

## **Consumer Electronics Retailers - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 150 pages | Mordor Intelligence

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### **Report description:**

The Consumer Electronics Retailers Market size is estimated at USD 1.33 trillion in 2025, and is expected to reach USD 1.66 trillion by 2030, at a CAGR of 4.56% during the forecast period (2025-2030).

The consumer electronics retail market is a dynamic sector encompassing the sale of various electronic devices and gadgets designed for personal and household use. The market has multiple products, such as smartphones, laptops, tablets, gaming consoles, televisions, cameras, audio equipment, and other accessories.

Various factors influence the consumer electronics retailer market. Technological advancements continually push consumers to seek the latest electronic devices with enhanced features like improved performance, longer battery life, better connectivity, and innovative functionalities, spurring frequent upgrades. Additionally, rising disposable incomes worldwide empower more individuals to invest in high-tech gadgets and incredibly premium electronic products. The widespread adoption of digital lifestyles, encompassing remote work, online education, streaming entertainment, and e-commerce, further drives demand for electronic devices such as laptops, tablets, smartphones, and smart home appliances.

### **Consumer Electronics Retailers Market Trends**

#### **The Accessibility and Convenience of Online Shopping Platforms Increase Market Demand**

The accessibility and convenience of online shopping platforms have resulted in a notable change in consumer behavior, with more people turning to e-commerce channels to buy consumer electronics. In response to this trend, retailers are prioritizing investments in robust online platforms and omnichannel strategies to meet the evolving needs of consumers.

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This trend was further accelerated during the COVID-19 pandemic lockdowns, leading to a significant surge in online sales. The growth of consumer electronics is fueled by digital buyers, referring to internet users who purchase via various digital platforms, including online, mobile, and tablet channels. The consumer electronics eCommerce market boasts numerous players, with Amazon emerging as the leading online retail store for electronics and media. Other prominent players in the industry include Apple, JD.com, Suning, and BestBuy.

#### North America's Holds Largest Shares in Consumer Electronics Retailer

North America's consumer electronics retailers market is established, fueled by a population known for its tech-savviness and a strong emphasis on the latest technologies. The region experiences robust sales of smartphones, tablets, laptops, and smart home devices. The United States stands out as a critical player in consumer electronics retail, characterized by intense competition and a culture driven by technology. The demand for gaming consoles, wearables, and home entertainment systems is particularly noteworthy in this region. The accessibility and convenience of online shopping platforms increase market demand.

#### Consumer Electronics Retailers Industry Overview

The consumer electronics retailers market is fragmented with the presence of many players. In many regions, there are numerous small to medium-sized retailers operating independently or as part of small chains. These retailers often cater to specific local markets and niche customer segments. The competitive landscape shows all the strategies, such as acquisitions and mergers, and strategic partnerships with leading electronic device manufacturers to secure exclusive product launches done by players. Key players include Best Buy Co. Inc., Amazon.com, Walmart Inc., Apple Inc., and MediaMarktSaturn Retail Group.

#### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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