

## **End User Computing - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

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### **Report description:**

The End User Computing Market size is estimated at USD 13.17 billion in 2025, and is expected to reach USD 21.26 billion by 2030, at a CAGR of greater than 10.05% during the forecast period (2025-2030).

The growth of the end-user computing market is fueled by rapidly advancing technology and software updates, a rising trend of BYOD (bring your device) devices, an increased focus on employee productivity, and efforts to lower IT infrastructure costs while modernizing workspaces.

### **Key Highlights**

- Innovative technologies such as instant clones, user environment management, and app volumes are helping organizations streamline desktop and application management, providing employees with clear and stateless desktops that can be easily destroyed or delivered as needed. This allows organizations to reduce costs, improve security, and provide personalized desktop experiences for their employees.
- The demand for end-user computing solutions has skyrocketed as many workspaces have shifted to work-from-home setups to maintain business continuity and ensure employee safety. In response, companies offer solutions and services tailored to different business sizes and IT resources.
- Furthermore, in July 2023, genpact has announced it is expanding its partnership with o9 Solutions, a leading enterprise artificial intelligence (AI) software platform provider for transforming planning and decision-making, to help companies navigate ongoing supply chain disruptions by leveraging generative AI.
- For small to medium-sized organizations with limited IT resources, end-user computing providers offer low-cost entry-level versions and free trials of their market-leading solutions. However, the growing number of people accessing data and files remotely is straining physical resources such as servers and network infrastructure, which may increase costs in the long run.

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- The COVID-19 pandemic negatively impacted the end-user computing sector. Implementing social distancing measures and restrictions halted duties at critical core assembly sites, leading to disruptions in the supply chain and manufacturing operations. This had short-term and long-term effects on the industry, with numerous companies in Asia-Pacific and Europe having to shut down operations due to reduced employees and activity.

## End User Computing Market Trends

### Increasing Use of Cloud is Expected to Drive the End User Computing Market Growth

- End-user computing providers offer licensing and subscription-based solutions that allow companies to use cloud services and pay only for the resources they temporarily require. This eliminates the need for companies to purchase, program, and maintain additional resources and equipment that remain idle for extended periods of time, thus reducing costs that do not generate revenue and promoting market growth in the cloud-based end-user computing market.
- To meet the diverse requirements of end-users, companies can deliver end-user computing solutions from on-premises, in the cloud, or through a hybrid approach that combines both. This approach provides businesses a low-risk way to move from an on-premises service to a fully cloud-hosted or hybrid cloud-managed service.
- With cloud-based management, desktops, and infrastructure that can be hosted on-premises, advanced virtual c, technologies such as Nvidia Grid, and brand new blast extreme protocol, companies can deliver great user experiences with all the features end-users expect, even for the most demanding graphic-intensive workloads.
- For example, VMware partnered with Microsoft to develop a new solution named VMware Workspace ONE for Microsoft Endpoint Manager. This solution enables modern management for Windows 10 devices and allows enterprises to manage their Windows 10 devices from their Workspace One console. VMware will also provide access to Microsoft 365 apps and services via Workspace ONE and integration with Microsoft endpoint manager and Azure active directory premium across bring-your-own-devices (BYODs).

### North America is Expected to Hold Significant Market Share

- North America is a significant player in the end-user computing market due to various factors. The region has witnessed rapid growth in network technologies, the availability of advanced mobile platforms, and the flexibility of SaaS. This has resulted in increased workforce mobility, driving the growth of end-user computing. Additionally, with the onset of 5G networks, end-user computing providers can utilize more bandwidth and faster internet speeds to develop more advanced services in the near future.
- North America is also known for being a pioneer in the bring-your-own-device (BYOD) culture, which has led to the widespread incorporation of end-user computing. Many companies in the region are moving beyond the public cloud and adopting a hybrid IT approach that combines public cloud, private cloud, and traditional IT. This approach allows employees to access corporate data and applications from anywhere and anytime. The adoption and development of cloud-based solutions and services are further fueling the growth of the end-user computing market.
- Moreover, the adoption of data centers is accelerating the growth of the professional cloud services market. Northern Virginia had the highest data center net absorption among the leading data center markets in the United States in 2022, amounting to 303.3 megawatts. This trend will continue as more companies adopt cloud-based solutions and services to meet their computing needs. Overall, North America's dominance in the end-user computing market is expected to continue due to its technological advancements, adoption of BYOD culture, and growth in cloud-based solutions and services.

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## End User Computing Industry Overview

The end-user computing market is expected to be semi-consolidated, with both regional and global players dominating the market with their technological expertise. Many companies are adopting strategic partnerships to gain shared benefits and strengthen their position in the market.

- April 2023 - IGEL has announced the launch of the new COSMOS endpoint platform, which allows employees to have an incredible workspace experience by enabling them to access any digital workspace from any device into any cloud and gives EUC administrators the ability to provide greater security, management, and control through its new Operating System, updated administrative console and a number of new cloud services.
- November 2022 - XenTegra and Mindcentric formed a new company called XenTegra ONE, which leverages XenTegra's extensive technological know-how. This has provided enterprise clients with improved end-user computing, cloud computing, and data center infrastructure solutions. While Mindcentric will remain a separate business, it will represent XenTegra as its SMB sales and support division.

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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