

Handheld Vacuum Cleaners - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 150 pages | Mordor Intelligence

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Report description:

The Handheld Vacuum Cleaners Market is expected to register a CAGR of 8.54% during the forecast period.

With the advent of COVID-19, sales of vacuum cleaners observed an increase, rising to the market value of which most of the sales were from the household segment as people were spending more time in homes due to the restrictions. Globally, China and India emerged as leading markets for sales of Vacuum cleaners, driving the market for handheld vacuum cleaners as well.

Post-COVID-19, with a continuous increase in Online sales of vacuum cleaners through e-commerce companies, demand for handheld vacuums is expected to rise. Handheld cordless vacuums have proved to be more energy efficient in comparison to corded ones by drawing energy only when they're charged. With this energy efficiency and flexibility to clean properties, handheld vacuum cleaners are in growing demand.

Handheld Vacuum Cleaners Market Trends

Rising Urbanization Increasing Demand For Vacuum Cleaners

Urbanization share is observing a continuous increase globally, with North America having the highest increase, followed by regions of Latin America and Europe. With the advent of COVID-19, as more people were spending time indoors cleaning and a hygienic environment had become of utmost importance, driving the revenue per household of the Vacuum cleaner market, signifying an increased expenditure of people for vacuum cleaners.

With rising urbanization, concern for health and hygiene is rising globally, leading people to adopt more technologically advanced

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and efficient cleaning devices for which handheld vacuum has emerged as an efficient option. China, India, and America exist among the countries with the largest revenue generation for the vacuum cleaner market. These markets provide opportunities for handheld vacuum cleaner manufacturers such as Dason, Bosch, Xiaomi, and others to increase their sales.

Increase In Working Population and Income

With a rising share of the working population globally, people want their home cleaning experience to be convenient and fast, for which handheld vacuum cleaners exist as the perfect option. The number of people employed worldwide has observed a continuous increase, rising to 3.29 billion last year, leading to a rise in per capita income with increased spending on innovative household appliances. The rising working population is increasing the value of leisure time after work, and easy, fast-cleaning handheld vacuum cleaners are providing people with personal time in a hygienic environment.

The rising participation of women in the workforce is also leading to a shift from traditional cleaning methods to the adoption of vacuum cleaners, with manufacturers designing and equipping new features in vacuum cleaners to the needs of the working population.

Handheld Vacuum Cleaners Industry Overview

As the working structure of the population is observing a continuous change and the importance of time and comfortability has increased globally, market demand for handheld vacuum cleaners is rising. The market exists in a fragmented form, with model innovations driving vacuum manufacturers to offer cordless and light vacuum products to customers. Some of the players operating in the manufacturing of Global handheld vacuum cleaners are Dyson, Kent RO, Haier, Panasonic, and Vczek.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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