

India Food & Beverage Packaging - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The India Food & Beverage Packaging Market size is worth USD 38.27 Billion in 2025, growing at an 6.52% CAGR and is forecast to hit USD 52.49 Billion by 2030.

The food packaging industry in India is poised for substantial growth in the coming years. This is largely attributed to the country's increasing consumption of packaged food, a heightened awareness of quality products, and a parallel demand for sustainable packaging.

Key Highlights

- The food and beverage industry is pivotal in driving the expansion of packaging. With a focus on reducing agricultural waste, the growing investments in the food processing segment are creating new avenues for innovative packaging solutions. These investments are not only helping minimize waste but also enhancing the efficiency and effectiveness of packaging processes, thereby supporting the food packaging industry's growth.
- Factors such as the expansion of organized retail, a rising middle-income group, and an uptick in exports are bolstering the industry. There is a heightened emphasis on uniform packaging to enhance shelf life, streamline production, and ensure product quality. The increasing purchasing power of the middle-income group is leading to higher demand for packaged food products, driving the need for advanced packaging solutions that meet evolving consumer preferences and regulatory standards.
- India's improving standards of living, increasing wealth, and fast-paced urban lifestyles are fueling the trend of online food delivery and the consumption of packaged foods. Key players in this space, including Zomato, Swiggy, and Dunzo, are witnessing a surge in their online food delivery services, backed by a wave of packaging innovations. These companies are continuously exploring new ways to enhance the consumer experience by adopting innovative packaging solutions that ensure the safety, quality, and convenience of delivered food items.

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- However, supply chain disruptions owing to the COVID-19 pandemic created hindrances to the industry's growth. Fluctuations in the prices of raw materials and stringent regulations imposed by the government on the application of plastic may further dampen the growth rate. The rising environmental concerns and the availability of environmentally friendly alternatives are also anticipated to hamper growth.
- The industry faces significant challenges, especially with the evolving regulations. Heightened environmental concerns, particularly around plastic packaging waste, have prompted governments to implement stricter regulations to curb environmental damage and enhance waste management practices. These regulatory changes are compelling companies to adopt more sustainable packaging materials and practices, which can be both a challenge and an opportunity for the industry. The industry's ability to adapt to these changes will play a crucial role in determining its future growth trajectory.

India Food & Beverage Packaging Market Trends

Rising Demand for Innovative and Sustainable Food Packaging is Expected to Drive the Industry's Growth

- In India, packaged foods are gaining high traction owing to busy work schedules, the rising number of working women, and the shift toward on-the-go consumption. This is expected to increase the utilization of innovative and sustainable packaging in the food industry, fueling the industry's growth over the forecast period.
- Nanofabrication technologies are emerging as ground-breaking solutions to create active materials for use in the design of packages, coatings, and packaging technologies. These solutions can help maintain and improve sensory and nutritional characteristics, increase food safety, and increase shelf life.
- With growing awareness, the requirement for eco-friendly and sustainable packaging is steadily rising. The country is focusing more on sustainable solutions, which is increasingly becoming imperative for business. Food outlets, restaurants, hotels, hospitals, industries, caterers, and all other users can get eco-friendly food packaging goods from companies like Evirocor in India. The increased use of eco-friendly packaging is anticipated to fuel the industry's expansion.
- As per IBEF, India's food processing industry is poised for significant growth, driven by evolving lifestyles and dietary preferences due to increasing disposable incomes and urbanization. The industry has seen robust expansion, maintaining an average annual growth rate of approximately 7.3% between 2015 and 2022. Projections suggest that exports of processed fruits and vegetables will surge from USD 1,534 million in FY 2021 to an estimated USD 2,489 million by FY 2024.
- India is experiencing a shift in governmental policies, emphasizing environmental conservation. Consequently, market vendors are rolling out eco-conscious packaging solutions. Many are unveiling packaging lines crafted from sustainably sourced wood fibers, ensuring recyclability. These initiatives underscore the industry's commitment to curbing waste and promoting a product range that is entirely reusable, recyclable, and compostable.

Growing Usage of Pouches and Bags is Expected to Boost the Industry's Growth

- Pouches and bags under flexible packaging are witnessing significant expansion. In the food packaging industry, they are the most used type of flexible packaging. As one of the most effective and affordable packaging options, players operating in this industry are choosing pouch packaging.
- The expansion of plastic pouches is fueled by their capacity to permit co-polymerization and by adding plasticizers, blowing agents, antibacterial chemicals, and color-changing additives. Pouches are adaptable, portable, and light. Improvements in pouch features (such as resealable closures, spouts, and tear notches) and pouch manufacturing technologies (such as equipment with improved line speeds) continue to reduce production costs, making pouches more affordable.
- Producers are emphasizing integrating features in items that make life easier for consumers, like zippered closure systems and

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lightweight options. For instance, Nichrome packages snacks, dry fruits, cereals, and pulses, among others, using India's first vertical pouch packaging equipment.

- Plastic bags are one of the nation's most popular types of plastic packaging. The rise in plastic bags in the nation is mainly due to expanding supermarket chains and Kirana outlets. Plastic carry bags are widely utilized nationwide for bakery, candy, supermarket, and butcher products.

