

## **Europe Car Parking - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 100 pages | Mordor Intelligence

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### **Report description:**

The Europe Car Parking Market is expected to register a CAGR of 10.05% during the forecast period.

#### Key Highlights

- It is expected to see significant growth in prices/parking charges across all European countries. The willingness of car users to pay for parking is increasing significantly - while the average duration of use is decreasing. In the past, parking charges have increased at a rate well above the inflation rate. For example, in Germany, parking charges for short-stay car parks increased by an average of 2.9 % in five years. In the UK, they increased by 3.6 %, and in Norway by 4.6%.
- The market also benefits from technological improvements and collaborations between local governments and technology suppliers. For example, in September 2019, Car & Away, the peer-to-peer car rental company and pioneer of the airport-based car-sharing economy, revealed that it had raised GBP 3.5 million in capital from private investors in the United Kingdom. This investment is expected to help the company expand in the United Kingdom and, further, it's objective to build the world's smartest peer-to-peer (P2P) car-sharing community.
- The European car parking business has been harmed as a result of the lockdown imposed due to the spread of the coronavirus. Reduced demand is due to a sharp reduction in traffic congestion and a decrease in car sales, among other factors. However, after the lockdown is lifted, demand is projected to rise, and vehicle sales are expected to increase due to concerns about public transportation safety. Post-pandemic car parking management will likely grow, focusing more on physical safety, information security, and people's perceived well-being.

#### Europe Car Parking Market Trends

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## Technological Advancements to Boost the Market Growth

- Vehicles, infrastructure, and public transportation are rapidly linked with smart technology to improve mobility and safety. Streets are equipped with sensors that track data on the roads and through cars and mobile phones to acquire insight into traffic flow patterns, roadblocks, roadwork, and road conditions, among other things.
- Technological advancements such as the Internet of Things (IoT), parking sensors, and electronic payment methods also support the market's growth. Firms are trying to deliver an enhanced customer experience and offer hassle-free parking that can help them gain a competitive advantage over others. With the help of real-time data and analytics, organizations can allocate spaces, provide access control, and reduce administrative overhead spent on parking.
- Additionally, car parking management gives customers a sense of security as parking on the street is not considered the safest option. Still, with the car parking management, there can be an increase in the number of customers and the time they spend at any outlet.
- Furthermore, by optimizing vacant parking spaces, parking management technologies assist in raising overall revenue. Simultaneously, they play a critical role in lowering overall operational and capital expenditures (OPEX and CAPEX) (CAPEX). All governments worldwide attempt to reduce traffic congestion by providing enough parking spots for their population.

## Increase in purchase of Cars

- Though the overall growth rate of new car registrations has kept declining over the past few months in Europe, there is a significant number of new purchases. Total new passenger vehicle registrations in Europe (including the EU, EFTA, and the UK) were down 19% in March 2021, according to JATO Dynamics statistics for 27 European markets, with 1,116,419 new passenger cars registered. While registrations grew by 33% from March 2020 to March 2019, the market has failed to return to pre-pandemic levels, falling 37% short of March 2019.
- In March 2022, new passenger vehicle registrations in Europe fell by a fifth, with recent automobile sales falling 11% in the first quarter of 2022 to the lowest levels since 1985. EVs increased market share in Europe in March 2022, outselling diesel vehicles once more. In March 2022, the Tesla Model 3 was Europe's best-selling car model and best-selling battery-electric vehicle, but the Peugeot 208 was Europe's favorite automobile during the first quarter.

## Europe Car Parking Industry Overview

The Europe Car Parking Market is moderately fragmented, with many players accounting for significant amounts of shares in the market. Some of the prominent companies in the car parking market are JustPark, Parkeon S.A, Park Rite, Urbiotica, and others.

- September 2021 - JustPark and Octopus Energy launch charging cooperation. They aim to help provide better urban charging opportunities for fleet drivers in the UK who do not have access to their parking and charging opportunities at home, which is suspected to be a large hurdle for EV adoption.
- In June 2020, Urbiotica announced the acquisition of Fastprk, a parking management solution from Worldsensing. The addition of Fastprk completes Urbiotica's portfolio of smart parking solutions, strengthening its leadership position in the sector and opening up new opportunities to penetrate new markets due to the complementarity that Fastprk's technology offers with its dual detection and LoRa communication protocol.

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Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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