

China Two Wheeler - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2029)

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Report description:

The China Two Wheeler Market size is estimated at 363.7 billion USD in 2025, and is expected to reach 393.2 billion USD by 2029, growing at a CAGR of 1.97% during the forecast period (2025-2029).

The Chinese two-wheeler market is set to grow steadily through 2030, driven by advancements in electric vehicles and supportive government policies enhancing personal mobility solutions

- In 2023, the overall sales for two-wheelers in China reached 19,800,500 units, indicating a consistent growth trend from the previous year's 19,131,600 units. This growth reflects the increasing demand for two-wheelers, encompassing both ICE and electric vehicles, amid urbanization and the growing need for personal mobility solutions. The forecast for 2024 projects an increase to 21,108,080 units, underscoring a sustained interest in two-wheelers as essential transport tools.
- Government policies have played a crucial role in shaping the two-wheeler market in China, with significant emphasis on reducing pollution and promoting EVs. These initiatives, coupled with advancements in EV technology and infrastructure, have not only fostered a favorable environment for electric two-wheelers but also stimulated the overall two-wheeler market growth. Additionally, the post-pandemic recovery has witnessed a resurgence in the demand for personal mobility solutions, further propelling market expansion.
- From the 2024 to 2030 period, the market is expected to witness gradual growth, with projections indicating a peak at 24,012,450 units in 2029 before a slight decline to 23,737,600 units in 2030. This trend indicates a maturing market that could be influenced by factors such as market saturation for two-wheelers, the potential for increased adoption of alternative personal and public transportation methods, and the ongoing shift toward electric and sustainable mobility solutions. Technological innovations, along with evolving consumer preferences and continued government support for green transportation, will play critical roles in

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shaping the future trajectory of the Chinese two-wheeler market.

China Two Wheeler Market Trends

Government initiatives and strong OEM investments drive rapid growth in electric vehicle sales in China

- The programs launched by the government to reduce gas emissions caused by vehicle fuels are encouraging consumers to shift to green vehicles. In November 2020, the government of China announced a ban on fossil fuel vehicles by 2035, clearly stating the selling of 100% new energy vehicles under the new energy program. As a result, the demand for electric cars increased. Adopting such regulations enhanced the sales of electric cars and various types of battery packs used in them in China in recent years.
- The government is introducing various schemes and incentives for customers and manufacturers to promote and enhance the demand for electric vehicles in the country. In May 2022, the government announced the reintroduction of the subsidy program to increase the sales of electric vehicles. Moreover, the government will allocate a subsidy of USD 1500 to customers opting for an electric car. Such factors have encouraged customers to invest in electric mobility, which further has increased the sales of electric cars by 2.90% in 2022 over 2021 in China.
- The growing demand for electric vehicles has forced OEMs to plan to increase development and production in the electric vehicle category. In 2021, General Motors announced its plans to raise its spending on electric and autonomous vehicles to USD 20 billion by 2025. The company is expected to launch 20 new electric models by 2023 and aims to sell more than 1 million electric cars a year in China. As a result, these factors are expected to drive the electric vehicle market in China during the 2024-2030 period.

China Two Wheeler Industry Overview

The China Two Wheeler Market is fragmented, with the top five companies occupying 22.50%. The major players in this market are Jiangmen Grand River Group Co. Ltd.(Jiangmen Dachangjiang Group Co. Ltd.), Jiangsu Xinri E-Vehicle Co. Ltd., Loncin Motor Co. Ltd., Luoyang Northern Enterprises Group Co. Ltd. and Wuyang-Honda Motors (Guangzhou) Co. Ltd. (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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