

## **Fabric Shavers - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 150 pages | Mordor Intelligence

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### **Report description:**

The Fabric Shavers Market size is estimated at USD 6.74 billion in 2025, and is expected to reach USD 8.24 billion by 2030, at a CAGR of 4.12% during the forecast period (2025-2030).

A continuous increase in the size of the fabric care market is leading to a continuous rise in sales and adoption of fabric shavers globally. The increase in the size of the textiles and apparel market combined with increasing efforts by people to maintain their clothes by removing the pills is leading to a reduction in wastage of clothes as well as well-maintained clothing for the users. The United States, China, Japan, and India are the countries leading in apparel market revenue and provide an opportunistic market for fabric shaver manufacturers to expand their sales.

The rising online revenue share of small appliances in the market is leading to an increase in the number of fabric shaver manufacturers offering their products through direct websites and E-commerce channels. The usage of a varied range of fibers for various apparel products is leading to manufacturers designing their products to remove the pills generated in synthetic as well as natural fibers made clothes and making the device portable by reducing its weight and making it run through a rechargeable battery.

Post-COVID-19, a constant increase in the price of small appliance products with a rising disposable income of households led to an increasing number of users making their expenditure on fabric shavers to manage their clothing and apparel. Women are emerging as major customers for fabric shavers as they have significantly higher spending on apparel in comparison to men and kids, with leading manufacturers designing their products and spending on advertisements keeping on different segments in strategy.

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### Increasing Demand By Residential Segments

With a rise in the market value of home textiles and apparel by households, residential units are emerging as a major segment for the sales of fabric shavers. Women, with their major share in the clothing market, are creating a significant demand for fabric shavers as they lead the apparel market revenue and spending on clothing care. Increasing sales of small home appliances and the rising disposable income of households are creating a positive externality for the sales of fabric shavers, with the United States and China leading in the apparel market revenue share by residential units, resulting in manufacturers launching a wide range of fabric shaver products in these markets. Rising household demand for clothes made from synthetic fabrics of various types is leading to fabric shavers becoming an important component of households for removing the pilling in clothing.

### Asia-Pacific Leading The Market

Asia-Pacific countries of China, India, and Japan are leading globally in the apparel market revenue, resulting in the region emerging as a strategic market for the sales of fabric shavers. Asia exists as the region, having a major share of around 50% in the sales of global household appliances, leading to an increasing number of fabric shaver manufacturers entering the region with rising sales volume. Increasing online revenue share of small home appliances in Asia is leading to manufacturers diversifying their fabric shaver sales through e-commerce as well as direct websites. In the region, the women's apparel market is significantly larger in comparison to men's and children's apparel, resulting in global manufacturers designing their products and expanding sales units, keeping the gender-specific design in their sales strategy. These trends in the Asia-Pacific region are making it an opportunistic market for Fabric shavers.

### Fabric Shavers Industry Overview

The fabric shavers market is partially fragmented, with an increasing number of players entering the market. Increasing expenditure on clothing and premium textiles is leading to an increasing number of users spending on the care of fabrics and clothing, with digital innovation of online sales and product innovation expanding the market further. Some of the players existing in the Fabrics shavers market are Philips, Gleener, The Fabric Share Company, Mersea, and Steamers.

#### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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