

Cosmetic Perfumery Glass Bottle Packaging - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 143 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The Cosmetic Perfumery Glass Bottle Packaging Market size is estimated at USD 2.61 billion in 2025, and is expected to reach USD 3.27 billion by 2030, at a CAGR of 4.66% during the forecast period (2025-2030). In terms of shipment volume, the market is expected to grow from 16.40 billion units in 2025 to 20.38 billion units by 2030, at a CAGR of 4.44% during the forecast period (2025-2030).

Among all industries, the cosmetic sector boasts the most diverse packaging needs, with a consistent uptick in cosmetic packaging demands. United in their efforts, players in the cosmetics industry are adopting innovative packaging strategies and refined formulations to combat plastic pollution.

Glass, a time-honored packaging material, is both nonporous and impermeable. Its chemically inert nature ensures it does not degrade over time. Beyond its functional benefits, glass enhances the premium allure of products, allowing consumers to view the contents and colors, thus informing their purchase decisions. This transparency and premium feel largely explain glass's prevalent use in cosmetic packaging.

As the demand for sustainable solutions surges, companies are actively seeking alternatives to conventional plastics in cosmetics packaging, notably steering clear of thermoset materials. These non-recyclable materials risk facing government-imposed restrictions due to various packaging regulations.

Moreover, with materials like ABS facing region-specific regulations, companies are increasingly pivoting toward sustainable options, notably glass packaging.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Premium packaging significantly boosts consumer satisfaction, enhancing the chances of repeat purchases and recommendations. Key players in the global cosmetic and perfume glass packaging market are broadening their horizons, introducing a range of luxury glass packaging tailored for cosmetics and perfumes. This trend is poised to bolster the demand for such packaging in the coming years.

Historically, aluminum and glass were the go-to materials for cosmetic packaging. However, rising raw material costs rendered these options less economically viable for mass consumption, paving the way for plastics to emerge as a favored alternative.

Cosmetic Perfumery Glass Bottle Packaging Market Trends

Perfume Segment Expected to Register Significant Growth

- As demand surges for natural fragrances over synthetic ones and luxury perfumes gain traction, the market is poised for significant growth during the forecast period. This rising demand has prompted companies to invest in innovative perfume bottle designs. Furthermore, perfume glass bottles, known for their elegant shapes and reflective quality, are positioned as high-end luxury items.
- As consumers grow increasingly conscious of their environmental footprint, there is a marked shift toward sustainable products that minimize waste. This shift has amplified the demand for refillable glass bottles. These refillable perfume bottles not only align with eco-friendly values by reducing disposable packaging and plastic waste but also stand out as glass, being infinitely recyclable without quality degradation, making it the top choice.
- Beyond environmental benefits, refillable bottles present economic advantages for both consumers and manufacturers. For consumers, it is a savvy long-term investment. Purchasing refills is cheaper than buying a new bottle each time. For manufacturers, the consistent purchase of refills translates to a reliable income stream.
- The rising popularity of unisex luxury perfumes is further fueling the demand for glass bottles in the cosmetic sector. Today's global consumers seek recognition for their preferences and tastes, transcending traditional gender labels. This evolving sentiment is evident in numerous global product launches, amplifying the demand for glass bottles.

Asia-Pacific Expected to Witness Highest Growth

- China's packaging industry is witnessing rapid growth, fueled by the nation's booming economy and an increasingly affluent middle class. As China's cosmetic market grows, the demand for cosmetic packaging has surged in tandem. While the cosmetic and perfume packaging sector grapples with its own set of challenges and opportunities, shifting trends in Chinese consumer lifestyles are notably driving the demand for glass packaging.
- Glass packaging serves as a shield for skincare products, guarding them against moisture, air, and harmful UV rays. Given that many skincare items boast sensitive ingredients, preserving their integrity is paramount. Opting for glass packaging emerges as the optimal choice, ensuring these products maintain their purity and effectiveness.
- Moreover, a significant draw for consumers toward Korean products lies in the perception that these items prioritize health and well-being. Shoppers are often enticed by the natural ingredients highlighted on packaging labels, coupled with the allure of affordable pricing and eye-catching designs. As awareness of these benefits grows, bolstered by social media influence and the distinctiveness of the offerings, consumers are increasingly inclined to invest in them.
- As trends and consumer preferences shift, the role of glass in the cosmetics and perfume sector is continually adapting. Industry frontrunners are pushing boundaries, experimenting with innovative designs and techniques to craft packaging that not only stands out but also mirrors the premium quality of their offerings.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Cosmetic Perfumery Glass Bottle Packaging Market Overview

The cosmetics and perfumery glass bottles market is characterized by intense competition and fragmentation, with several key players at the forefront. A handful of these major players currently command a significant share of the market. Capitalizing on their prominent positions, these players are actively working to broaden their customer base across multiple countries. Market vendors, including Verescence France, Vidraria Anchieta, Vitro SAB de CV, Zignago Vetro SpA, and Piramal Glass Private Limited, are harnessing strategic collaborations to spearhead innovations in the packaging industry.

