

Commercial Aircraft In-Flight Entertainment System - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 183 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The Commercial Aircraft In-Flight Entertainment System Market size is estimated at 0.91 billion USD in 2025, and is expected to reach 1.26 billion USD by 2030, growing at a CAGR of 6.66% during the forecast period (2025-2030).

Rising demand for narrowbody aircraft and airlines focusing on passengers' overall travel experience are expected to drive the demand for IEF globally

- Commercial aircraft cabin in-flight entertainment has been an integral component of the cabin interior, playing an increasingly crucial part in defining a passenger's entire flight experience in recent years. The demand for IFE is driven by new aircraft procured by various airlines globally. In terms of new aircraft deliveries during 2017-2022, a total of 6,451 aircraft were procured by various airlines globally. The narrowbody aircraft segment dominated the number of deliveries, with 83% of the deliveries taking place during 2017-2022. The overall passenger aircraft category, including narrowbody and widebody aircraft, witnessed a growth of 23% in 2022 compared to 2021.
- With the increasing demand for domestic aviation, the market for narrowbody aircraft is anticipated to rebound quicker than for widebody aircraft. The 737 MAX's return to service in late 2020 will support the expansion of the narrowbody market. The adoption of narrowbody aircraft in the longer haul routes by airlines globally has increased, aiding the deployment of IFE systems in narrowbody aircraft. Major airlines such as Emirates have focused on increasing their number of business class seats and improving the customer experience in the IFE systems segment.
- Around 13,812 aircraft are expected to be delivered during 2023-2030. The fleet expansion plans of various global airlines are expected to aid the procurement of passenger aircraft. This is expected to drive the growth of the commercial aircraft cabin IFE market during the forecast period, with the revenue reaching USD 1.3 billion in 2030.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Increasing huge aircraft orders by various airlines globally as part of fleet renewal plans and airlines focusing on enhancing passengers' travel experiences are driving the market demand for IFE

- Customer experience is always at the top of the priority list for airlines. Passengers must have a positive experience every time they travel. To provide the best experience, airline companies are focusing on delivering new modernized cabin interiors that include integrated IFES for a more aesthetically pleasing environment throughout the journey.
- The demand for aircraft IFE is driven by various aircraft orders that are being placed by various airlines globally. In December 2022, Boeing announced that United Airlines placed an order for 100 787-9s, with the option to purchase 100 more. The transaction is the largest 787 Dreamliner order in Boeing's history. United Airlines plans to purchase 100 737 MAX. In February 2023, Air India ordered 464 aircraft that comprised 190 B737 Max, 140 A320neo, 70 A321neo, 34 A350s, 10 777X, and 20 787-9. All of these aircraft are being fitted with a dedicated IFE system. The huge aircraft in backlog is also expected to drive market growth. By the end of August 2023, Airbus reported a backlog of 7,967 jets, of which 85% were the A320ceo/neo family of narrowbodies. Boeing reported a backlog of 5,579 aircraft, of which 78% were 737 MAX narrowbody jets.
- Around 13,812 aircraft are expected to be delivered during 2023-2030. The fleet expansion plans of various global airlines are expected to aid the procurement of passenger aircraft. The commercial aircraft IFE market is expected to grow during the forecast period, reaching USD 1.3 billion in 2030.

Global Commercial Aircraft In-Flight Entertainment System Market Trends

Growing demand for air travel in African countries is driving the demand for new aircraft deliveries

- Rising air passenger traffic plays a vital role in driving airlines to procure new aircraft to meet the demand from various domestic and international routes. In 2021, air passenger traffic in Africa reached 104 million, a growth of 191% compared to 2020 and 3% compared to 2019. Airlines are looking to expand their fleet sizes to cater to the growing demand for air travel, which is generating significant demand for new aircraft across African nations. Major countries, such as South Africa, Egypt, and Algeria, accounted for 40% of the total air passenger traffic in the region, generating higher demand for new aircraft compared to other countries across Africa.
- A total of 36 new aircraft were delivered across African countries between the years of 2017 and 2022, and the new jet deliveries in the region during the historic period accounted for less than 1% of the total worldwide passenger aircraft deliveries. The demand generated by air passenger traffic may eventually lead to an increase in aircraft procurements. Some of the major airlines in Africa are Ethiopian Airlines, Egyptair, Royal Air Maroc, Air Algerie, and Kenya Airways. As of September 2022, some other airlines had a backlog of over 86 aircraft. Of the 86 jets, 52 are expected to be narrowbody aircraft. The increasing adoption of fuel-efficient, long-range aircraft and the growing success of low-cost carriers are the major factors driving the narrowbody segment. Such factors may boost the African cabin interior market in the forecast period.

