

## **Convenience Store - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 150 pages | Mordor Intelligence

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### **Report description:**

The Convenience Store Market size is estimated at USD 704.11 billion in 2025, and is expected to reach USD 947.60 billion by 2030, at a CAGR of 6.12% during the forecast period (2025-2030).

The global convenience store industry is expanding, meeting the demands of time-pressed customers who appreciate easy access to necessities and convenience. Convenience stores are ubiquitous across nearly all nations, providing diverse products and services. In many countries, convenience stores are an integral part of daily life. They allow people to grab snacks, beverages, basic groceries, and other daily necessities without visiting larger supermarkets. The extended operating hours of convenience stores make them accessible even during evenings and weekends when other stores may be closed.

The global population and population density are continuously rising; existing retail convenience stores are rising to meet the increasing demand. A convenience store provides easy access to products from nearby stores, and with some stores opening 24 hours a day, customers can access their products when needed. One of the critical advantages of convenience stores is their strategic locations. They are often found in residential areas, near transportation hubs, or in commercial districts, facilitating their easy accessibility to a diverse clientele. In recent years, technology has also had a big impact on the convenience store industry. Some stores have implemented self-checkout systems, contactless payment options, and mobile apps for seamless shopping experiences.

Convenience Store Market Trends

Rise in Sales of Convenience Store

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The rise in sales at convenience stores can be attributed to a combination of factors, including changing consumer preferences, expanded product offerings, technology integration, effective promotional strategies, and broader societal trends. Consumers are increasingly seeking convenience in their shopping experience, preferring quick and easy access to essential items. Convenience stores, with their extended hours and proximity to residential areas, cater well to this need. Additionally, convenience stores have expanded their product offerings beyond traditional items like snacks and beverages to include fresh food, ready-to-eat meals, and basic groceries. This diversification has attracted more customers and increased sales. Moreover, many convenience stores are now offering healthier food and beverage options, catering to the growing demand for nutritious choices. This has helped boost sales, especially among health-conscious consumers

#### Asia Pacific is the Fastest Growing Market

The convenience store market in the Asia-Pacific region is undergoing substantial growth, fueled by key factors. Rapid urbanization is driving more individuals to live in cities, where convenience stores are easily accessible and tailored to urban lifestyles. Additionally, convenience store chains are introducing innovative store formats, like small-format stores in busy areas, to meet diverse consumer needs and enhance convenience.

The surge in convenience store demand is attributed to the rising purchasing power of the middle class in China and Vietnam. Lifestyle shifts and the adoption of fast-paced living have particularly fueled the rapid growth of convenience stores in urban areas of Vietnam. Additionally, as infrastructure improves, the proliferation of outlets gains momentum, further boosted by collaborative agreements among local businesses, driving overall market expansion.

#### Convenience Store Industry Overview

With the amount of capital required, a large number of independent convenience stores are emerging globally, other than convenience store chains. Convenience stores are providing customers with fresh products, which is resulting in an increase in foot traffic towards these stores. Among the largest and leading convenience stores globally, there are 7-Eleven, Easy Joy, Family Mart, Meiyijia, uSmile, OXXO, Indomaret, Alfamart, Pyaterochka, and Magnit, with their leadership in the market and large customer and market shares.

#### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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