

India Organic Fertilizer - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 125 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The India Organic Fertilizer Market size is estimated at 501.4 million USD in 2025, and is expected to reach 755.7 million USD by 2030, growing at a CAGR of 8.55% during the forecast period (2025-2030).

- Organic fertilizers contain organic matter in large quantities, which boosts biological activities in soil and aids in maintaining and enhancing soil biodiversity. Organic fertilizers accounted for 69.9% of the total Indian crop nutrition segment in 2022, owing to their widespread use in organic and conventional farming.
- Meal-based fertilizers constituted the most valued organic fertilizer, accounting for 67.5% of the organic fertilizer market in 2022. However, the meat meal market, especially cattle meat-based meals, is not well accepted in India, and the production of bone meals is limited in many parts of India.
- Manures constitute the most consumed organic fertilizer in India, with the largest market share attributed to their easy availability. They are applied to almost all crops, regardless of crop variety. Farmers can often save money by properly using manure as a fertilizer. The segment's volume is projected to grow, with an estimated CAGR of 4.8% between 2023 and 2029.
- The consumption of organic fertilizers is dominant in row crops and accounted for about 85.0% of the market volume in 2022. The dominance of row crops is mainly due to their large cultivation area in the country, which accounted for approximately 59.8% of the total organic crop area in 2022.
- There is a high demand for organic products in domestic and international markets, and the overuse of chemical fertilizers is one of the major challenges in the country. The Indian government's promotion of sustainable or organic cultivation practices through various schemes or programs by providing incentives for organic fertilizers is expected to drive the market between 2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

and 2029.

India Organic Fertilizer Market Trends

Growing number of organic producers helping the increase in area under organic cultivation, primarily in row crops

- India is the largest country, in terms of the total number of certified organic producers in the world, with 1.3 million organic producers in 2019. Despite a large number of organic producers, organic cultivation areas in the country account for around 2.0% of the total agriculture area in the country. In 2021, the organic area in the country was 711,094.0 ha, which increased by about 3.4% compared to 2017.
- Organic farming in the country is concentrated in only a few states. The top ten organic farming states in the country account for about 80.0% of the total organic crop area. A few states have taken the lead in improving organic farming coverage. Madhya Pradesh, Rajasthan, and Maharashtra are the top three organic farming states in the country. Madhya Pradesh accounted for about 27.0% of India's total organic cultivation area in 2019.
- Organic cultivation of row crops is dominant in the country. Row crops accounted for about 59.7% of the total organic crop area in 2021. Cereal crop production dominates in the country, with rice, wheat, millet, and maize being the major cereals produced. Most cereal crops are grown in the Kharif season (June-September). The crops grown in this season mainly depend on rain or require more water, like rice, maize, cotton, soybean, etc.
- There has been an increasing trend in the overall organic cash crop cultivation area, from 270,000 ha in 2017 to 280,000 ha in 2021. The major cash crops produced in the country include cotton, sugarcane, tea, and spices. Currently, there is limited growth of organic horticultural crops in the country. The increasing demand for organic products and initiatives by the Indian government to go organic are anticipated to increase the organic crop area between 2023 and 2029.

Growing demand and their easy accessibility through e-commerce channels, rising the per capita spending on organic food

- India's per capita spending on organic products is relatively low at USD 0.23 compared to the average per capita spending on organic products of the Asia-Pacific region. However, in recent years, consumer demand has been increasingly shifting toward organic products as these items offer better immunity, higher quality, and more accessibility through e-commerce channels. India is a promising, developing market for organic foods and beverages. India's domestic organic food and beverage industry is expected to be worth USD 138.0 million by 2024, a CAGR of 13% between 2019 to 2024.
- In 2022, organic food and beverages worth USD 108.0 million were consumed in the country. The consumption value of organic products in the country increased from USD 45.0 million in 2016 to USD 96.0 million in 2021. Organic food sales increased mainly due to increasing consumer awareness, and high-income consumers are propelling organic food and beverage consumption. Categories that experienced the most demand included essential foods such as organic eggs, dairy, and fruits and vegetables.
- The consumption of organic beverages dominated the market and accounted for about 85.2% of the total combined organic food and beverages market value in 2022. The organic beverages segment includes organic packaged food and beverages that are certified by the approved certification body. The consumption value of organic beverages registered growth with a CAGR of 14% between 2020 to 2022. The price premium associated with organic products hampers lower-income consumer access and is

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

the major limiting factor for organic food consumption. However, the active promotion and advantages of organic products are expected to drive the organic food market in the forecast period.

India Organic Fertilizer Industry Overview

The India Organic Fertilizer Market is fairly consolidated, with the top five companies occupying 72.35%. The major players in this market are Coromandel International Ltd, Deepak Fertilisers & Petrochemicals Corp. Ltd, Gujarat Narmada Valley Fertilizers & Chemicals Ltd, Southern Petrochemical Industries Corp. Ltd and Swaroop Agrochemical Industries (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 EXECUTIVE SUMMARY & KEY FINDINGS

2 REPORT OFFERS

3 INTRODUCTION

3.1 Study Assumptions & Market Definition

3.2 Scope of the Study?

3.3 Research Methodology

4 KEY INDUSTRY TRENDS

4.1 Area Under Organic Cultivation

4.2 Per Capita Spending On Organic Products

4.3 Regulatory Framework

4.3.1 India

4.4 Value Chain & Distribution Channel Analysis

5 MARKET SEGMENTATION (includes market size in Value in USD and Volume, Forecasts up to 2030 and analysis of growth prospects)

5.1 Form

5.1.1 Manure

5.1.2 Meal Based Fertilizers

5.1.3 Oilcakes

5.1.4 Other Organic Fertilizers

5.2 Crop Type

5.2.1 Cash Crops

5.2.2 Horticultural Crops

5.2.3 Row Crops

6 COMPETITIVE LANDSCAPE

6.1 Key Strategic Moves

6.2 Market Share Analysis

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

6.3 Company Landscape

6.4 Company Profiles (includes Global Level Overview, Market Level Overview, Core Business Segments, Financials, Headcount, Key Information, Market Rank, Market Share, Products and Services, and Analysis of Recent Developments).

6.4.1 Amruth Organic Fertilizers

6.4.2 Coromandel International Ltd

6.4.3 Deepak Fertilisers & Petrochemicals Corp. Ltd

6.4.4 GrowTech Agri Science Private Limited

6.4.5 Gujarat Narmada Valley Fertilizers & Chemicals Ltd

6.4.6 Gujarat State Fertilizers & Chemicals Ltd

6.4.7 Prabhat Fertilizer And Chemical Works

6.4.8 Southern Petrochemical Industries Corp. Ltd

6.4.9 Swaroop Agrochemical Industries

7 KEY STRATEGIC QUESTIONS FOR AGRICULTURAL BIOLOGICALS CEOS

8 APPENDIX

8.1 Global Overview

8.1.1 Overview

8.1.2 Porter's Five Forces Framework

8.1.3 Global Value Chain Analysis

8.1.4 Market Dynamics (DROs)

8.2 Sources & References

8.3 List of Tables & Figures

8.4 Primary Insights

8.5 Data Pack

8.6 Glossary of Terms

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

India Organic Fertilizer - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 125 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-22"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

