

## **Dental Impression Systems - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

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### **Report description:**

The Dental Impression Systems Market is expected to register a CAGR of 7.2% during the forecast period.

COVID-19 had a significant impact on the dental impression systems market in early 2020 owing to the delayed dental consultations and scarcity of dental impression systems due to the pandemic. For instance, according to a research study published in December 2020 in Nature journal, due to the suspension of routine care in most countries around the world during the first wave of the pandemic, the progression of undiagnosed and managed oral disease was expected as patients were usually unaware of the development of oral pathosis as it was not visible to them and largely asymptomatic, especially in its early stages. Similarly, as per the article published in Dental Tribune in January 2022, the Australian government introduced tough restrictions in healthcare systems including dentistry which created a major barrier to accessing dental services, and many Australians postponed their dental appointments indefinitely. However, as the restrictions were eased, the dental impression systems market is anticipated to witness growth in the market in the coming years due to the increase in demand for cosmetic dentistry and the surge in dental diseases worldwide.

The major factors responsible for the growth of the market studied include the rising incidence of dental diseases and the demand for cosmetic dentistry. Cosmetic dentistry is generally used for any dental work that improves the appearance of teeth, gums, and/or bites. For instance, as per a November 2022 update by the WHO, oral diseases affect nearly 3.5 billion people worldwide. Severe periodontal (gum) disease, which may result in tooth loss, is also prevalent, affecting almost 10% of the global population. Moreover, 2.3 billion people worldwide suffer from dental caries of permanent teeth, and more than 530 million children suffer from caries of their primary teeth. Thus, the increasing incidences of dental diseases are driving the demand for dental impression systems, thereby contributing to market growth.

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Moreover, as per the article published in September 2022 in PubMed, drinking beverages with added sugar is likely to cause more gingival bleeding, which is anticipated to lead to gingivitis and a higher chance of developing periodontitis. When determining gingival/periodontal risk, consumption of added sugars such as sugar-sweetened beverages should be considered as a potential factor. Since most of the cool drinks and refreshment drinks come with added sugar. Hence the chance of tooth decay is likely to be high and the adoption of dental impression systems is anticipated to grow due to the increasing number of dental problems.

Additionally, the strategic initiatives taken by the market players are propelling the growth of the market. For instance, in February 2022, Young Innovations, one of the suppliers of dental products, acquired Medical Purchasing Solutions (MPS), a United States-based company. Such initiatives also contribute to the growth of the market.

Hence, due to the rise in dental diseases, the increase in adoption of dental impression systems, and the rise in product launches, the dental impression systems market is anticipated to witness growth in the market over the forecast period. However, expensive dental procedures and reimbursement issues are anticipated to restrain the market growth over the forecast period.

### Dental Impression Systems Market Trends

#### The Intraoral Scanners Segment is Expected to Grow Over the Forecast Period

The intraoral scanners segment is anticipated to witness significant growth over the forecast period due to the rise in dental diseases and sure in dental impressions adoption due to the high demand for cosmetic dentistry procedures. Intraoral scanners are used for capturing direct optical impressions in dentistry. To avoid the final restoration issues, it is much needed to reproduce the intraoral condition as accurately as possible. Making an impression then is considered uncomfortable for the patient and time-consuming for clinicians, but with advancements in technology, such as computer-aided design/computer-aided manufacturing (CAD/CAM), things got in better shape.

In addition, the rise in research studies demonstrating the use of intraoral scanners, especially in orthodontics is anticipated to boost the market growth over the forecast period. For instance, as per an article published in January 2022 in PubMed, while examining comfort following conventional impressions (Polyvinyl Siloxane or alginate) and intraoral scanning, patients stated that the impressions with digital methods and alginate were, statistically, more comfortable than those taken with Polyvinyl Siloxane.

Moreover, product launches, collaboration, and strategic acquisitions by the key players are anticipated to boost market growth over the forecast period. For instance, in September 2022, 3Shape introduced TRIOS 5 Wireless, a completely new, state-of-the-art intraoral scanner designed to make it easier than ever for dentists to go digital with their dentistry. TRIOS 5 Wireless makes scanning smoother and faster with its all-new ScanAssist intelligent alignment technology that comes housed in a redesigned compact and hygienically optimized scanner to deliver the highest standard in imaging performance and infection control.

Similarly, in September 2022, Neoss Group's new intraoral scanner, NeoScan 1000, was launched during the company's Neoss Integrate 2022 in Zurich. This easy-to-use, accurate, compact, and lightweight intraoral scanner provides a flexible workflow with open files, making the output easy to share amongst the dental team. Hence, such intraoral scanner launches are anticipated to increase product availability across the globe and thus boost segment growth over the forecast period.

Hence, due to the rise in the adoption of intraoral scanners, and the increase in oral scanners product launches, the studied segment is likely to hold a significant share of the market over the forecast period.

#### North America is Anticipated to Witness a Growth in the Dental Impression Systems Market Over the Forecast Period

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North America is anticipated to hold a significant market share in the dental impression systems market, owing to developed healthcare infrastructure, the rising burden of dental disease, and growing technological advancement in the region. For instance, according to the American Dental Association, update in November 2021, there were more than 5 million United States seniors aged 65 to 74 years who had complete tooth loss, with nearly 3 million edentulous. Thus, tooth loss is a common problem among the geriatric population, thereby driving the market.

An increase in product launches, strategic collaborations, and partnerships by the key players is anticipated to increase the demand for dental impression systems over the forecast period. For instance, in January 2021, Carestream Dental LLC introduced CS ScanFlow v1.0.3, which reduced the steps in the scanning process, protected data, and made patient engagement easier. CS ScanFlow is the advanced software that powers the CS 3700 intraoral scanner and is also available for the CS 3600 intraoral scanner. Similarly, in April 2021, Canadian Families Minister Rochelle Squires publicized that the government of Manitoba was likely to spend over USD 32 million dollars to extend its agreement with the provincial dental association for three additional years. Hence, such healthcare expenditures in dentistry are anticipated to increase investments in dental impression systems, thereby driving market growth over the forecast period.

Hence, due to the increase in dental diseases, and the rise in product launches, North America is likely to hold a significant share of the market over the forecast period.

### Dental Impression Systems Industry Overview

The dental impression systems market is moderately competitive, with several players across the world. In terms of market share, few of the major players currently dominate the market. With the rising patient awareness levels and high prevalence of dental disorders, many regional players are expected to be part of the dental impression systems market over the forecast period. Some of the major players in the market are Dentsply Sirona, 3M, Parkell Inc., Zest Dental Solutions, etc., and Ivoclar Vivadent among others.

Additional Benefits:

- <li> The market estimate (ME) sheet in Excel format </li>
- <li> 3 months of analyst support </li> </ul>

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