

France Container Glass - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 105 pages | Mordor Intelligence

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Report description:

The France Container Glass Market size in terms of production volume is expected to grow from 5.48 million tonnes in 2025 to 5.93 million tonnes by 2030, at a CAGR of 1.56% during the forecast period (2025-2030).

Key Highlights

- As demand surges for beverages and the cosmetics industry continues to thrive, the container glass market stands on the brink of expansion.
- France, a leading beverage producer in the European Union, benefits from its diverse environment, fostering the creation of indigenous alcohols. This includes premium offerings like champagne and cognac, which are predominantly packaged in glass containers.
- Moreover, the rising consumption of alcoholic drinks, notably beer and wine, fuels this market's growth. Glass's non-reactive nature with drink chemicals ensures the preservation of strength, aroma, and flavor, solidifying its status as a preferred packaging choice. Notably, beer's transportation in glass containers is a trend set to persist.
- National regulations championing recycling and sustainability are steering companies towards glass packaging. In a bid to combat plastic waste and bolster recycling, France plans to introduce a glass deposit system in the next two years. This initiative mandates supermarkets to accept empty glass containers, aligning with the government's ambitious 2040 goal to eradicate single-use plastics.
- Major players, including Owens-Illinois Glass Inc, are actively shaping the market landscape in France. With operations spanning cities like Beziers, Gironcourt, Labegude, Puy-Guillaume, and Reims, the company is making significant strides. In February 2024, Owens-Illinois announced a substantial EUR 95 million (USD 102.81 million) investment across its two glass packaging facilities in France. These investments, part of a broader modernization agenda, aim to bolster sustainability, flexibility, and productivity in Gironcourt-sur-Vraine and Reims, further propelling the container glass market in the nation.

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- However, the container glass market faces challenges from alternative packaging solutions like metals and biodegradable materials. These lighter, cost-effective, and versatile options have caught the attention of both manufacturers and consumers. Additionally, the energy-intensive process of glass manufacturing means that any fluctuations in energy prices can have a pronounced impact on producer profitability.

France Container Glass Market Trends

Cosmetics Segment is Expected to Witness Significant Growth

- The French container glass industry is significantly influenced by the cosmetics, personal care products, and luxury perfumes sectors. These sectors are actively promoting recycling and the sustained use of glass containers in their packaging practices.
- In a show of solidarity, the French cosmetics and perfume sector has taken steps to bolster the glass industry. A group of 12 companies from the beauty sector has collectively signed a declaration, underscoring their commitment to prioritize suppliers from France. This coalition features major players in the beauty market, all members of the Federation of Beauty Companies (FEBEA), including Biologique Recherche, Chanel, Clarins, Coty, Guerlain, Hermes, Kenzo Parfums, Interparfums, L'Oreal, Parfums Christian Dior, Parfums Givenchy, Puig, Shiseido, Sisley, Sarbec, and Sothys.
- According to data from the Federation des Entreprises de la beauté (Febéa), French cosmetics exports have seen a significant rise. In 2023, these exports grew by 10.8% year-on-year, totaling an impressive EUR 21.3 billion (USD 23.05 billion). The global allure of French cosmetics remains strong. The industry is evolving, placing a premium on sustainability and environmental awareness, in tune with modern consumer demands.
- France, a global hub for beauty and luxury, boasts iconic brands like Chanel, Dior, and L'Oreal, which play a pivotal role in shaping both domestic and international market trends. Eurostat data indicates that the wholesale revenue for perfumes and cosmetics in France was USD 4,121.75 million in 2020, with projections to hit USD 4,310.25 million by 2024.
- As consumers increasingly demand beauty products tailored to their individual skin types and preferences, the market is witnessing a surge in innovation. Brands are not only focusing on eco-friendly packaging and ethically sourced ingredients but are also cultivating brand loyalty by resonating with environmentally-conscious consumers.

Growing Beverage Industry is Expected to Promote Market Growth

- In France, alcoholic beverages, particularly wine, are deeply woven into the cultural fabric. Esteemed wine regions, including Bordeaux and Champagne, are not just geographical locations but are emblematic of the nation's identity and its culinary heritage. France is both a leading producer and a prominent consumer of wine.
- The rising Consumer Price Index (CPI) indicates that consumers are increasingly valuing alcohol-free drinks, willing to pay a premium for them. Packaging these beverages in glass bottles can further elevate their perceived worth, as glass is synonymous with premium quality and enhances the product's overall presentation. Data from the National Institute of Statistics and Economic Studies France reveals that the CPI for alcohol-free drinks was 114.32 at the close of 2022, climbing to 123.39 by July 2023.
- France is also diversifying its beverage manufacturing. Eurostat reports that beverage manufacturing revenue in France was USD 24.06 billion in 2020, with projections to hit USD 30.03 billion by 2023. Additionally, there's a noticeable shift in consumer behavior towards moderation and health, leading many to choose low-alcohol or non-alcoholic options.
- Tourism significantly fuels the demand for beverages in France. The nation exports glass packaging products, including containers, to various regions. Data indicates that the export value for glass products surged from USD 724,727 thousand in 2020 to USD 925,225 thousand in 2023.
- Furthermore, with a growing emphasis on health and wellness, there's a rising demand for non-alcoholic beverages such as

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flavored waters, fruit juices, iced teas, and herbal drinks. The market's innovative spirit is evident with the introduction of functional beverages, like those infused with probiotics, highlighting a trend towards unique flavors and health-centric ingredients.

France Container Glass Industry Overview

The French container glass market is fragmented, with numerous regional and global players. Companies in the market are leveraging strategic collaborative initiatives to increase their market share and profitability. Additionally, the increasing preference for craft beer brewed locally by small and large breweries is forcing glass packaging manufacturers to adjust their production and, in some cases, switch to other growth areas, such as food and beverage and cosmetics.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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