

Enterprise Resource Planning - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The Enterprise Resource Planning Market size is estimated at USD 71.62 billion in 2025, and is expected to reach USD 114.09 billion by 2030, at a CAGR of 9.76% during the forecast period (2025-2030).

Key Highlights

- ERP software aids in planning, budgeting, forecasting, and reporting an organization's financial results. Due to a steep surge in the number of businesses worldwide and the requirement for cloud-based ERP platforms, the growing need for supplier-relationship management and customer-relationship management is augmenting the market's growth.
- The increasing adoption of innovative and advancing technologies is broadening the value of existing ERP systems, minimizing third-party dependencies, advancing highly secured resources, and advancing financial systems, among other notable factors driving the demand for ERP software, especially cloud-based.
- The growing need for a customer-centric strategy partly drives the enterprise resource planning (ERP) market. Businesses increasingly realize how crucial it is to put the customer at the heart of their operations to increase customer satisfaction, loyalty, and overall business success. ERP systems are essential to reaching this objective because they offer a full range of integrated applications that let businesses increase productivity, optimize workflows, and provide better customer service.
- Demand for mobile-friendly ERP solutions has increased due to the widespread use of mobile devices. By enabling people to approve workflows, access vital company data, and make decisions while on the move, mobile ERP apps help improve operational agility. For instance, users of smartphones or tablets can access essential ERP capabilities with SAP ERP mobile apps. This facilitates real-time decision-making, improves teamwork, and increases adaptability to shifting company needs.
- ERP systems that aren't flexible may find it difficult to evolve and adapt as businesses alter or expand. This restriction may make it more difficult for companies to introduce new product lines, enter new markets, or adapt to organizational structure changes. For instance, a business that is expanding quickly could find it difficult to scale its ERP system to handle higher transaction

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

volumes, which could cause problems with performance and create bottlenecks in the business.

- The rise of the "business online" concept in the post-COVID-19 era increases the demand for contactless transactions, making manufacturing SMEs struggle to compete. This has created the need for ERP for manufacturing companies to enable them to run all activities in real time.

Enterprise Resource Planning Market Trends

The Small and Medium-sized Enterprises Segment is Expected to Witness Highest Growth in the Market

- SMEs are enterprises that have an employee size of fewer than 250 employees. ERP implementations have made it easier and less expensive for small and medium-sized businesses to use business process automation and integration. Scalable and flexible ERP software gives small and medium enterprises access to highly integrated applications. The ERP system for SMEs directly impacts cost savings and operational improvements, helping them achieve desired business outcomes.
- Small businesses rapidly shift to ERP automation, including digital scheduling and analysis. The emergence of ERP software and services over the last decade has made business operations easier. SMEs have been embracing ERP software to streamline and automate processes, eliminating the need for manual input.
- Benefits like ease of workflow, less turnaround time, and high production capability provide transparency, allowing managers to gain better insights and make effective decisions. It provides SMEs with real-time financial data that offers a competitive advantage and helps ensure cost savings.
- In May 2024, Forterro, a European ERP software provider for the industrial mid-market, announced the UK launch of Fortee, its entry-level cloud-based ERP solution. Designed as an out-of-the-box SaaS solution, Fortee targets organizations new to ERP adoption. Drawing from the foundation of Forterro's cloud ERP, Sylob, Fortee is tailored to focus on key functionalities for its intended audience, including procurement, production, CRM, and supply chain management.
- Small and medium enterprises across the world acknowledge the benefits of digital transformation, which drives the transition to cloud-based ERP solutions to meet their budget and business needs. The increasing demand to streamline complex processes and respond to customer demands more quickly would likely boost market adoption in the segment studied.

North America is Expected to Hold the Largest Share in the Market

- The most popular ERP solutions in the United States include Oracle NetSuite, Oracle ERP Cloud, and Microsoft Dynamics 365. The increasing adoption of ERP software in the United States is attributed to large enterprises such as Oracle and Microsoft and the need for businesses to gain a competitive edge in the market by integrating business functions.
- Moreover, these companies provide ERP software solutions built for mid and large-sized companies to assist them in complex functions such as finance and operations. Many providers offer mature ERP solutions owing to their decades of expertise and industry knowledge, promoting demands for such solutions in the United States.
- ERP solutions such as Oracle Netsuite, Oracle ERP Cloud, Microsoft D365, and Acumatica target small and mid-market companies looking to upgrade their basic accounting system and evolve through digital transformation. Others have defined a prominent niche in the marketplace, focusing on manufacturing distribution organizations and offering cost-effective solutions with a very high return on investment (ROI).
- Moreover, in July 2023, San Francisco-based Evergreen Services Group, a private equity-backed family of managed IT solutions companies, acquired Western Computer, a Microsoft Gold Cloud partner and reseller of Microsoft's ERP systems. The acquisition was part of Evergreen Services Group's strategy to acquire B2B services companies across the United States.
- ERP software benefits Canadian organizations by reducing duplicated data entry by integrating business processes. Increasing

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

customer demand to reduce time and increase the accuracy of business functionalities is driving the need for ERP solutions in Canada. Toronto and Montreal are rising as central hubs for business and tech advancements in Canada. These areas are witnessing many established and emerging players in the regional ERP market.

