

Food Packaging - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 102 pages | Mordor Intelligence

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Report description:

The Food Packaging Market size is worth USD 382.31 Billion in 2025, growing at an 4.16% CAGR and is forecast to hit USD 468.73 Billion by 2030.

Key Highlights

- The food packaging industry has experienced significant growth in recent years, primarily driven by factors such as urbanization, a rising middle-income population, and an increase in disposable income. The demand for packaged food has been steadily climbing, leading to a surge in the need for efficient and sustainable packaging solutions.
- One of the primary factors influencing the trajectory of the food packaging market is the increasing demand for convenience. Urbanization, changing dietary preferences, and busy lifestyles are driving consumers toward convenient, ready-to-eat meals. Consequently, there is a growing preference for packaging solutions that offer portability, user-friendliness, and extended shelf life to the food.
- The growth of the food packaging industry offers significant opportunities but also highlights a critical concern of sustainability. The excessive use of plastic packaging has raised alarms about environmental damage and pollution. In response, the food packaging industry is increasingly prioritizing sustainable packaging solutions. Biodegradable materials, such as compostable plastics, plant-based packaging, and recycled materials, are gaining momentum.
- As a result, manufacturers are increasingly exploring eco-friendly alternatives to traditional plastic packaging, driven by both regulatory pressures and consumer demand for greener options. For instance, in June 2024, Saica Group and Mondelez collaboratively introduced a new paper-based product targeting multipack products for the confectionery, biscuits, and chocolate markets to meet the sustainability standards set by the Confederation of European Paper (CEPI). This packaging solution is suitable for heat-sealable packing processes and can be produced coated or uncoated.
- As the trend for sustainable packaging gains momentum, edible packaging emerges as a frontrunner. Defined as sustainable

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food packaging that either can be consumed or biodegrades as swiftly as its contents, edible packaging encompasses any layer, film, or sheet meant to be ingested alongside the food. In a bid to combat the pollution from plastic cutlery, Bakeys, an Indian start-up, has pioneered the world's first line of edible cutlery crafted from rice flour, wheat, and sorghum. Bakeys envisions creating eco-friendly utensils that resonate with a broad audience, all while ensuring they are entirely vegan and devoid of fats and preservatives. With the food industry in the US alone discarding over 40 billion plastic utensils annually, Bakeys is on a mission to lessen this environmental toll.

Food Packaging Market Trends

Poultry and Meat Products Expected to Drive Market Growth

- The rise of poultry and meat consumption worldwide is significantly driving demand for innovative food packaging solutions. Packaging plays an essential role in maintaining hygiene throughout the supply chain, from processing plants to consumers. Multi-layered, high-barrier packaging materials prevent contamination by bacteria and other pathogens, reducing the risk of foodborne illnesses.
- As the demand for poultry and meat rises, food packaging manufacturers are introducing new packaging. In May 2024, Tops, a subsidiary of Central Retail, launched eco-friendly meat packaging for its chilled meat sections. It is made from natural plant materials, emphasizes flavor and freshness retention, prioritizes safety, and is eco-conscious. It quickly decomposes, offering a sustainable alternative to traditional plastics.
- Supermarkets are increasingly adopting sustainable packaging for meat products. In May 2023, Tesco Ireland, a subsidiary of British supermarket giant Tesco, started using new packaging called "pillow packs" for its range of fresh mincemeat products. This packaging replaced the traditional plastic tray and film lid, resulting in a significant reduction in plastic usage. Such trends of shifting toward sustainable packaging are creating demand for flexible and rigid packaging for food products.
- The substantial rise in demand for meat products, coupled with a significant shift in meat consumption patterns toward premium-quality and fresh/chilled meat, has emerged as a prominent trend in consumer behavior. The growth in the consumption of meat is increasingly creating demand for various packaging products and is expected to continue over the forecast period.

