# Europe Packaging Automation - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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**Report description:**

The Europe Packaging Automation Market is expected to register a CAGR of 5.8% during the forecast period.

Key Highlights
- Packaging is a dominant element in the design of any product. The consumer goods industry is working to reduce the time between product development and delivery to the point of sale. Therefore, rapid packaging is critical to maintaining the short-term time-to-market for consumer products and is a critical component of product success. The market competition requires manufacturers to take adequate measures to cut costs. Measures to cut costs mean automating various manual processes and raising the level of semi-automated processes.
- Recent advances in fully integrating industrial robots into automation systems that can control both worlds with a single brain have proven crucial in the packaging industry, especially in highly automated lines.
- With the development of autonomous mobile robots (AMRs) and collaborative robots, this means manufacturers can improve operations in areas previously not seen with robots, such as final packaging, repacking, in-house logistics.
- In terms of packaging automation solutions, palletizers are expected to witness the fastest growth due to growing demand from key end-user sectors such as pharmaceutical, chemical, and food processing. The advanced robotic palletizing system can palletize multiple production lines simultaneously, significantly reducing costs and increasing productivity.
- Moreover, the COVID-19 pandemic has accelerated the demand for automated packaging, especially in the pharmaceutical market; as the labor manual count has cut down during the pandemic period, automated systems are keeping the patients and pharmacists safe by reducing contact. Pharmaceutical packaging and medication verification have been done by machines that can check the size, color, shape, and quantity of each medicine in each bag quickly, accurately, and safely.

Europe Packaging Automation Market Trends

eCommerce automated case and other packaging to hold high demand

Warehouse automation and similar technologies are becoming key differentiators in the fast-growing world of e-commerce, where a 1-2-day delivery guarantee is now the norm. Retailers and brands are looking for new ways to meet customer expectations for ever-increasing order volumes and fast delivery.

- Today's warehouse automation market offers more options than ever, which must be considered for any automation initiative to be successful. In addition to manual warehousing processes, third-party logistics providers can implement various types of automation to reduce lead times effectively, including packaging machines.
- Small businesses that only need to automate one or two tasks can benefit from this technology. Automation solutions can also help businesses alleviate labor shortages by relocating packaging workers to other jobs. Modern packaging automation solutions can partially or fully automate processes, allowing businesses to increase throughput without hiring additional staff.
- Many company s are using automated packing and picking solutions for eCommerce products. Solutions that can make boxes and create cases to the exact size of the product that has to be shipped are becoming a new trend in the industry across the region.
- As the pressure on e-commerce businesses grows, staying competitive has never been more challenging. It can be challenging to achieve good results, especially without the right skills. Packaging automation platforms and technologies, such as RFID inventory tracking systems can provide valuable support to a company's packaging lines. As the demand for online shopping grows, these systems will become even more critical.
- Various tools are available to help brands choose suitable packaging, many of which are environmentally friendly (e.g., using environmentally friendly void fillers and paper tape). When analyzing key factors such as logistical issues and storage environments, a brand or retailer may find that an automated packaging system is ideal for creating custom cartons, eliminating the need for plastic, and providing the desired increase in capacity.

United Kingdom to lead the packaging automation in the region

With the recent focus on reducing food and packaging waste, using automated packaging to create longer shelf-life foods could help retailers simplify purchasing management and unlock new revenue streams for the food in the country.

United Kingdom manufacturing industries are widely installed with Jacob White's s automatic cartoning machines across the country. Packaging everything from the most delicate paper products to pharmaceutical, food, and beverage solutions, and with stringent regulations across many of the UK's industries, Jacob White is a popular choice for everything from the UK's biggest brands to the minor production lines. Jacob White has a large customer base in the UK and is a global supplier of high-quality packaging solutions.

But the importance of packaging goes beyond food safety. It is a multi-step process that includes dosing, packaging, and labeling, and continuous improvement through automation can quickly bring significant benefits to your operations.

Further, one of the UK's tissue manufacturers looking to bring large-format tissues to their production lines needed a tissue packaging machine to handle more oversized products while maintaining the speed and delicacy demanded by their production lines. The cartons can be automatically picked and collected by the rotating vacuum system, and the full wipes are automatically sealed and ejected from the carton machine.

Intelligent packaging equipment can automatically calculate product weight to collect batches with precisely specified target weights. This prevents the spread of excess products and the sale of low-weight packages. Automated packaging simplifies order fulfillment and offers a wide range of products. The automated process is also very flexible, allowing you to manage fluctuations in demand at the touch of a button.

Europe Packaging Automation Industry Overview

The Europe Packaging Automation Market is fragmented due to the presence of major players such as JLS Automation, Mitsubishi, Rockwell Automation, Swisslog Holding AG, and more. These players are increasing the market demand by investing and innovating more automated packaging solutions with the use of technologies in Europe.

- March 2020 - Swisslog Logistics unveiled its new robotic item picking paired with Autostore, known as ItemPiQ. ItemPiQ makes robotics available in more places than ever before. The system is based on a lightweight 6-axis KUKA robot and a vision system with a 3D camera and intelligent image recognition software.
- April 2021 - Rockwell Automation has partnered with Comau to simplify Robot Integration for manufacturers. The partnership is a collaborative development and selling model that offers the unified robot control product to both companies' customers. This partnership helps to meet the needs of a variety of industries such as automotive to logistics, food and beverage packaging, and more.
- July 2021 - JLS demonstrated robotic carton closing at PAck Expo Las Vegas. It is called the JLS TRAK, a high-speed carton management system that is combined with Peregrine's positive carton transport system; this JLS TRAK robot simultaneously closes the carton, picks it up, and places it on a discharge.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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