

## **Decorative Tiles - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

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### **Report description:**

The Decorative Tiles Market size is estimated at USD 35.32 billion in 2025, and is expected to reach USD 44.37 billion by 2030, at a CAGR of 4.67% during the forecast period (2025-2030).

The decorative tiles market is expected to grow strongly, owing to increasing building construction spending and rising interest in bathroom and kitchen renovation projects worldwide. The rise in urbanization and increased commercial infrastructure development are other factors fuelling the demand for decorative tiles. Globally, there is an increase in investments in infrastructure development in developed and developing countries, which is another factor driving the global decorative tiles market.

One of the main trends in the decorative tile market is the rising popularity of 3D-printed tiles. Since clay, sand, and other materials are typically used to make decorative tiles. A method that produces less pollution is 3D tile printing, which is rapidly gaining traction. Tile manufacturers may add exquisite facets and design textures to their products using 3D printing. The rising demand for decorative tiles, owing to their stain and scratch resistance and ability to mimic the appearance of more expensive natural stone and hardwood tiles, is another factor that is anticipated to boost the adoption of these tiles in the next few years.

### **Decorative Tiles Market Trends**

The Residential Segment is Likely to Dominate the Decorative Tiles Market

The market share of decorative tiles held by the residential category was the highest the year before. Decorative tiles are growing in popularity in the residential market, partly because of increased private and residential construction activity brought on by

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customers' increasing disposable income. Construction activity is growing rapidly at a worldwide level, and there is an increase in the growth of housing units, which is likely to propel the growth of decorative tiles further in the anticipated period. Decorative tiles made from porcelain, marble, and stones are designed specifically for construction type and theme. They enhance the aesthetic appeal of walls and floors and increase the value of the construction sector.

## Rise in Decorative Tiles Market in Asia-Pacific

The decorative tiles market in the Asia-Pacific region is experiencing substantial growth and is expected to continue expanding in the coming years. Rapid urbanization, advantageous economic conditions, and rising disposable income levels have been observed throughout the Asia-Pacific region, including nations like China, India, Japan, South Korea, and Southeast Asian states. These factors have contributed to the rise in demand for decorative tiles in the region. Decorative tiles are becoming more common in residential and commercial settings due to shifting customer preferences and an increased focus on interior design. Consumers are increasingly looking for aesthetically appealing and customized options to enhance the visual appeal of their living and working spaces. Decorative tiles are now more widely available and affordable in the Asia-Pacific region due to the region's vast population base and growing middle class. The expansion of e-commerce platforms has also assisted in the growth of the market by making it simpler for customers to explore and buy a wide selection of decorative tiles online.

## Decorative Tiles Industry Overview

The decorative tiles market is highly fragmented, with several companies competing against one another. Several key players engage in the development of innovative products to expand their product portfolios. Leading worldwide producers include RAK Ceramics, Group Lamosa, Mohawk Industries, Johnson Tiles, and Kajaria Ceramics.

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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