An increase in international passenger traffic post the COVID-19 pandemic is driving market demand

- As cross-border travel was progressively restored in 2022 post the COVID-19 pandemic, the carriers in Asia-Pacific raced to increase their flights to meet runaway demand, stimulated by people's desire to travel and cash in on savings accumulated in the

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

two years of isolation. As a result, in 2022, the air passenger traffic in the region recovered more rapidly from the pandemic than in the other regions. For instance, in 2022, air passenger traffic in the whole of Asia-Pacific was recorded at 1.9 billion, a growth of 6% compared to 2021 and 151% compared to 2020. Airline companies in the region are implementing fleet expansion plans to cater to the growing air passenger traffic in the major countries. China, India, Japan, and Indonesia accounted for 70% of the total air passenger traffic in the region, generating higher demand for new aircraft compared to other Asia-Pacific countries.

- Airlines in Asia-Pacific also witnessed a good recovery in international air passenger markets as travel demand continued to fuel growth despite increasingly challenging global economic conditions. For instance, in August 2022, the region recorded 13.1 million international air passenger traffic, an 836% increase compared to August 2021, when it was recorded at 1.4 million. The healthy growth in international passenger traffic in the first eight months of the year showed strong travel demand from business and leisure consumers. The rapid increase in air passenger traffic in the region is expected to drive the air transport industry in the future.

Commercial Aircraft In-Flight Entertainment System Industry Overview

The Commercial Aircraft In-Flight Entertainment System Market is fairly consolidated, with the top five companies occupying 81.30%. The major players in this market are Burrana, Latecoere, Northern Avionics srl, Panasonic Avionics Corporation and Thales Group (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 EXECUTIVE SUMMARY & KEY FINDINGS

2 REPORT OFFERS

3 INTRODUCTION

3.1 Study Assumptions & Market Definition

3.2 Scope of the Study?

3.3 Research Methodology

4 KEY INDUSTRY TRENDS

4.1 Air Passenger Traffic

4.1.1 Asia-Pacific

4.1.2 Europe

4.1.3 Middle East

4.1.4 North America

4.2 New Aircraft Deliveries

4.2.1 Africa

4.2.2 Asia-Pacific

4.2.3 Europe

4.2.4 Middle East

4.2.5 North America

4.2.6 South America

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 4.3 GDP Per Capita (current Price)
- 4.3.1 Asia-Pacific
- 4.3.2 Europe
- 4.3.3 Middle East
- 4.3.4 North America
- 4.4 Revenue Of Aircraft Manufacturers
- 4.5 Aircraft Backlog
- 4.6 Gross Orders
- 4.7 Expenditure On Airport Construction Projects (ongoing)
- 4.8 Expenditure Of Airlines On Fuel
- 4.9 Regulatory Framework
- 4.10 Value Chain & Distribution Channel Analysis

5 MARKET SEGMENTATION (includes market size in Value in USD, Forecasts up to 2030 and analysis of growth prospects)

- 5.1 Aircraft Type
 - 5.1.1 Narrowbody
 - 5.1.2 Widebody
- 5.2 Region
 - 5.2.1 Asia-Pacific
 - 5.2.1.1 By Country
 - 5.2.1.1.1 China
 - 5.2.1.1.2 India
 - 5.2.1.1.3 Indonesia
 - 5.2.1.1.4 Japan
 - 5.2.1.1.5 Singapore
 - 5.2.1.1.6 South Korea
 - 5.2.1.1.7 Rest of Asia-Pacific
 - 5.2.2 Europe
 - 5.2.2.1 By Country
 - 5.2.2.1.1 France
 - 5.2.2.1.2 Germany
 - 5.2.2.1.3 Spain
 - 5.2.2.1.4 Turkey
 - 5.2.2.1.5 United Kingdom
 - 5.2.2.1.6 Rest of Europe
 - 5.2.3 Middle East
 - 5.2.3.1 By Country
 - 5.2.3.1.1 Saudi Arabia
 - 5.2.3.1.2 United Arab Emirates
 - 5.2.3.1.3 Rest of Middle East
 - 5.2.4 North America
 - 5.2.4.1 By Country
 - 5.2.4.1.1 Canada
 - 5.2.4.1.2 United States
 - 5.2.4.1.3 Rest of North America
 - 5.2.5 Rest of World

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

6 COMPETITIVE LANDSCAPE

6.1 Key Strategic Moves

6.2 Market Share Analysis

6.3 Company Landscape

6.4 Company Profiles

6.4.1 Burrana

6.4.2 Donica Aviation Engineering Co., Ltd

6.4.3 IMAGIK International Corp.

6.4.4 Latecoere

6.4.5 Northern Avionics srl

6.4.6 Panasonic Avionics Corporation

6.4.7 Thales Group

7 KEY STRATEGIC QUESTIONS FOR COMMERCIAL AIRCRAFT CABIN INTERIOR CEOS

8 APPENDIX

8.1 Global Overview

8.1.1 Overview

8.1.2 Porter's Five Forces Framework

8.1.3 Global Value Chain Analysis

8.1.4 Market Dynamics (DROs)

8.2 Sources & References

8.3 List of Tables & Figures

8.4 Primary Insights

8.5 Data Pack

8.6 Glossary of Terms

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**Commercial Aircraft In-Flight Entertainment System - Market Share Analysis,
Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 183 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-05"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

