

Germany Student Accommodation - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 150 pages | Mordor Intelligence

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Report description:

The Germany Student Accommodation Market size is estimated at USD 6.27 billion in 2025, and is expected to reach USD 8.65 billion by 2030, at a CAGR of 6.64% during the forecast period (2025-2030).

The German student accommodation market is experiencing robust growth, fueled by rising student enrollments and an increasing influx of international students. As Germany remains a top destination for higher education, the demand for quality student housing continues to expand.

The market is characterized by a mix of purpose-built student accommodation (PBSA) and private rental options. PBSA includes purpose-designed dormitories and student residences that offer various amenities such as study rooms, communal areas, and integrated services. These accommodations are often strategically located near universities and offer a higher level of comfort and convenience tailored to student needs.

In addition to PBSA, private rentals, including shared apartments and houses, play a significant role in the market. These options cater to students seeking more independence or prefer living outside dedicated student facilities.

Key drivers of the market's growth include Germany's attractive educational environment, supportive government policies, and increasing investment in student housing infrastructure. Despite challenges such as high rental costs in major cities and competition for space, the market remains vibrant with ongoing developments and opportunities for investors and developers to meet the evolving needs of the student population.

Germany Student Accommodation Market Trends

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Germany's Reputation as a Top Destination for Higher Education

The German student accommodation market has experienced consistent growth in recent years, driven by increasing student enrollment, particularly among international students. This trend underscores the expanding need for diverse and high-quality housing options that cater to students' varying preferences and budgets. Germany's reputation as a top destination for higher education, offering affordable tuition fees and strong post-graduation job prospects, continues to attract a growing number of students annually.

In response to this demand, the development of purpose-built student accommodation (PBSA) has gained momentum. These facilities offer modern amenities and conveniences that appeal to students seeking comfortable and convenient living arrangements during their studies.

The Growth of International Students in Germany

Germany has seen a steady growth in the number of international students over the past few years, reflecting its rising appeal as a top educational destination. The percentage of international students has increased annually, demonstrating a clear upward trend. This growth highlights Germany's growing popularity among international students, driven by several key factors.

One of the primary market drivers is Germany's reputation for high-quality education and its strong emphasis on research and innovation. Universities in the country provide students with a wide range of programs, numerous of which are taught in English, making them accessible to students worldwide. Additionally, Germany's relatively low tuition fees compared to other leading education hubs, combined with various scholarship opportunities, make it an attractive option for students seeking affordable and world-class education.

Germany's robust economy and strong job market also appeal to international students, offering excellent post-graduation employment prospects. Furthermore, Germany's cultural diversity, safe environment, and central location in Europe enhance its appeal as a destination for students seeking a rich and varied educational experience.

Germany Student Accommodation Industry Overview

The German student accommodation market is fragmented, featuring a diverse range of providers.

Key players include GSA Group, a global leader in student housing, which offers purpose-built accommodations with modern amenities; Unite Students, known for its high-quality, purpose-built residences, provides a range of options for students; UniAcco offers a comprehensive platform for booking various accommodation types across major German cities; Amber Student specializes in fully furnished, premium student apartments tailored to a global audience; and IamExpat provides housing listings and practical advice for living and studying in Germany. These players contribute to a competitive and diverse market landscape.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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