

Europe Managed Infrastructure Services - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 149 pages | Mordor Intelligence

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Report description:

The Europe Managed Infrastructure Services Market is expected to register a CAGR of 11.2% during the forecast period.

Key Highlights

- Managed cloud services in the European MSP space are one of the fastest-growing services due to the enterprise's emphasis on access to remote connection, easy access, data security, and swift data recovery solutions. The European market is home to some of the prominent global players. AWS holds a leading share of the market. However, other vendors, such as Tata Consultancy Services, are slowly gaining market share in the region.
- The growing emphasis on moving toward digitization and internet-based products and services offered by businesses is increasingly gaining traction, creating favorable conditions for the growth of SMEs.
- Moreover, The market is moving toward standardized remote offerings that help reduce lead time and costs while improving quality. Service providers in the region are expected to focus on offering a uniform technology stack that gives consistency to the customers.
- Cloud service providers in the area are expected to stringently adhere to the GDPR. In addition to this, managed desktop service providers also come under the umbrella of this regulation
- The region's demand for managed cloud services is increasing due to government regulations and lockdown measures due to the COVID-19 pandemic. It forces businesses to move toward remote working modes, leading companies to adopt cloud-based solutions or expand their requirements.

Europe Managed Infrastructure Services Market Trends

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Small and Medium Enterprises to Witness Significant Growth

- Outsourcing infrastructure management services offer a complete package, including initial setup, proactive monitoring and management, security, and other support, too small and medium enterprises. Overall, outsourcing infrastructure management can reduce around 40% of the support and maintenance costs.
- Technology trends like analytics, Cloud, IoT, and Cognitive Computing are creating new business imperatives. Companies adopt these digital technologies to build innovative business models, optimize business processes, empower their workforce, and personalize the customer experience. Aligning IT to the business is primary to the success of an organization on this digital journey.
- Thus, SMEs are shifting toward managed infrastructure service providers to get standardized and cost-efficient services, which allows them to focus on their core business while minimizing the risk, increasing infrastructure uptime, and gaining access to newer technologies.
- Further, SMEs form a significant portion of revenues for the MSPs, considering the need for IT and network flexibility as they scale. Small businesses typically have unique need compared to large enterprises, and they are often challenged with limited resources and a more modest budget. Small and medium enterprises are, therefore seeking help from the MSPs.

Server and Storage Solutions Accounts for the Significant Market Share

- There appears to be growing interest in the IT market for managed desktop services. The managed desktop also continues to gain momentum as businesses seek to tackle escalating print costs. Microsoft offers its Microsoft Managed Desktop (MMD) service, a subscription offering under which the company sets up updates and manages business users' Windows 10 PCs for a fee. The service initially only supported Microsoft Surface PCs but now includes various Dell and HP PCs in its MMD-supported hardware list.
- UK and German reseller and services giant, Computacenter, is among the first global partners for Microsoft's newest offering, MMD. Computacenter is one of the first businesses to provide MMD, which enables Microsoft to manage its employees' devices.
- The outbreak of the COVID-19 pandemic across the world is anticipated to augment the demand for enterprise file synchronization and sharing, especially among the IT and telecom sectors, due to the feasibility of employees' work from home.
- Further, the pandemic has increased cyberattacks. Acronis has seen a significant increase in crypto-jacking, while ransomware attacks are also proliferating. Also, Europol's European Cybercrime Centre issued a report about the changes in cybercriminal tactics during the COVID-19 pandemic. Such instances have increased the need for virtual desktops, thereby increasing the demand in the market studied.

Europe Managed Infrastructure Services Industry Overview

The Europe Managed Infrastructure Services Market is fragmented as various prominent players are increasingly innovating their solutions and have access to innovative hardware solutions that are developed in-house. Also, the service providers in the market are increasingly launching new solutions which cater to the market growth.

- September 2022 - Dell Technologies has announced introducing a new telecom cloud infrastructure solution; collaborating With Wind River, we can assist communications service providers (CSPs) in reducing complexity and expediting the deployment of cloud-native networks while the fully developed, cloud-native infrastructure blocks speed up the adoption of new technologies and cut down on operating costs.

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- May 2022 - Fujitsu announced that it had signed a strategic collaboration agreement with Amazon Web Services (AWS). Hasten the digital transformation (DX) of its clients in the financial and retail industries; this agreement calls for the development of new services on AWS. The new arrangement, which focuses on the economic and retail sectors, will generate new solutions that are an integral element of the FUJITSU Hybrid IT Service, Fujitsu's cloud service, and will enable Fujitsu to deploy a variety of cloud services.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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