

France Freight and Logistics - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The France Freight and Logistics Market size is estimated at 164.8 billion USD in 2025, and is expected to reach 195.5 billion USD by 2030, growing at a CAGR of 3.48% during the forecast period (2025-2030).

A wave pattern has been followed in investments for the logistics sector, with many construction projects lined up till 2025

- In June 2024, the French State inked a deal with the Occitanie region, located in the southwest of France, spanning the years 2023 to 2027. The agreement featured a dedicated investment package of USD 176.58 million, exclusively earmarked for freight. Additionally, SNCF Réseau Occitanie is contributing a substantial USD 331.09 million to rejuvenate the core rail network of the region. Officials from the State and the Occitanie region have reached a consensus on the importance of bolstering infrastructures, emphasizing the pivotal role of robust rail hubs. Key locations identified include the port of Sete, Perpignan Saint-Charles, Le Boulou, and Port-la-Nouvelle.
- As part of its infrastructure spending initiatives through 2028, the French government designated EUR 5.1 billion (USD 5.44 billion) for highway maintenance and construction. Under the France 2030 investment plan, the government committed EUR 2.5 billion (USD 2.66 billion) to bolster the production of nearly two million electric and hybrid vehicles by 2030. Additionally, in 2022, the government issued a call for projects to facilitate the rollout of high-power charging stations for electric vehicles. These strategic moves by the French government are set to fortify the landscape of short-haul trucking in the country.

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France Freight and Logistics Market Trends

France is boosting its logistics industry with USD 1.06 billion investments toward road modernization and USD 106 billion towards rail infrastructure

- In 2023, France unveiled a USD 106.74 billion investment strategy slated for completion by 2040, aligning with its commitment to slash carbon emissions. The initiative, spearheaded by the government, focuses on bolstering and modernizing the nation's rail infrastructure. Central to the plan is the introduction of high-speed commuter trains, mirroring Paris's renowned RER system, in key urban centers. Collaborating on this endeavor are France's national rail entity, SNCF, alongside the European Union and regional administrations.
- In July 2024, Solaris secured an order from Artois Mobilites, part of the TADAO transport network in northern France, for four 12-meter Urbino hydrogen buses. These buses, slated for delivery in early 2025, will bolster Artois Mobilites' efforts to reduce carbon emissions, particularly in the Lens and Bethune regions. The Solaris Urbino 12 hydrogen buses will boast 70 kW fuel cells on their roofs and will be complemented by Solaris High Power traction batteries, providing additional support during peak electricity demand.

Increase in Russian LNG deliveries to France catering to fuel shortages caused by Russia-Ukraine war

- For the week ending July 12, 2024, diesel and super unleaded motor fuel prices in France saw a modest uptick. Diesel was priced at USD 1.84 per liter, inclusive of all taxes. In the first three months of 2024, Russian LNG deliveries to France increased more than to any other EU country compared to 2023. Paris has paid over USD 640.49 million to Russia for gas supplies since the start of 2024, prompting calls for France to reduce its purchases. This growing gas trade with Russia occurs as Macron aims to take a tougher stance in support of Kyiv, two years after Russia's full-scale invasion of Ukraine.
- In 2027, the EU is set to implement a new carbon pricing scheme, the Emissions Trading System 2 (ETS2), targeting CO2 emissions from buildings and road transport. Initially agreed upon in 2023, EU legislators assured that the pricing would cap at USD 48.03 per tonne of CO2, translating to an estimated 10-cent surcharge on each liter of diesel or petrol.

France Freight and Logistics Industry Overview

The France Freight and Logistics Market is fragmented, with the major five players in this market being CMA CGM Group (including CEVA Logistics), Deutsche Bahn AG (including DB Schenker), GEODIS, Kuehne+Nagel and STEF Group (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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