

Germany Same Day Delivery - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The Germany Same Day Delivery Market size is estimated at 2.33 billion USD in 2025, and is expected to reach 2.89 billion USD by 2030, growing at a CAGR of 4.44% during the forecast period (2025-2030).

Expansion of same day delivery services for groceries, coupled with sustainability initiatives, driving growth

- Same-day delivery for groceries is one of the segments generating some of the highest share of CEP same-day delivery demand. As 69% of consumers in Germany expected same-day deliveries for groceries in 2022, companies have been capitalizing on this opportunity for expansion. For instance, the German retailer REWE expanded its grocery delivery services to Nuremberg in 2022, specifically for same-day delivery services. Also, Flink, a Germany-based grocery delivery startup, raised USD 240 million in 2021 to expand services of on-demand and instant deliveries of groceries in the country. In addition, 28.40 million consumers are expected in the category of grocery delivery by 2027, specifically for same-day delivery, further accelerating the demand.
- Sporting goods delivery also contributes to the CEP delivery demand in Germany. In alignment, sporting goods retailer, Decathlon.de in Germany, which generated over USD 200 million in 2022 and is expecting to more than double its sales by 2026, is also venturing to explore a sustainable same-day delivery market. The company partnered with a logistics firm called Glocally in 2022, which focuses on a sustainable supply chain specifically for same-day deliveries. The company can facilitate deliveries from the Munich-Elisenhof store to more than 30 zip codes via electrically powered cargo bikes.

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Germany Same Day Delivery Market Trends

Germany leads European logistics and transportation, with rising investment initiatives focused on Eco-friendly mode of transport

- In July 2024, the German government initiated a nationwide project to establish a fast-charging network tailored for heavy-duty vehicles. This initiative aligns with Berlin's ambitious goal to achieve a carbon-neutral transport sector by 2045. Despite a notable drop in greenhouse gas emissions in 2023, marking a 70-year low for Europe's largest economy, the transport segment has struggled to hit its environmental benchmarks. Germany is targeting that roughly one-third of its heavy road haulage will be electrically powered or utilize electrically produced fuels like synthetic methane or hydrogen by 2030.
- The German government intends to invest more in rail than roads to promote environmental protection, sustainability, and effective transportation. In 2022, Deutsche Bahn, the federal government, and the local and regional governments invested roughly EUR 13.6 billion (USD 14.51 billion) in rail infrastructure. Lower Saxony, Hamburg, Bremen, Mecklenburg-Western Pomerania, and Schleswig-Holstein, together with DB, invested in modernizing their rail networks by 2030.

E5 gasoline prices in Germany dropped sharply due to end of maintenance season in Europe

- At the end of May 2024, E5 gasoline prices dropped significantly compared to April, with prices USD 4.91/100L lower in the last week. This decline is due to the end of the maintenance season in Europe, leading to increased refinery production and rising imports. Gasoline imports from Amsterdam-Rotterdam-Antwerp to Germany have steadily risen, with German seaports receiving 8,500 b/d in May, while exports fell to 3,700 b/d. The oversupply and end of maintenance season are driving down E5 gasoline prices in Germany. Meanwhile, diesel prices in the south and east are causing market disruptions.
- German consumers faced the fastest price rise, and the high annual inflation rate was primarily driven by extreme price increases for energy and groceries since the Russia-Ukraine War. Germany is among the world's biggest natural gas importers. Around 95% of its gas consumption is met by imports. In 2022, 55% of gas imports came from Russia, 30% from Norway, and 13% from the Netherlands. Moreover, Germany anticipates a fuel price jump from 2027 EU emissions trading. An increase of 38 cents per liter of petrol and around 3 cents per kilowatt hour of natural gas at the beginning of 2027 compared to 2026.

Germany Same Day Delivery Industry Overview

The Germany Same Day Delivery Market is moderately consolidated, with the major five players in this market being DHL Group, International Distributions Services (including GLS), La Poste Group, Otto Group (including The Hermes Group) and United Parcel Service of America, Inc. (UPS) (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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