

Educational Consulting And Training - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The Educational Consulting And Training Market size is estimated at USD 72.93 billion in 2025, and is expected to reach USD 129.92 billion by 2030, at a CAGR of 12.24% during the forecast period (2025-2030).

The educational consulting and training market encompasses various services to improve educational outcomes for students, educators, schools, and institutions. This market includes consulting services, professional development training, curriculum development, and assessment services. The need for educational consulting and training services varies among regions and countries and is influenced by government policies, funding availability, cultural preferences, and the education system's development level. Emerging markets may present opportunities for growth as they invest in improving their education infrastructure.

The progression of technology has led to a transformation in its role in education. Educational institutions are integrating innovative assessment methods like digital badges and micro-credentials, with numerous vendors providing these advanced solutions. For instance, Pearson has introduced digital credentials in higher education, empowering students to achieve their academic and career objectives. These technological advancements enhance student performance and enable educators to track and evaluate their progress effectively. Consequently, the evolving landscape of educational technologies is anticipated to have a favorable impact on expanding the global educational consulting market in the foreseeable future.

Educational Consulting And Training Market Trends

Internet Expansion and Online Education Platforms Drive Market Demand

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An online education consulting platform enables users to access guidance tailored to their needs, utilizing details such as the educational institution's name, placement, contact information, and more. The increasing internet penetration and the rise of smartphone users worldwide have eliminated constraints related to time and geography. Digital educational consulting services provide a user-friendly and effective virtual counseling system. Key drivers of the online platform segment include the escalating demand for virtual interactions and seamless access to online information.

Digital educational consulting services offer a convenient and efficient virtual counseling system. The growing preference for digital interactions and easy access to online information drives the expansion of the online platform market. Many universities have embraced personalized course content due to the availability of these solutions. As a result, the rising demand for customized education is expected to drive the market's growth in the forecast period.

North America's Holds Largest Shares in Educational Consulting and Training Market

North America is home to various educational consulting and training services aimed at individuals, institutions, and businesses seeking to enhance their skills and knowledge. These services cater to different needs, including academic advising, professional development, curriculum design, and organizational training.

North America is poised to drive the expansion of the global educational consulting market, with the United States and Canada emerging as pivotal markets for education consulting solutions within the region. Numerous vendors in this sector are headquartered in the United States. The educational consulting industry in North America is expected to experience growth fueled by the increasing demand for STEM-related job opportunities.

Educational Consulting And Training Industry Overview

The educational consulting and training market industry is fragmented, as many educational consulting businesses operate within specific regions or communities, catering to localized needs and preferences. Despite the fragmented nature of the market, its growth trajectory is expected to persist, driven by factors like the evolving landscape of educational technologies. Consulting firms are vital in navigating the intricacies of mergers, acquisitions, and divestitures within the education sector, facilitating seamless transitions and optimizing stakeholder value. The key players include Anglia Education Consulting Ltd, Broils Consulting Group LLC, ClearView Consulting Co., Colton Strawser Consulting LLC, and Credo.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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