Enterprise Resource Planning Industry Overview

The enterprise resource planning (ERP) market is semi-consolidated, with many regional and global players. Market vendors focus on expanding their customer base across foreign countries and leveraging strategic collaborative initiatives to increase the market's share and profitability. Some players include SAP SE, Intuit, Microsoft Corporation, and Constellation Software.

- May 2024: Amazon Web Services (AWS) and SAP expanded their existing partnership to introduce generative AI capabilities that can integrate into functions across entire business portfolios. The expansion will allow companies using SAP software like Zappos to access generative AI toolsets within the cloud-based enterprise resource planning (ERP) platform.
- April 2024: Nuvei introduced a service allowing merchants to directly access its invoice financing solutions via enterprise resource planning (ERP) systems. This integration ensures that the system automatically mirrors loan and repayment entries in the general ledger, aligning them with the respective financed invoice.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

1.1 Study Assumptions and Market Definition

1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET INSIGHTS

4.1 Market Overview

4.2 Industry Attractiveness - Porter's Five Forces Analysis

4.2.1 Bargaining Power of Suppliers

4.2.2 Bargaining Power of Consumers

4.2.3 Threat of New Entrants

4.2.4 Threat of Substitutes

4.2.5 Intensity of Competitive Rivalry

4.3 The Impact of Aftereffects of the COVID-19 Pandemic and Other Macroeconomic Factors on the Market

5 MARKET DYNAMICS

5.1 Market Drivers

5.1.1 Rising Demand for Customer Centric Approach

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.1.2 Rapid Increase in Cloud and Mobile Application
- 5.1.3 Increase in Adoption of Data-intensive Approach and Decisions
- 5.2 Market Challenges
 - 5.2.1 Lack of Flexibility and Integration Challenges
 - 5.2.2 Maintenance Costs
- 5.3 Ecosystem Analysis
- 5.4 Analysis of Pricing and Pricing Model

6 MARKET SEGMENTATION

- 6.1 By Offering
 - 6.1.1 Solutions
 - 6.1.2 Services
- 6.2 By Function
 - 6.2.1 HR
 - 6.2.2 Supply Chain
 - 6.2.3 Finance
 - 6.2.4 Marketing
 - 6.2.5 Other Functions
- 6.3 By Deployment
 - 6.3.1 On-premise
 - 6.3.2 Hybrid
- 6.4 By Organization Size
 - 6.4.1 Small and Medium Enterprises
 - 6.4.2 Large Enterprises
- 6.5 By Industry Verticals
 - 6.5.1 BFSI
 - 6.5.1.1 Use Cases
 - 6.5.2 IT and Telecom
 - 6.5.2.1 Use Cases
 - 6.5.3 Government
 - 6.5.3.1 Use Cases
 - 6.5.4 Retail and E-commerce
 - 6.5.4.1 Use Cases
 - 6.5.5 Manufacturing
 - 6.5.5.1 Use Cases
 - 6.5.6 Oil, Gas, and Energy
 - 6.5.6.1 Use Cases
 - 6.5.7 Other Industry Verticals
 - 6.5.7.1 Use Cases
- 6.6 By Geography***
 - 6.6.1 North America
 - 6.6.2 Europe
 - 6.6.3 Asia-Pacific
 - 6.6.4 Latin America
 - 6.6.5 Middle East and Africa

7 COMPETITIVE LANDSCAPE

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

7.1 Company Profiles*

7.1.1 SAP SE

7.1.2 Intuit

7.1.3 Microsoft Corporation

7.1.4 Constellation Software

7.1.5 FIS

7.1.6 Oracle Corporation

7.1.7 IBM Corporation

7.1.8 Infor Inc.

7.1.9 Adobe Inc.

7.1.10 Sage Group PLC

8 VENDOR SHARE ANALYSIS

9 RANKING OF VENDORS AT A REGIONAL LEVEL

10 INVESTMENT ANALYSIS

11 FUTURE OF THE MARKET

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**Enterprise Resource Planning - Market Share Analysis, Industry Trends & Statistics,
Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-05"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

