

## **Europe Household Electric Grills - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 150 pages | Mordor Intelligence

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### **Report description:**

The Europe Household Electric Grills Market is expected to register a CAGR of greater than 5% during the forecast period.

With growing consumer inclination towards grilling delicious food at home without the necessity of checking the temperature, adding charcoal and other hassles, electric grills came into existence. Also Electric Grills are preferred for hygienic factors such as they are smoke free and the grilled food in Electric Grills consumes less oil which makes it a healthy option to eat. It is available in both indoor and outdoor versions. Indoor barbecues are popular in the residential sector since they save space in residences where outside cooking isn't practical. Because of the changing weather, indoor barbecues are regarded as one of the best alternatives. The indoor grill is simple to operate.

The electric grills are now integrated with all advanced features like Wi-Fi and Bluetooth services. Also the smart electric grills have become a preferred choice to the people in Europe since they ease the process of cooking with minimal effort. The smart features make the Electric Grills even more appealing to the majority of people living in urban areas in the Europe as it requires minimal effort from their side owing to the fact that they have busy lifestyles. Also majority of the Electric Grills were ordered via online channels across countries like Italy, Germany and Netherlands.

Europe Household Electric Grills Market Trends

Advanced features with high sophistication

The adoption of electric grills across Germany experienced an increase on account of the increased preference of consumers for grilling meals at home. Hence, indoor grill usage beyond smoke would promote product demand. It is affordable and versatile

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equipment and works well if one is cooking for a small family. The addition of smart features to the Electric Grills has further increased the rise in demand of electric grills. The lifestyles of majority of the people in urban areas in Europe is also another reason for the increase in the market growth of the Electric Grills Market. The easy usage and high advanced features are the key elements for preferring Electric Grills. Thus, these factors are anticipated to lead the growth of the market during the forecast period.

Increased preference for fast food during occasions and outdoors

The growing popularity of cookouts has propelled the sales of electric grill products as grilled food has become a part of the fast-food aficionado culture in various countries in Europe. As per Hearth, Patio & Barbecue Association (HPBA), people consider barbecues as more relaxing than dining out . The grilled food has become a new trend as a part of the consumer lifestyle in this region with a passion for flavor and taste in foods. People in most parts of the Europe visit commercial places like restaurants and hotels and barbecues is the preferred option for them . This has led to increase in the growth of Electric Grills market growth in the commercial sector.

Europe Household Electric Grills Industry Overview

The report covers major players in the Europe Household Electric Grills Market. In terms of market share, the top players constitute around more than 50% of the market . But the significant portion of the market is shared by other companies which include some medium scale industries.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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