

India Wood - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The India Wood Market size is estimated at USD 16.07 billion in 2025, and is expected to reach USD 24.47 billion by 2030, at a CAGR of 8.78% during the forecast period (2025-2030).

The wood market in India is vital to the country's economy, which is underpinned by the country's rapid urbanization and economic growth. It consists of a broad range of activities, from logging and sawmilling to the production of finished wood products like furniture and wood-based panels. The industry is segmented into key areas such as sawn timber, plywood, veneers, and wood-based panels like medium-density fiberboard (MDF) and particleboard. Sawn timber is widely used in construction, packaging, and furniture making, while plywood and veneers are essential for home and office interiors.

The growing number of middle class and rising income levels are driving increased demand for both traditional and modern wooden furniture. In addition, wood-based panels are gaining popularity due to their versatility and cost-effectiveness in modular furniture and construction. Overall, the Indian wood industry is poised for continued growth, supported by the expanding real estate sector and evolving consumer preferences.

India Wood Market Trends

Rapid Urbanization and Ongoing Economic Growth is Driving India's Wood Market

- The wood market in India encompasses activities from logging and sawmilling to the production of finished goods like furniture and wood-based panels. As the country urbanizes rapidly and economic growth continues, the demand for wood products is on

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

the rise. The industry benefits from several market drivers, making it a major contributor to the nation's economy.

- One of the primary drivers of growth is the booming real estate and construction sectors. With increasing urbanization and government initiatives like affordable housing, there is a growing demand for wood in construction, furniture, and interior design. Rising disposable incomes and lifestyle changes have also led to higher consumer spending on wooden furniture and home decor, further fueling the industry's growth.
- The expanding middle class in India also contributes to the industry's growth, as more households seek aesthetically pleasing and durable wood products. Innovations in design and the adoption of advanced manufacturing techniques have enhanced product quality and efficiency, making wood products more accessible to a broader audience. The consumer shift toward sustainable and eco-friendly materials has opened new opportunities for growth in the wood industry.
- Overall, the Indian wood market is poised for continued expansion, driven by strong market demand and evolving consumer preferences.

Rise of Online Sales of Wooden Furniture Market in India

- The wood market in India is experiencing substantial growth, driven by several major factors, including the rapid expansion of the online furniture market. The significant increase in online furniture sales reflects changing consumer preferences for convenience and accessibility.
- This growth is largely fueled by the rise of e-commerce platforms, which provide consumers with easy access to a wide range of wood furniture products. Moreover, rising disposable incomes and urbanization are boosting demand for high-quality, aesthetically appealing wood furniture.
- The industry's expansion is also supported by a shift toward sustainable and eco-friendly materials, aligning with global trends and encouraging the use of wood-based products. Innovations in manufacturing and design are enhancing product offerings and catering to the ever-evolving tastes of the Indian middle class. Overall, the Indian wood industry is positioned for continued growth, bolstered by the strong performance of the online furniture market and a favorable economic environment.

India Wood Industry Overview

The wood industry in India is fragmented, featuring a mix of small to medium-sized enterprises and large players. Key companies include Century Plyboards India Ltd, Godrej Interio, Greenply Industries Limited, Ikea India Pvt Ltd, and Kingswood Group of Companies. Despite a few major players, the market remains highly diverse.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

1.1 Study Assumptions and Market Definitions

1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

4 MARKET INSIGHTS AND DYNAMICS

4.1 Market Drivers

4.1.1 Increased Consumer Spending on Residential Furniture

4.1.2 Growth in Online Retail Platforms Makes Wood Furniture More Accessible to Consumers

4.2 Market Restraints

4.2.1 The Cost of Sourcing and Processing Eco-Friendly Materials Can Be Higher, Affecting Pricing Competitiveness

4.2.2 Regulatory Compliance

4.3 Market Opportunities

4.3.1 Rapid Urbanization and Real Estate Development Create a Steady Demand for Wood in Construction and Home Furnishings

4.4 Insights into Export and Import of Wooden Furniture

4.5 Insights into Current Trends and Technological Innovations in the Market

4.6 Porter's Five Forces Analysis

4.6.1 Bargaining Power of Suppliers

4.6.2 Bargaining Power of Buyers/Consumers

4.6.3 Threat of New Entrants

4.6.4 Threat of Substitute Products

4.6.5 Intensity of Competitive Rivalry

4.7 Insights into Various Regulatory Trends Shaping the Market

4.8 Impact of COVID-19 on the Market

5 MARKET SEGMENTATION

5.1 By Type

5.1.1 Hardwood

5.1.2 Softwood

5.2 By Material

5.2.1 Plywood

5.2.2 Laminates

5.2.3 MDF

5.2.4 Other Materials

5.3 By Product

5.3.1 Bedroom

5.3.2 Seating

5.3.3 Kitchen

5.3.4 Other Products

5.4 By Application

5.4.1 Residential

5.4.2 Commercial

5.5 By Distribution Channel

5.5.1 Online

5.5.2 Offline

6 COMPETITIVE LANDSCAPE

6.1 Market Concentration Overview

6.2 Company Profiles

6.2.1 Century Plyboards India Ltd

6.2.2 Godrej Interio (Godrej & Boyce Mfg. Co)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.2.3 Greenply Industries Ltd
- 6.2.4 Ikea India Pvt Ltd
- 6.2.5 Kingswood Group of Companies
- 6.2.6 Indroyal Furniture Pvt Ltd
- 6.2.7 Merino Industries Ltd
- 6.2.8 Nilkamal Ltd
- 6.2.9 Zuari Furniture
- 6.2.10 Durian*

7 FUTURE MARKET TRENDS

8 DISCLAIMER

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**India Wood - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts
(2025 - 2030)**

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-23"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

