

Incident Response Services - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The Incident Response Services Market is expected to register a CAGR of 20.83% during the forecast period.

Key Highlights

- Incident response services refer to services provided by vendors who follow a predefined and organized set of procedures and approaches in the event of cyberattacks. These are also known as cyber incidents, "information technology (IT) incidents, and security incidents.
- Cyberthreats are attempts from the internet to damage or disrupt information systems and hack critical information using spyware, malware, and phishing. Incident response solutions help enterprises monitor networks and endpoints for advanced intrusions and fraudulent activities.
- Incident response services offered by the key players in the market comprise a wide variety of capabilities such as breach investigation (to identify if the threat is from an external source or an insider and also to determine the scope and timeline of the breach), forensic services (collection of digital pieces of evidence to be used as part of an investigation), handling chain-of-custody, examination, and analysis of applications, data, networks, and endpoint systems.
- Various factors such as the increasing number of security breaches, increasingly stringent government regulations and compliance requirements by enterprises, a rise in the sophistication level of cyber-attacks, and heavy financial losses post-incident occurrence, among others, are anticipated to provide significant scope for the market's growth over the forecast period.
- With the increasing sophistication and frequency of attacks, more organizations are beginning to prioritize incident response teams that can help mitigate the impact of security threats on any organization.
- With COVID-19 becoming a reality, organizations across the world responded proactively to cyber threats that witnessed a spike during the pandemic. Enterprises around the globe scrambled to tackle cyber risks and secure work-from-home (WFH) conditions

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amidst the pandemic, and spending on mitigating cyber threats soared.

Incident Response Services Market Trends

BFSI Sector to Drive the Market Growth

- The BFSI sector is one of the critical infrastructure sectors that has suffered several data breaches and cyberattacks, owing to the large customer base that the industry serves and the financial information that is at stake.
- Financial service institutions have been identified as being more susceptible to cyber attacks as compared to other industries. This is expected to drive the demand for incident response (IR) solutions capable of dealing with a crisis event such as a security breach, a security- or IT-incident investigation, and a forensic response.
- Enterprises operating in the BFSI sector are focused on implementing the latest technology to secure their IT processes and systems, secure customer-critical data, and comply with government regulations.
- These businesses have to take a defensive and proactive approach to data security because technology is getting better, regulations are getting stricter, and customer expectations are getting higher. For example, in July of 2017, CIB Bank Ltd. signed a three-year technology services agreement with Kyndryl to modernize and run its lending workflows and the platform underneath them. This was done to improve the bank's business model and the availability of its most important operations.
- Due to the large amount of personally identifiable information (PII) about policyholders, cybercriminals are drawn to the insurance sector of the BFSI industry. Once the PII is obtained, a cyber-criminal can be involved in malicious activities such as opening credit cards or bank accounts and applying for loans, amongst many other crimes, in the respective policyholder's name.

Asia Pacific to Witness the Highest Growth

- Since nearly one-third of the world's population lives in the Asia-Pacific region, people from all over the world are always after it. It has turned out to be a good source of human capital, and most of the thefts are focused on personal information.
- India has been one of the most well-known targets of cyber attacks because of its close ties to China, which has the most state-run actors. Although growing cyberattacks have propelled China to strengthen its defensive capabilities, the country has been recognized as a major source of origin for cyberattacks in other parts of the world.
- In India, the state of Maharashtra's cybersecurity cell noticed that Chinese hackers working for the Chinese government were targeting more areas of India. According to a report from the British Bankers' Association (BBA), 30% of cyberattacks around the world came from China as of March 2021.
- On the other hand, Australia passed a tougher cybersecurity law in September last year to establish its security features. This ensures that telecommunications providers share any data regarding breaches within their organizations and design and implement robust IR programs. Such a breach would result in fines "amounting to hundreds of millions of dollars."

Incident Response Services Industry Overview

The market is dominated by key players like IBM, Cisco, Intel, Symantec, Dell, BAE Systems, and Check Point Software Technologies that help enterprises globally detect, manage, and recover from losses regarding security attacks and network breaches.

In June 2022, Kyndryl and Veritas Technologies announced a global partnership to help enterprises protect and recover their

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critical data across multi-cloud environments, including ransomware attacks, and manage their data most efficiently to enable digital transformation.

In August 2022, Kaspersky and Microsoft partnered to deliver threat intelligence to Microsoft Sentinel users with actionable context for attack investigation and response. With this integration, enterprise security teams can extend cyber threat detection capabilities and increase the effectiveness of initial alert triage, threat hunting, or incident response.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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