Asia-Pacific to be the Fastest Growing Market

- The region's food packaging market is experiencing growth, driven by increased exports of fruits and vegetables. As urbanization accelerates in Asia-Pacific countries, the demand for innovative fruit and vegetable powders and pieces is rising. These novel ingredients are easily integrated by food processing companies, enhancing flavors and streamlining the cooking process. Notably, in countries like India, the surge in online food ordering is boosting the demand for packaged food boxes. Statista Indonesia indicates that China and Malaysia are the primary importers of Indonesian fruits. In 2023, Indonesia exported approximately 403.68 million kilograms of fruits to China. Besides China, Indonesia mainly exports fruits to other Southeast Asian countries, such as Malaysia, Thailand, and Vietnam.
- The demand for packaged food is increasing as consumers in Asia become increasingly interested in healthy meals. People desire higher-quality food, whether low-cost, mass-market, or premium, to help them live healthier and more fulfilled lives. Top health items, ranging from dried fruit and nuts to snacks and ready-to-eat packaged meals, are reduced in salt, fat, and sugar and have greater overall nutritional value. For many, this goes hand-in-hand with efforts to combat obesity, heart disease, and other disorders that have accompanied economic progress, increased income, and urbanization.
- Consumers across the region are increasingly seeking better variety, novelty, and higher quality in their food choices. While affluent markets prioritize health and quality, even consumers in lower-income brackets are moving away from price-centric

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decisions, showing a willingness to experiment with new brands. This shift has significantly enhanced growth prospects for food packaging manufacturers. Both large enterprises and smaller players in the packaging sector are now getting opportunities to tailor solutions to the preferences of today's predominantly urban and convenience-focused end-users. Although environmentally and socially responsible products are progressively gaining traction in several Asian markets, they are well-positioned for sustained success in meeting evolving consumer demands.

- In Singapore, the government is bolstering the food sector to enhance food security by ramping up meat production through non-animal sources. Singapore holds a prominent position in the APAC plant-based meat market. The nation's food manufacturers are intensifying efforts to fortify food security, backed by substantial governmental support. These government-backed initiatives aimed at boosting food production are poised to fuel demand for a range of food packaging solutions.
- In addition, Singapore has a stronger presence of domestic manufacturers dedicated to plant-based meat production, enhancing the nation's global market position. For instance, Next Gen Foods, an innovative startup known for its leading plant-based chicken brand, Tindle, recently secured a significant USD 100 million investment from key industry players. Shandi Global recently launched Singapore's "largest" plant-based chicken manufacturing facility, highlighting advancements in the sector.

Food Packaging Industry Overview

The food packaging market is fragmented, with the presence of a large number of vendors operating with extensive product offerings worldwide. Some of the major players in the market are Amcor PLC, Smurfit Kappa Group PLC, Mondi Limited, Sonoco Products, Berry Global Group, Ball Corporation, Tetra Pak, Schur Flexibles Group, Anchor Packaging Inc., Crown Holdings Inc., International Papers, WestRock, and Sealed Air Corp., among others. These players are witnessing strategic initiatives such as product launches, collaborations, mergers, acquisitions, and others.

- March 2024: Sealed Air Corporation (SEE) launched an innovative paper-based bottom web to help food processors and retailers reduce plastic usage and meet consumer demand for paper packaging. The new CRYOVAC brand Barrier Formable Paper, made from 90% FSC-certified fibers, can achieve a 77% reduction in plastic usage in bottom web packaging when replacing PET/PE webs, according to SEE.
- February 2024: Faerch Group, a manufacturer of rigid food packaging and an integrated recycling company, introduced its new Tumbler range for the foodservice market. This innovative range incorporates at least 30% post-consumer recycled (PCR) material. It offers various capacities and includes four standardized lid designs compatible with all tumblers, optimizing supply chains and enhancing user experience. The Tumbler range is designed for continuous recycling into new food packaging, ensuring safety and functionality.
- October 2023: Charoen Pokphand Foods Public Company Limited (CP Foods) collaborated with SCG Packaging PLC (SCGP) and SCG Chemicals PLC (SCGC) to develop sustainable and eco-friendly food packaging solutions. This collaboration, formalized through a memorandum of understanding (MoU), aims to innovate in pulp and polymer-based packaging with SCGP and green polymer-based plastic solutions with SCGC.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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