

## **Europe Bamboo Furniture - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 150 pages | Mordor Intelligence

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### **Report description:**

The Europe Bamboo Furniture Market size is estimated at USD 3.99 billion in 2025, and is expected to reach USD 5.47 billion by 2030, at a CAGR of 6.48% during the forecast period (2025-2030).

The European bamboo furniture market is experiencing notable growth due to a surge in consumer interest in sustainable and environmentally friendly furniture options. Bamboo, renowned for its renewability, durability, and aesthetic appeal, has become increasingly popular among consumers who prioritize eco-conscious choices. This market comprises a wide range of products, including indoor and outdoor furniture, catering to residential and commercial sectors.

Awareness of bamboo's eco-friendly attributes and regulatory measures promoting sustainability may further propel market expansion. Online retail channels have emerged as pivotal distribution platforms, offering convenience and accessibility to consumers. Moreover, collaborations between manufacturers and designers to innovate new bamboo furniture designs contribute to the market's growth trajectory. With sustained efforts to promote sustainability and eco-friendly living, the European bamboo furniture market is poised for continued advancement and innovation over the forecast period.

### Europe Bamboo Furniture Market Trends

#### The Outdoor Furniture Category is Gaining Traction in Europe

The trend in the outdoor furniture market in Europe reflects a growing preference for stylish, durable, and sustainable options. Consumers are increasingly seeking outdoor furniture that not only enhances their outdoor spaces but also aligns with their environmental values. This trend is driving demand for materials like bamboo, rattan, and recycled plastics, which offer

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eco-friendly alternatives to traditional materials like wood and metal.

Additionally, there is a rising interest in multifunctional outdoor furniture pieces that maximize space utilization and versatility. Products such as modular seating arrangements, convertible tables, and outdoor storage solutions are gaining popularity as they cater to the needs of modern urban living.

Moreover, technological advancements are also influencing the outdoor furniture market, with the integration of features like built-in lighting, Bluetooth speakers, and weather-resistant materials enhancing the outdoor experience.

Overall, the trend in the European outdoor furniture market is toward sustainable, functional, and technologically advanced solutions that enhance outdoor living spaces while minimizing environmental impact.

#### United Kingdom to Dominate the Bamboo Furniture Market

The UK bamboo furniture market is witnessing significant growth as consumers increasingly prioritize sustainable and eco-friendly home decor options. Bamboo, being an environmentally friendly material, is attracting eco-conscious consumers in the United Kingdom, driving the demand for bamboo furniture. Consumers are increasingly choosing bamboo over traditional wood due to its rapid renewability and lower environmental impact.

Continuous innovation in the design of bamboo furniture has contributed to stylish, functional, and contemporary pieces. This includes everything from minimalist chairs and tables to intricate storage solutions, catering to a wide range of aesthetic preferences. Bamboo furniture is available through various distribution channels, enhancing its accessibility. Online platforms, eco-friendly specialty stores, and mainstream retail outlets all contribute to the market's expansion.

#### Europe Bamboo Furniture Industry Overview

The European bamboo furniture market is fragmented. Key players such as Moso International, Greenington, Ecofurn, Arpel, and Banni Elegant Home dominate the market through their sustainable offerings and innovative designs.

Moso International is known for its sustainable bamboo products. Greenington emphasizes craftsmanship and sustainability in its high-end offerings. Ecofurn focuses on natural materials, including bamboo, for eco-friendly furniture solutions. Arpel offers contemporary designs that blend functionality with style, catering to modern tastes. Banni Elegant Home provides durable and elegant bamboo furniture. These companies contribute to the market with innovative designs and sustainable practices, meeting the growing demand for eco-conscious furniture in Europe.

#### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

#### **Table of Contents:**

##### 1 INTRODUCTION

###### 1.1 Study Assumptions and Market Definition

###### 1.2 Scope of the Study

##### 2 RESEARCH METHODOLOGY

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### 3 EXECUTIVE SUMMARY

#### 4 MARKET INSIGHTS AND DYNAMICS

##### 4.1 Market Overview

##### 4.2 Market Drivers

###### 4.2.1 Growing Preference Among Consumers For Eco-Friendly Furniture Options

###### 4.2.2 Urban Lifestyles And Evolving Consumer Preferences Favoring Natural, Organic, And Aesthetically Pleasing Furniture Solutions.

##### 4.3 Market Restraints

###### 4.3.1 Higher Production Costs Associated With Sustainable Materials Bamboo Limit Affordability and Competitiveness

##### 4.4 Market Opportunities

###### 4.4.1 Rising Consumer Demand for Technologically Advanced, Eco-friendly, and Sustainable Furniture

###### 4.4.2 Collaborating with Architects, Interior Designers, and Sustainable Home Decor Influencers

##### 4.5 Insights on Technological Innovations in the Market

##### 4.6 Value Chain / Supply Chain Analysis

##### 4.7 Porter's Five Forces Analysis

###### 4.7.1 Bargaining Power of Buyers/Consumers

###### 4.7.2 Bargaining Power of Suppliers

###### 4.7.3 Threat of New Entrants

###### 4.7.4 Threat of Substitute Products

###### 4.7.5 Intensity of Competitive Rivalry

##### 4.8 Impact of COVID-19 on the Market

#### 5 MARKET SEGMENTATION

##### 5.1 By Type

###### 5.1.1 Chairs

###### 5.1.2 Tables

###### 5.1.3 Beds

###### 5.1.4 Cabinets

###### 5.1.5 Desk

###### 5.1.6 Stools

##### 5.2 By Category

###### 5.2.1 Indoor

###### 5.2.2 Outdoor

##### 5.3 By Application

###### 5.3.1 Residential

###### 5.3.2 Commercial

##### 5.4 By Distribution Channel

###### 5.4.1 Online

###### 5.4.2 Offline

##### 5.5 By Country

###### 5.5.1 Germany

###### 5.5.2 France

###### 5.5.3 United Kingdom

###### 5.5.4 Italy

###### 5.5.5 Rest of Europe

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## 6 COMPETITIVE LANDSCAPE

### 6.1 Overview (Market Concentration and Major Players)

#### 6.2 Company Profiles

##### 6.2.1 Moso International

##### 6.2.2 Greenington

##### 6.2.3 Ecofurn

##### 6.2.4 Arpel

##### 6.2.5 Banni Elegant Home

##### 6.2.6 Plank Gmbh

##### 6.2.7 Expormim

##### 6.2.8 Roda

##### 6.2.9 Non Solo Arredo

##### 6.2.10 Meubles Concept\*

## 7 DISCLAIMER AND ABOUT US

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