

Egypt Courier, Express, and Parcel (CEP) - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The Egypt Courier, Express, and Parcel (CEP) Market size is estimated at 134.3 million USD in 2025, and is expected to reach 178.6 million USD by 2030, growing at a CAGR of 5.86% during the forecast period (2025-2030).

Domestic CEP shipping solutions, coupled with direct international CEP delivery services, driving growth

- Egypt Post, the national postal service, is extensively supporting and promoting better CEP deliveries via various services. For instance, Egypt Post has created domestic shipping solutions that lets SMEs deliver goods through its 4,300 post offices as of 2022. Also, Egypt Post holds a competitive advantage to support small and medium enterprises (SMEs) to access and reach international markets with good quality, efficient shipping services at affordable rates. In addition, in 2022, Egypt Post launched Wassalah, a shipping app that helps consumers to make request and communicate with a courier, manage shipments and track orders and financial deposits. This initiative was in alignment with the Egypt Vision 2030.
- The CEP demand is also being driven by e-commerce which is projected to touch USD 11.43 billion by 2027. The largest player in the Egyptian e-commerce market is amazon.eg. with a revenue of USD 196.3 million in 2022. Collectively, the top three stores account for 49.8% of the top 100 online stores' revenue in Egypt.

Egypt Courier, Express, and Parcel (CEP) Market Trends

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Egypt has increased its focus on infrastructure developments with launch of new initiatives across the years

- Egypt's economy is set to grow more slowly in 2024 due to conditions attached to a USD 8 billion IMF support package, but growth is expected to accelerate in 2025. The Gaza crisis slashed Suez Canal revenue and slowed tourism growth in 2023, key sources of foreign income. However, Egypt received an unexpected financial boost in February 2024 by selling Mediterranean coastal development rights to Abu Dhabi for USD 24 billion. This was followed by a currency depreciation and an IMF program. Consequently, the transport and storage sectors contribution to GDP will witness slow growth in 2024.
- In January 2024, Egypt introduced an extensive economic strategy spanning from 2024 to 2030, focusing on various facets of the economy and overall quality of life. Key aspects of the economic strategy like elevating green public investments to at least 75% of total public investments by 2030, generating 7-8 million job opportunities, with 5 million in infrastructure and Suez Canal projects and targeting a 15% annual rise in infrastructure investments throughout 2024-2030, are expected to boost GDP contribution from transport and storage sector from 2024-2030.

Supply concerns due to the Russia-Ukraine War caused oil prices to rise, increasing retail diesel prices as well

- In March 2024, the Egyptian government implemented a fuel price hike, a move expected to compound inflationary pressures on an already burdened populace. Diesel prices, crucial for transportation, increased from EGP 8.5 (USD 0.18) to EGP 10 (USD 0.21) per liter. Additionally, the price of 95 octane gasoline, a staple for many, rose to EGP 13.5 (USD 0.29) per liter from EGP 12.5 (USD 0.27). These increases in fuel prices are anticipated to further strain consumer purchasing power and contribute to elevated inflation rates.
- As of April 2024, Egypt aims to increase its daily crude oil production by 9% during fiscal year 2024-2025, raising it from the current 580,000 barrels per day to 637,000 barrels per day. Several foreign companies are poised to invest approximately USD 4 billion in oil development and exploration projects across the country in the upcoming fiscal year, focusing particularly on the Western Desert and the Gulf of Suez regions. The anticipated boost in domestic crude oil production is projected to contribute to stabilizing fuel prices in the future.

Egypt Courier, Express, and Parcel (CEP) Industry Overview

The Egypt Courier, Express, and Parcel (CEP) Market is moderately consolidated, with the major five players in this market being Aramex, Bosta, DHL Group, Middle East Courier Service and Mylerz (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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