

## **Hybrid Power Solutions - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 125 pages | Mordor Intelligence

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### **Report description:**

The Hybrid Power Solutions Market size is estimated at USD 2.78 billion in 2025, and is expected to reach USD 4.62 billion by 2030, at a CAGR of 10.7% during the forecast period (2025-2030).

#### Key Highlights

- Over the medium term, the increasing concerns over carbon emissions and supportive government policies are expected to drive the market studied during the forecast period.
- On the other hand, high initial capital investments are expected to hinder the growth of the market studied during the forecast period.
- Nevertheless, the ongoing urbanization activities across the globe are expected to create huge opportunities for the hybrid power solutions market.
- The Asia-Pacific region is expected to be a dominant region for the market due to the increasing energy demand coupled with increasing infrastructure developmental activities in the region.

#### Hybrid Power Solutions Market Trends

##### Solar Generator Hybrid Segment to Dominate the Market

- The projected ascendancy of the solar generator hybrid segment within the hybrid power solutions market originates from the convergence of strategic advantages and evolving solar energy market dynamics. The primary factor driving the dominance is the

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height of environmental concerns and regulatory imperatives.

- Solar generator hybrids epitomize the amalgamation of renewable solar energy with auxiliary power sources, aiding the industry's response to mounting ecological concerns and stringent environmental regulations. This proactive alignment with sustainable practices augments the marketability of solar generator hybrids and positions them as pivotal instruments for corporations seeking to fortify their corporate social responsibility endeavors.
- According to the Energy Institute Statistical Review of World Energy 2023, the electricity generated from solar energy has constantly increased significantly since 2012. The total electricity generated through solar energy globally in 2022 was 1322.6 terawatt hours, an increase of almost 25% compared to 2021, while an annual growth rate between 2012 and 2022 was recorded at around 29%, signifying the significant growth of solar energy in recent years.
- Moreover, the versatility of solar generator hybrids instills in them a multifaceted utility across diverse industrial and domestic sectors. Their adaptability in remote and off-grid contexts, coupled with the potential for grid integration and demand-side management, positions them as a critical solution for addressing energy access disparities and grid stability concerns.
- For instance, in April 2022, Atlas Copco launched its new series of energy storage systems that can be coupled with solar energy hybrid system diesel generator power systems. These can be deployed in remote locations that do not have access to regular grid supply.
- Therefore, as discussed above, the demand for the solar generator hybrid segment is expected to dominate the hybrid power systems market during the forecast period.

#### Asia-Pacific to Dominate the Market

- The burgeoning dominance of the Asia-Pacific region in the hybrid power solution market emerges as a culmination of multifaceted market dynamics and strategic imperatives. Strategic imperatives routed in regional energy consumption patterns substantiate the anticipated dominance. Rapid urbanization, industrial expansion, and growing electricity demand within the Asia Pacific economies collectively amplify the need for sustainable and diversified energy sources.
- The capacity of hybrid power solutions to optimize energy efficiency and harness renewable resources synergizes with the region's energy security goals and resource constraints, substantiating their paramount significance.
- Furthermore, regulatory support and market incentives fortify the region's leadership position. Government initiatives advocating for renewable energy integration and emissions reduction coupled with favorable policy frameworks and financial incentives catalyzed the adoption of hybrid power solutions.
- For instance, India has set up an ambitious target of installing nearly 500 GW of renewable capacity by 2030, a large share of which is expected to come from solar energy. This has propelled the growth of the country's solar sector, which falling costs and supportive government incentives have buoyed.
- China strives to increase the share of non-fossil energy consumption to 20% by 2025 and 25% by 2030. The country also aims to install more than 1200 GW of wind and solar power capacities by 2030. Such developments are anticipated to drive the demand for the hybrid power solutions market.
- The region's robust ecosystem for technological innovation, coupled with the proliferation of research and development initiatives, is poised to yield accelerated advancements in hybrid power solutions. As local innovation begets superior system efficiency, enhanced reliability, and cost competitiveness, the Asia-Pacific region emerges as a crucible for fostering cutting-edge hybrid technologies.
- Therefore, with ever-increasing power demand coupled with the integration of renewable energy and innovation in hybrid power systems, Asia-Pacific is expected to be the most significant and fastest-growing hybrid power solutions market throughout the forecast period.

#### Hybrid Power Solutions Industry Overview

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The hybrid power solutions market is semi-fragmented. Some of the key players in this market (in no particular order) are Siemens Gamesa Renewable Energy SA, General Electric Company, Huawei Investment & Holding Co. Ltd, Eltek Ltd, and Danvest BV.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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