

## **Heavy Lifting & Haulage - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 150 pages | Mordor Intelligence

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### **Report description:**

The Heavy Lifting & Haulage Market size is estimated at USD 291.05 billion in 2025, and is expected to reach USD 374.48 billion by 2030, at a CAGR of 5.17% during the forecast period (2025-2030).

#### Key Highlights

- The heavy lifting and haulage market is set for significant expansion, fueled by a surge in infrastructure projects worldwide. As urbanization and industrialization intensify, the demand for transporting heavy machinery and equipment escalates. Technological advancements have enhanced the efficiency and safety of heavy-lifting operations and enticed new entrants to the sector. Additionally, the rising adoption of modular construction techniques is amplifying the need for specialized lifting and hauling services. Consequently, the market is poised for rapid growth in the coming years, offering lucrative opportunities for key players.

- Several factors are propelling the growth of the heavy-lifting and haulage market. Firstly, the uptick in regional construction and infrastructure projects necessitates efficient heavy equipment movement, driving the demand for lifting and haulage services. Secondly, technological advancements, including automation and Internet of Things integration in lifting equipment, are bolstering safety standards and operational efficiency, further fueling market growth. Moreover, the increasing adoption of modular construction methods is boosting the demand for specialized lifting solutions. Additionally, as businesses face stricter workplace safety regulations, investments in advanced lifting and hauling machinery are becoming imperative, setting the stage for continued market expansion.

#### Heavy Lifting & Haulage Market Trends

Increased Demand From Energy and Power Segment

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- Renewable energy construction projects, encompassing wind farms, solar installations, hydropower facilities, and biomass plants, drive a surge in demand for heavy lifting and haulage services. Specialized haulage services are essential given their often remote or challenging locations—think offshore wind farms or mountainous hydropower sites. These services not only navigate tough terrains but also ensure the timely delivery of crucial components to the project sites.
- In June 2024, Maersk, known for its integrated logistics for conventional products, expanded its offerings. Under its Maersk Project Logistics (MPL) arm, it now caters to out-of-gauge and special cargo shipments. Maersk's recent collaboration with Vestas, a prominent Danish renewable energy firm, is a testament to its prowess in heavy lifting. Vestas, renowned for its global renewable energy solutions, entrusted Maersk with a pivotal task: transporting the hefty powertrains for its record-breaking V236 wind turbine.
- Weighing a staggering 260 tons, this powertrain, a centerpiece of the 15 MW turbine, is being ferried from Vestas' Lindo factory in Denmark. Maersk's journey starts from the assembly site in Lommel, Belgium, traversing through Antwerp and culminating at Lindo's port. The powertrain, a significant part of the nacelle, contributes to the V236's hefty weight, exceeding 630 tons.
- On a broader scale, several nations, including China, are setting ambitious targets to bolster their renewable energy capacities. China, in particular, has emerged as a global frontrunner in renewable energy, channeling substantial investments into the sector. China and the United States, already leading the global renewable energy consumption charts, continue to witness a steady uptick in their usage, creating opportunities in the global markets.

#### Asia-Pacific is Poised to Gain Significant Momentum

- The heavy lifting and haulage services market in Asia-Pacific is experiencing notable growth. Countries such as China, India, and various Southeast Asian nations are witnessing rapid urbanization and industrialization, increasing demand for these services. This surge in demand is primarily attributed to the transportation needs of infrastructure projects spanning highways, bridges, railways, and ports.
- The Asia-Pacific construction industry is on a robust trajectory, propelled by a surge in residential, commercial, and industrial projects. This surge necessitates specialized transportation for heavy machinery, building materials, and prefabricated components. Industry experts note that as Asia-Pacific aligns itself with the developed economies of the West, its economic growth accelerates. Projections indicate that by 2026, the market for construction and heavy equipment in the region could reach approximately USD 65 billion.
- Furthermore, the region's increasing investments in renewable energy, particularly in wind, solar, and hydropower projects, are bolstering the demand for heavy lifting services. These services are crucial for transporting and installing large turbines, solar panels, and hydroelectric equipment.
- Given the ongoing infrastructure development, urbanization, and industrial expansion, the Asia-Pacific heavy lifting and haulage services market is set for sustained growth. Moreover, the region's emphasis on renewable energy and sustainable practices is expected to boost the demand for specialized transport services further.

#### Heavy Lifting & Haulage Industry Overview

The heavy lifting and haulage market is highly fragmented, with many global and local players catering to the growing demand. Terex Corporation, Liebherr, and Sarens are some of the major players in the market.

Adopting advanced technologies such as GPS tracking, telematics, and automatons in heavy lifting and haulage operations gives a competitive edge in terms of efficiency, safety, and cost-effectiveness.

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## Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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