- March 2024: Amorepacific Group teamed up with the Korea Resource Circulation Service Agency (KORA) to boost the recycling of cosmetic glass bottles. These bottles often have diverse coatings, making recycling a challenge. Their joint effort, which kicked off on Earth Day, April 22, 2024, in Gyeonggi Province, aims to lessen environmental harm. The project will spotlight the collection and recycling of cosmetic glass bottles, even those from rival companies.
- February 2024: Shoppers Drug Mart, a prominent Canadian drugstore, is taking steps to cut down on plastic waste through its Quo Beauty Free Recycling Program. In collaboration with TerraCycle, the retailer is providing customers an opportunity to recycle empty components of Quo Beauty cosmetics, ensuring they do not end up in landfills or incinerators.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

- 1.1 Study Assumptions and Market Definitions
- 1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET INSIGHTS

- 4.1 Market Overview
- 4.2 Industry Attractiveness - Porter's Five Forces Analysis
 - 4.2.1 Bargaining Power of Suppliers
 - 4.2.2 Bargaining Power of Buyers
 - 4.2.3 Threat of New Entrants
 - 4.2.4 Threat of Substitutes
 - 4.2.5 Intensity of Competitive Rivalry
- 4.3 Industry Value Chain Analysis
- 4.4 Assessment of the Impact of COVID-19 on the Industry

5 MARKET DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Rising Demand for Dropper Bottles

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.1.2 Increased Emphasis on Packaging for Product Differentiation
- 5.2 Market Restraints
 - 5.2.1 Growth of Plastic Packaging as a Substitute for Glass Bottles

6 MARKET SEGMENTATION

- 6.1 By Product Type
 - 6.1.1 Perfumes
 - 6.1.2 Nail Care
 - 6.1.3 Skin Care
 - 6.1.4 Other Product Types
- 6.2 By Geography***
 - 6.2.1 North America
 - 6.2.1.1 United States
 - 6.2.1.2 Canada
 - 6.2.2 Europe
 - 6.2.2.1 Germany
 - 6.2.2.2 United Kingdom
 - 6.2.2.3 France
 - 6.2.3 Asia
 - 6.2.3.1 China
 - 6.2.3.2 South Korea
 - 6.2.3.3 India
 - 6.2.3.4 Japan
 - 6.2.3.5 Australia and New Zealand
 - 6.2.4 Latin America
 - 6.2.5 Middle East and Africa

7 COMPETITIVE LANDSCAPE

- 7.1 Company Profiles
 - 7.1.1 Verescence France
 - 7.1.2 Vidraria Anchieta
 - 7.1.3 Vitro S.A.B. De C.V.
 - 7.1.4 Zignago Vetro SpA
 - 7.1.5 Piramal Glass Private Limited (Piramal Group)
 - 7.1.6 Pragati Glass Pvt Ltd
 - 7.1.7 Berlin Packaging LLC
 - 7.1.8 Nekem Packaging
 - 7.1.9 SGB Packaging Group Inc.
 - 7.1.10 SKS Bottle & Packaging Inc.
 - 7.1.11 Stoelzle Oberglas Gmbh (CAG-Holding Gmbh)
 - 7.1.12 Apackaging Group LLC
 - 7.1.13 Baralan International SpA
 - 7.1.14 Bormioli Luigi SpA
 - 7.1.15 Roetell Group (Jiangsu Rongtai Glass Products Co. Ltd)
 - 7.1.16 Continental Bottle Company Ltd
 - 7.1.17 DSM Packaging Sdn Bhd
 - 7.1.18 Gerresheimer AG

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

7.1.19 Heinz-Glas Gmbh & Ko. KGaA

7.1.20 Lumson SpA

8 INVESTMENT ANALYSIS

9 FUTURE OF THE MARKET

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Cosmetic Perfumery Glass Bottle Packaging - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 143 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-27"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

