

Flower Pots And Planters - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 145 pages | Mordor Intelligence

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Report description:

The Flower Pots And Planters Market size is estimated at USD 1.18 billion in 2025, and is expected to reach USD 1.50 billion by 2030, at a CAGR of 5% during the forecast period (2025-2030).

The flowerpots and planters market has demonstrated commendable performance, projecting a promising growth trajectory over the forecast duration. This consistent growth is attributed to factors such as heightened interest in gardening, urbanization, trends in home improvement, and increased awareness of the benefits of indoor plants.

The notable surge in gardening and home decor projects, especially as people spend more time at home, has fueled demand for flowerpots and planters. Consumers are increasingly inclined toward sustainable and eco-friendly options, favoring materials like recycled plastic and biodegradable alternatives. The incorporation of houseplants into interior spaces has driven demand for stylish and decorative indoor planters, with contemporary and minimalist designs being particularly popular.

In response to urban living constraints, space-saving vertical and hanging planters are trending, catering to those with limited outdoor space. Customization options are sought after, allowing consumers to align planters with individual preferences and home decor themes. E-commerce platforms have become pivotal distribution channels, offering extensive choices and convenient shopping experiences. Some manufacturers adopt a direct-to-consumer approach through websites or showrooms, bypassing traditional retail channels. The market's growth is further propelled by relevant market drivers and opportunities, fostering innovation and meeting evolving consumer demands.

Flower Pots and Planters Market Trends

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Increase in Offline Sales of Flowerpots is Fueling the Market

The offline flowerpot market encompasses traditional retail channels, including gardening stores, home improvement outlets, nurseries, and other physical outlets. This market has witnessed steady growth, fuelled by the rising trend of gardening and the demand for indoor and outdoor plant adornment. The market size varies by region and country and is influenced by demographics, cultural preferences, and disposable incomes. Notably, there's a surging interest in eco-friendly flowerpots, focusing on recycled materials and biodegradable options. Moreover, consumers are increasingly seeking features like self-watering, hanging, and modular designs, emphasizing functionality and aesthetics.

Historically, flowerpot sales peak during spring and summer, aligning with heightened gardening activities. However, the surge in indoor gardening and year-round plant care has led to a more consistent demand throughout the year. Specialized gardening stores, home improvement centers, and nurseries are the primary retail channels for offline flowerpots. These outlets offer customers a tactile experience, allowing them to assess pot quality before purchase. Some retailers even provide value-added services like plant advice and customized pot options.

Increasing Retail Sales Revenue of Plants and flowers in United Kingdom

The plant and flowers retail sales revenue in the UK can be a strong indicator of the demand for flower pots and planters. As the plants and flowers market continues to evolve and grow, businesses in the flower pots and planters market need to stay responsive to changing consumer preferences and capitalize on the opportunities presented by the thriving plants and flowers industry. As the plants and flowers retail sales revenue increases, there is likely to be a corresponding increase in demand for flower pots and planters. Consumers who purchase plants and flowers are more likely to seek suitable containers to display and grow them, driving sales in the flower pots and planters market.

The growing popularity of indoor plants and houseplants has been a significant trend in recent years. As consumers buy indoor plants, they require attractive and appropriate planters for their interior spaces, boosting sales in the flower pots and planters market. Increased spending on plants and flowers indicates a higher level of interest in gardening and landscaping activities. Consumers who are actively engaged in these activities are more likely to invest in flower pots and planters to beautify their gardens and outdoor spaces.

Flower Pots And Planters Industry Overview

The competitive landscape of the flower pots and planters market is diverse and includes a mix of large global manufacturers, smaller regional players, and niche brands. The market is highly competitive, with companies vying to offer innovative, high-quality, and aesthetically appealing products to meet the varied demands of consumers.

The competitive landscape is continually evolving as companies strive to stay ahead by introducing new designs, materials, and technologies. Customer preferences, such as sustainability, customization, and modern aesthetics, play a crucial role in shaping the strategies of players in the flower pots and planters market. Brand reputation, product quality, pricing, distribution capabilities, and effective marketing are key factors that determine the success of companies in this competitive industry.

Following are the Major Market players in the Flower Pots and Planters Market: The HC Companies, ELHO, Scheurich GmbH & Co. KG, Southern Patio/Ames, and Planters Unlimited.

Additional Benefits:

- The market estimate (ME) sheet in Excel format

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Table of Contents:

1 INTRODUCTION

1.1 Study Assumptions and Market Definition

1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS AND INSIGHTS

4.1 Market Overview

4.2 Market Drivers

4.2.1 Development of Sustainable Cities

4.2.2 Increase in Indoor Plantation

4.3 Market Restraints

4.3.1 Limited Outdoor Space in Urban Areas

4.3.2 Regulations on Usage of Plastics Pots & Planters

4.4 Insights on impact of technology in the Market

4.5 Industry Attractiveness - Porter's Five Forces Analysis

4.5.1 Threat of New Entrants

4.5.2 Bargaining Power of Buyers

4.5.3 Bargaining Power of Suppliers

4.5.4 Threat of Substitutes

4.5.5 Intensity of Competitive Rivalry

4.6 Impact of Consumer Behavior Analysis

4.7 Impact of COVID-19 on the Market

5 MARKET SEGMENTATION

5.1 By Product Type

5.1.1 Plastic

5.1.2 Metal

5.1.3 Ceramic

5.1.4 Stone

5.1.5 Wood

5.1.6 Others

5.2 By End User

5.2.1 Residential

5.2.2 Commercial

5.3 By Distribution channel

5.3.1 Online

5.3.2 Offline

5.4 By Geography

5.4.1 North America

5.4.1.1 United States

5.4.1.2 Canada

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- 5.4.1.3 Rest of North America
- 5.4.2 Europe
 - 5.4.2.1 UK
 - 5.4.2.2 Germany
 - 5.4.2.3 France
 - 5.4.2.4 Italy
 - 5.4.2.5 Netherlands
 - 5.4.2.6 Rest of Europe
- 5.4.3 Asia-Pacific
 - 5.4.3.1 China
 - 5.4.3.2 India
 - 5.4.3.3 Japan
 - 5.4.3.4 South Korea
 - 5.4.3.5 Indonesia
 - 5.4.3.6 Malaysia
 - 5.4.3.7 Rest of Asia-Pacific
- 5.4.4 Latin America
 - 5.4.4.1 Argentina
 - 5.4.4.2 Brazil
 - 5.4.4.3 Mexico
 - 5.4.4.4 Rest of Latin America
- 5.4.5 Middle East & Africa
 - 5.4.5.1 UAE
 - 5.4.5.2 Saudi Arabia
 - 5.4.5.3 Israel
 - 5.4.5.4 South Africa
 - 5.4.5.5 Rest of Middle East and Africa

6 COMPETITIVE LANDSCAPE

- 6.1 Market Concentration Overview
- 6.2 Company Profiles
 - 6.2.1 The HC Companies
 - 6.2.2 ELHO
 - 6.2.3 Scheurich GmbH & Co. KG
 - 6.2.4 Southern Patio/Ames
 - 6.2.5 Planters Unlimited
 - 6.2.6 Pennington
 - 6.2.7 Ashley Furniture Industries
 - 6.2.8 Nursery Supplies
 - 6.2.9 Lechuza Planters
 - 6.2.10 Pacific Home and Garden*

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

8 DISCLAIMER AND ABOUT US

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