget of USD 866 million, over 30% is earmarked for battery electric vehicles, 18% for plug-in hybrids, and the remainder for upgrading traditional hybrids.
- Similarly, in January 2024, the Italian government pledged up to USD 1,030 million to encourage a shift from petrol and diesel vehicles to electric ones, with a preference for domestic brands. The government also intends to offer low-income families incentives up to USD 15,231 for trading in their Euro 2 cars for electric models.
- Moreover, Italy has seen a consistent uptick in EV adoption in recent years. Data from the International Energy Agency reveals that India sold 136,000 electric cars in 2023, marking a significant 19% rise from the prior year. Given this momentum, Italy's demand for EVs is poised to surge, potentially bolstering the anode market.
- In light of these trends and developments, the Italy Electric Vehicle Battery Anode Market is set for growth in the foreseeable future.

#### Italy Electric Vehicles Battery Anode Industry Overview

The United Kingdom electric vehicle battery anode market is concentrated with few players. Some of the major players (not in particular order) include Tecnoseal, E. Polipodio, I.A.E. Industria Applicazioni Elettroniche S.P.A, Grillo-Werke AG, and Sanergy Group Limited.

#### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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