

## **Global Discount-Marine Trenchers - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 150 pages | Mordor Intelligence

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### **Report description:**

The Global Discount-Marine Trenchers Market is expected to register a CAGR of greater than 3% during the forecast period.

The marine trenchers market is no stranger to the loss incurred due to the novel coronavirus pandemic. The pandemic has led to immense losses due to the closure of manufacturing units and production facilities. Nevertheless, the relaxation measures have allowed the facilities to commence production activities, thus providing an opportunity for the marine trenchers market to revive lost growth.

Increasing demand from telecommunications, underwater construction, deep sea, ultra-deep sea activities, and oil and gas industries are stimulating the development of the global marine trenchers market in coming years. Certain products in the global marine trenchers market such as mechanical trenchers are easy to operate. However, modern-day solutions such as jet trenchers require skilled operators to operate the heavy equipment. Although jet trenchers work on more sophisticated and reliable hydraulics technologies, they have massive initial costs which makes their adoption somewhat slower in the global marine trenchers market.

Rising demand for expansion of telecommunications lines and underwater cables along with increasing demand in offshore oil and gas exploration rigs is expected to favor the growth trajectory of the global marine trenchers market in years to come. Various multinational companies are also aiming at establishing their own network, which is expected to draw increased demand in global marine trenchers market in coming years.

However, high rate of replacement and maintenance owing to the highly corrosive nature of work environments i.e. sea and water bodies coupled with high equipment costs may restrict the growth of the global marine trenchers market in coming years.

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## Discount-Marine Trenchers Market Trends

### Vast Expansion of Network Infrastructure Driving the Growth of the Market

According to the Information technology & Innovation foundation (ITIF), about 99% of global data traffic passes through the submarine cable network, an infrastructure that spans about 1.2 million kilometre. In total, there are about 450 submarine cable systems in-service around the world, which form a critical part of the internet's infrastructure.

As demand for data continues to grow, driven by mobile device usage, cloud computing, and new wireless technologies like 5G, the amount of data traveling across this physical submarine cable infrastructure has increased rapidly in tandem. This has increased the need for the submarine cable network. Numerous countries are already focusing on building a strong telecommunication infrastructure.

China and the United States are the major players and competitors in the undersea cable market. Unlike the United States, however, China has only recently begun to invest significant resources in its network under the oceans. China is trying to expand the network of submarine cables in the oceans and in the Mediterranean Sea.

Chinese telecommunications SOEs have begun taking part in major international consortia to build submarine cables. The submarine internet cables are buried in trenches along the ocean floor, in order to protect them from damage. These trenches are dug with the help of marine trenchers. The growth in the worldwide network infrastructure during the forecast period will be an important factor driving the growth of the discount-marine trenchers market.

### Growing Oil & Gas Demand Driving the Growth of the Market

Each day, the world produced 95.57 million barrels of oil in 2021, and in 2022, it's estimated that this will reach 99.89 million barrels per day. In 2020, the world's crude oil demand reached 91 million barrels per day. This was the lowest amount of demand since 2012, but it has quickly increased as COVID-19 pandemic lockdowns began to lift during 2021 and into 2022. In 2021, the world discovered the equivalent of 4.7 billion barrels of oil in crude oil and natural gas. The U.S. consumes 17.178 million barrels of oil per day. This makes the U.S. the leading country as far as oil consumption goes, followed by China, which consumes 14.225 million barrels per day, and India, which consumes 4.669 million barrels per day.

In 2021, the world consumed 97.39 million barrels of oil a day. In 2022, it's estimated that the world will consume 99.61 million barrels per day, and by 2023, it's estimated that consumption will reach 101.55 million barrels per day. To carry oil & gas over long distances submarine pipelines are used. These pipelines can stretch for thousands of kilometres underwater. A submarine pipeline (also known as marine, subsea or offshore pipeline) is a pipeline that is laid on the seabed or below it inside a trench. In order to dig these trenches marine trenchers are of vital importance. So, as the demand for oil & gas grows, consequently increasing the need to transport it over long distances, the discount-marine trenchers market will also see a growth.

### Discount-Marine Trenchers Industry Overview

The global discount-marine trenchers market is highly fragmented. Some of the key players in the market are Barth Hollandrain, Osbit, Seatools B.V., Soil Machine Dynamics (SMD), and Jan de Nul. Massive investments in research and development activities open a pathway of opportunities for the marine trenchers market to create both convenient and cost-effective trenchers for the end-user.

Various companies are focusing on organic growth strategies such as product launches, product approvals, and others such as

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patents and events. Inorganic growth strategies activities witnessed in the market were acquisitions, and partnership & collaborations. These activities have paved way for the expansion of business and the customer base of market players. The market players from the Discount-marine trenchers market are anticipated to have lucrative growth opportunities in the future with the rising demand in the global market.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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