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Disaster Recovery as a Service (DRaaS) - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

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Report description:

The Disaster Recovery as a Service Market is expected to register a CAGR of 12.32% during the forecast period.

Key Highlights
- An on-demand recovery cloud for planned tests, exercises, and declarations. Server image and production data replication to the cloud, automated failover and failback between production and the target cloud environment, and recovery time service-level agreements (SLAs).
- Initially, DRaaS solutions were considerably implemented by small businesses that didn't have secondary sites or were eliminating data centers to reduce costs. However, DRaaS is also preferred by larger organizations in the modern landscape, as providers have reported an increase in large and complex environments and the volume of servers per client. The drivers in the studied market include increasing data breaches and ransomware attacks, creating a need for robust data protection solutions, and reducing the operational cost of DRaaS solutions compared to traditional solutions.
- The players in the market are expected to increase market capture and reduce customer friction by offering enhanced onboarding options and additional capabilities in support of various recovery targets, platforms supported (i.e., beyond VMware and physical x86), and international aid and bolster DRaaS solutions with built-in add-ons like automated recovery testing and change management assurance.
- The DRaaS market consists of multiple players with varying abilities to support requirements. These can relate to workload types, geographies, scale, onboarding, ongoing support levels, the number of recovery point objective (RPO) and recovery time objective (RTO) options, and target recovery locations. The provider may deliver fully managed, assisted recovery or self-service services.
- On the other hand, customers may need to be made aware of what they have in their data centers. They must be aware of their various IT assets and how their criticality translates into the service tiers of a DRaaS provider. The service provider's replication

method generally gives different recovery periods at other price points. The most costly tier may offer workload recovery in seconds or minutes. In contrast, the mid-tier may offer a 4-to-8-hour enterprise workload recovery time, and the least expensive tier may offer a 24-to-48-hour recovery.
- A nationwide lockdown across the globe marked the pandemic, and company employees have begun to work remotely. The increased dependency on the security of data measures was brought to light by several data breaches and an increase in cyberattacks. Furthermore, ransomware attacks have increased significantly during the pandemic, which has underlined the need for disaster recovery solutions to prevent the downtime of systems that could result in severe losses for organizations.

Disaster Recovery as a Service Market Trends

The BFSI Sector is Driving the Market

- The BFSI sector is poised to significantly adopt DRaaS solutions because financial institutions such as commercial banks and credit unions build their reputations around providing consistent and uninterrupted customer service. Any system downtime could damage these reputations and potentially lead to lost customers. The usage of DRaaS solutions could provide instant recovery of data, applications, and systems.
- Critical sectors, like banking, are expected to adopt cloud-based deployment of services increasingly. This is due to the IT sector's continuing quest for optimized infrastructure and the ability of solution builders to source application and infrastructure components from multiple providers to construct a hybrid cloud-based solution, thereby augmenting the studied market growth.
- Most financial institution-specific cloud recovery vendors will inspect and upgrade their cloud infrastructure to meet compliance, auditing, and financial sector standards. These regulatory modifications benefit smaller institutions that need more resources to commit employee time to meet compliance criteria.
- To secure their IT processes and systems, secure customer critical data, and comply with government regulations, private and public organizations are increasingly focused on implementing the latest technologies to prevent cyber attacks. Also, with greater customer expectations, growing technological capabilities, and regulatory requirements, banking institutions are being pushed to adopt a proactive approach to security.
- Some of the most common malware attacks that the banking industry faces include signature-less and file-less malware, which does not behave like other malicious programs but can instead exploit native processes to hide their activities.

North America is Expected to Register the Fastest Growth

- The United States is one of the largest markets for DRaaS solutions globally. The country is an early adopter of digital transformation strategies that have led multiple end-users to become more vulnerable to cyber-attacks, creating a demand for a secure storage and recovery network. The country houses prominent players in the market, such as IBM, Recovery Point, Sungard Availability Services, etc.
- With such an increasing number of data breaches in the country, the public and private sectors are inclined to spend more on cyber solutions to study these attacks and take preventive measures. The recent US budget has endorsed USD 10.9 billion for cybersecurity-related initiatives. End-users in the region are refocusing on organizational resiliency and minimizing downtime; enterprises of all sizes are looking for off-premise ways to implement disaster recovery.
- Multiple data breaches are being centred around the United States. According to a survey by the Identity Theft Resource Center, the number of data compromises in the United States was recorded at 817 cases in the first half of the last year. Meanwhile, throughout the same time, over 53 million individuals were impacted by data compromises, which included data breaches, data exposure, and data leakage.

- The government in the region is taking initiatives to support the deployment of DRaaS. For instance, in October last year, FEMA approved more than USD 357 million in federal disaster assistance to more than 191,508 individuals and households to help begin their recoveries.

Disaster Recovery as a Service Industry Overview

The DRaaS market is highly competitive and consists of several major players. However, major companies like iLand Internet Solutions, Microsoft Corporation, Recovery Point Systems Evolve IP LLC, TierPoint LLC, and IBM Corporation have introduced data storage and security systems innovations. The companies have increased their market presence by securing new partnerships and tapping emerging markets.

In June 2022, IBM Cloud Pak for Data 4.5 introduced new capabilities and features to help organizations connect with their data and drive smart business outcomes. IBM Cloud Pak for Data 4.5 includes disruption-free backup and disaster recovery.

In May 2022, FalconStor Software, Inc., the trusted data protection software provider modernizing disaster recovery and backup operations for the hybrid cloud world, announced a new strategic partnership with IBM Corporation to provide jointly-validated solutions for IBM Power Systems, designed to assist enterprise customers and managed services providers (MSPs) with their cloud migration and cloud-enabled backup needs.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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