

France Road Freight Transport - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The France Road Freight Transport Market size is estimated at 67.92 billion USD in 2025, and is expected to reach 80.05 billion USD by 2030, growing at a CAGR of 3.34% during the forecast period (2025-2030).

Surge in French e-commerce market propels the growth of the market

- In 2023, France's e-commerce sector witnessed a YoY growth exceeding 7%, with projections suggesting an uptick of over 11% by the end of 2024. This burgeoning e-commerce landscape is fueling an increased demand for road freight services. Such growth underscores a dynamic digital marketplace in France, resilient even amidst economic challenges. Continuous enhancements to France's digital infrastructure are streamlining online transactions and elevating user experiences. Notably, in 2023, close to 40 million French consumers engaged in online shopping, averaging about five orders each month.
- In the coming years, France aims to recruit 20,000 young individuals annually into its agricultural sector, marking a notable rise from the current intake of 12,000-14,000, all in a bid to enhance the industry's output. Furthermore, as part of its ambitious France 2030 program, the French government is channeling over USD 2 billion into the agricultural sector. A significant chunk of this investment is directed towards French agritech firms and startups. Such initiatives are poised to propel the end-user market forward.

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France Road Freight Transport Market Trends

France is boosting its logistics industry with USD 1.06 billion investments toward road modernization and USD 106 billion towards rail infrastructure

- In 2023, France unveiled a USD 106.74 billion investment strategy slated for completion by 2040, aligning with its commitment to slash carbon emissions. The initiative, spearheaded by the government, focuses on bolstering and modernizing the nation's rail infrastructure. Central to the plan is the introduction of high-speed commuter trains, mirroring Paris's renowned RER system, in key urban centers. Collaborating on this endeavor are France's national rail entity, SNCF, alongside the European Union and regional administrations.
- In July 2024, Solaris secured an order from Artois Mobilites, part of the TADAO transport network in northern France, for four 12-meter Urbino hydrogen buses. These buses, slated for delivery in early 2025, will bolster Artois Mobilites' efforts to reduce carbon emissions, particularly in the Lens and Bethune regions. The Solaris Urbino 12 hydrogen buses will boast 70 kW fuel cells on their roofs and will be complemented by Solaris High Power traction batteries, providing additional support during peak electricity demand.

Increase in Russian LNG deliveries to France catering to fuel shortages caused by Russia-Ukraine war

- For the week ending July 12, 2024, diesel and super unleaded motor fuel prices in France saw a modest uptick. Diesel was priced at USD 1.84 per liter, inclusive of all taxes. In the first three months of 2024, Russian LNG deliveries to France increased more than to any other EU country compared to 2023. Paris has paid over USD 640.49 million to Russia for gas supplies since the start of 2024, prompting calls for France to reduce its purchases. This growing gas trade with Russia occurs as Macron aims to take a tougher stance in support of Kyiv, two years after Russia's full-scale invasion of Ukraine.
- In 2027, the EU is set to implement a new carbon pricing scheme, the Emissions Trading System 2 (ETS2), targeting CO2 emissions from buildings and road transport. Initially agreed upon in 2023, EU legislators assured that the pricing would cap at USD 48.03 per tonne of CO2, translating to an estimated 10-cent surcharge on each liter of diesel or petrol.

France Road Freight Transport Industry Overview

The France Road Freight Transport Market is fragmented, with the major five players in this market being CMA CGM Group (including CEVA Logistics), Dachser, Deutsche Bahn AG (including DB Schenker), STEF Group and XPO, Inc. (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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