

Hospitality Industry In Egypt - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 150 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The Hospitality Industry In Egypt Market size is estimated at USD 3.94 billion in 2025, and is expected to reach USD 4.85 billion by 2030, at a CAGR of 4.25% during the forecast period (2025-2030).

Due to the diversification of new forms of tourism, e.g., health and wellness, medicine, culture, or leisure travel, the growth in Egypt's tourism sector is creating an incentive for hotel operators to expand their businesses. To attract more extended stays, the operators are focusing on meeting the needs of dynamic customers by implementing various strategies. It includes providing a more authentic experience with a homelike environment, spacious rooms, a fully equipped kitchen, free wireless connection, complimentary breakfast, on-site laundry service, etc. It is anticipated that the inauguration of the Grand Egyptian Museum, expected in the current year, will bring in more tourists to the country.

There is a significant increase in the number of tourists in Egypt compared to global tourism, contributing to the overall growth of the country.

Egypt's hospitality market is on the rise. It is expected to continue to grow in the years to come as a result of the rapidly increasing tourist demand and higher spending on leisure activities and tourism infrastructure. Tourism is a major contributor to the Egyptian economy. With the launch of many new projects across Cairo and other major Egyptian cities in the previous year, the hospitality sector is expected to continue its strong growth and provide a boost to other real estate sectors.

Egypt's hospitality market has seen strong growth in recent years, driven by the country's rapid tourism recovery after the pandemic. This is largely due to the government and private sector's economic initiatives, such as the introduction of reforms and the creation of new hospitality products / demand drivers. These initiatives, combined with the strong domestic demand, have

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

contributed to a strong market recovery.

Egypt Hospitality Market Trends

Rise in the Number of Hotel Construction Projects

Egypt is developing a package of incentives for both domestic and international investors to build new hotel so that it can meet its five-year target of 400,000 hotel rooms. In the most recent Middle East Hotel Construction Pipeline Trend Report from Lodging Econometrics, the total pipeline climbed by 10% and 5% year over year by projects and rooms to stand at around 600 projects, with 146,521 rooms at the end of the second quarter. As of the end of the previous year, there were 330 projects totaling 90,619 rooms under construction. The number of projects anticipated to begin construction within a year increased by 17% year over year to 102 projects with 23,909 rooms. International operators are showing great interest in Egypt's hospitality and tourism industry. It may result in the introduction of new projects all around the city.

Strong Performance in Egypt's Tourism Sector Is predicted to Boost the Hospitality Sector

In the first half of the previous year, around 5 million tourists traveled to Egypt, an 85% increase over the same period in the previous year. In the previous year, hotel occupancy increased as well. The Ministry of Tourism is constantly working to enhance visitor safety and security as well as their overall experience in the nation through innovative national tourism policies and enhanced international marketing activities. The remarkable results provided were bolstered by an extra 35% rise in visitors to project a boom in the business. It reached seven million in the first half of the current year.

Egypt is broadening the list of nationalities that are eligible for visa-upon-arrival privileges. These include Chinese, Turkish, Algerians, Moroccans, Indians (with residency in the Gulf Cooperation Council), and Iraqis (with visas for developed countries).

Egypt Hospitality Industry Overview

The Egypt hospitality industry is fragmented. International hotel brands are well-established in Egypt and continue growing throughout the country. The region hosts a high number of brands with global footprints. Airbnb is attracting a large consumer base and has recorded an increasing number of listings and bookings over the past few years. The major players dominating the market are Marriott International Inc., Accor SA, Hilton Worldwide Holdings Inc., Radisson Hotels, and Melia Hotels International SA.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

4 MARKET DYNAMICS

4.1 Market Drivers

4.1.1 The Rise in Business Travel as a Result of Robust Economic Expansion

4.1.2 Rise in the Online Travel Agencies Leads to Growth of the Industry

4.2 Market Restraints

4.2.1 Government Regulatory Compliance for International Tourists

4.3 Market Opportunities

4.3.1 Increasing Technology in the Hotel Industry Offers Fantastic Prospects for Business Expansion

4.3.2 Government Promoting Tourism to Increase the GDP

4.4 Porter's Five Forces Analysis

4.4.1 Bargaining Power of Suppliers

4.4.2 Bargaining Power of Buyers/Consumers

4.4.3 Threat of New Entrants

4.4.4 Threat of Substitute Products

4.4.5 Intensity of Competitive Rivalry

4.5 Impact of COVID-19 on the market

4.6 Insights on Leading Cities in Egypt with Respect to Number of Visitors

4.7 Insights on Shared Living Spaces Impact on the Hospitality Industry

5 MARKET SEGMENTATION

5.1 By Type

5.1.1 Chain Hotels

5.1.2 Independent Hotels

5.2 By Segment

5.2.1 Service Apartments

5.2.2 Budget and Economy Hotels

5.2.3 Mid and Upper Midscale Hotels

5.2.4 Luxury Hotels

6 COMPETITIVE LANDSCAPE

6.1 Market Concentration Overview

6.2 Company Profiles

6.2.1 Accor SA

6.2.2 Marriott International Inc

6.2.3 Hilton Worldwide Holdings Inc

6.2.4 Radisson Hotels

6.2.5 Melia Hotels International SA

6.2.6 Rotana Hotels

6.2.7 InterContinental Hotels Group

6.2.8 Mangalis Hotel Group

6.2.9 Best Western Hotels & Resorts

6.2.10 Hyatt International*

7 FUTURE MARKET TRENDS

8 DISCLAIMER AND ABOUT US

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Hospitality Industry In Egypt - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 150 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-27"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