- Furthermore, numerous retail outlets rely on packaging materials to preserve food freshness and retain its nutritional value. The demand for supermarket goods, particularly frozen and chilled meals, is projected to surge in the coming years, thereby propelling the growth of the industry. As per IBEF, the production volume of paper and plastic packaging in India is anticipated to climb from 435.2 million tons in 2021 to 690.0 million tons by 2028. These figures underscore the escalating adoption of diverse packaging materials, underpinning market expansion.

India Food & Beverage Packaging Industry Overview

The food packaging industry in India is fragmented due to the numerous businesses vying to increase their shares. Some major players in the market include Parekhplast India Limited, Essel Propack Limited, Pearl Polymers Ltd, TCPL Packaging Ltd, and UFlex Ltd. Companies are expanding their footprints across numerous end-user markets to increase their market presence.

- April 2024: Chemco Group, a player in the packaging industry, showcased its leadership by introducing an innovative stretch film line. This technology boasts an annual production capacity exceeding 1,000 tons, empowering businesses to meet rising demands without compromising quality. The debut of this line underscored Chemco Group's dedication to excellence, ensuring businesses have the operational efficiency and reliability they seek.
- March 2024: SIG, a Swiss packaging company, unveiled plans for a phased investment in its Ahmedabad plant. The first phase aims to boost production to 4 billion packs annually, with subsequent phases set to elevate this figure to 10 billion. In line with the UN Sustainable Development Goals, SIG is targeting net-zero greenhouse gas emissions by 2050.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

1.1 Study Assumptions and Market Definition

1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

4.1 Market Overview

4.2 Industry Value Chain Analysis

4.3 Industry Attractiveness - Porter's Five Forces Analysis

4.3.1 Bargaining Power of Suppliers

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- 4.3.2 Bargaining Power of Consumers
- 4.3.3 Threat of New Entrants
- 4.3.4 Threat of Substitutes
- 4.3.5 Intensity of Competitive Rivalry
- 4.4 Market Drivers
 - 4.4.1 Increasing Penetration of the Processed Food is Expected to Drive the Growth in Packaging
 - 4.4.2 Acceleration in Packaging Machinery Imports, Leading to Proliferation of Food and Beverage Packaging Industry
- 4.5 Market Restraints
 - 4.5.1 Lack of Exposure to Best Management and Manufacturing Practices
- 4.6 Assessment of COVID-19 Impact on the Industry

5 MARKET SEGMENTATION

- 5.1 India Food Packaging Market Segmentation
 - 5.1.1 By Material
 - 5.1.1.1 Plastic
 - 5.1.1.2 Paperboard
 - 5.1.1.3 Metal
 - 5.1.1.4 Glass
 - 5.1.2 By Type of Product
 - 5.1.2.1 Pouches and Bags
 - 5.1.2.2 Bottles and Jars
 - 5.1.2.3 Trays and Containers
 - 5.1.2.4 Films and Wraps
 - 5.1.2.5 Other Types of Products
 - 5.1.3 By Application
 - 5.1.3.1 Dairy Products
 - 5.1.3.2 Meat, Poultry, and Seafood
 - 5.1.3.3 Bakery and Confectionary
 - 5.1.3.4 Fruits and Vegetables
 - 5.1.3.5 Other Applications
- 5.2 India Beverage Packaging Market Segmentation
 - 5.2.1 By Material
 - 5.2.1.1 Plastic
 - 5.2.1.2 Paperboard
 - 5.2.1.3 Metal
 - 5.2.1.4 Glass
 - 5.2.2 By Type of Product
 - 5.2.2.1 Bottles
 - 5.2.2.2 Cans
 - 5.2.2.3 Pouches and Cartons
 - 5.2.2.4 Caps and Closures
 - 5.2.2.5 Other Types of Products
 - 5.2.3 By Application
 - 5.2.3.1 Carbonated Soft Drinks and Fruit Beverages
 - 5.2.3.2 Beer
 - 5.2.3.3 Wine and Distilled Spirits
 - 5.2.3.4 Bottled Water

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- 5.2.3.5 Milk
- 5.2.3.6 Energy and Sports Drinks
- 5.2.3.7 Other Applications

6 COMPETITIVE LANDSCAPE

6.1 Company Profiles

- 6.1.1 Parekhplast India Limited
- 6.1.2 Essel Propack Limited
- 6.1.3 Pearl Polymers Ltd
- 6.1.4 TCPL Packaging Ltd
- 6.1.5 UFlex Ltd
- 6.1.6 Haldyn Glass Limited (HGL)
- 6.1.7 Piramal Glass Limited
- 6.1.8 HSIL Ltd
- 6.1.9 Hindusthan National Glass & Industries Limited
- 6.1.10 Hi-Can Industries Pvt. Ltd
- 6.1.11 Hindustan Tin Works Ltd
- 6.1.12 Deccan Cans & Printers Pvt. Ltd
- 6.1.13 Autofits Packaging Private Limited
- 6.1.14 P.R. Packagings Ltd
- 6.1.15 Parksons Packaging Ltd
- 6.1.16 OJI India Packaging Pvt. Ltd
- 6.1.17 WestRock India Private Limited

7 INVESTMENT ANALYSIS

8 MARKET OPPORTUNITIES AND FUTURE TRENDS

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