

## **Canada Home Appliances - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

### **AVAILABLE LICENSES:**

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

### **Report description:**

The Canada Home Appliances Market size is estimated at USD 6.96 billion in 2025, and is expected to reach USD 9.21 billion by 2030, at a CAGR of 5.76% during the forecast period (2025-2030).

The Canadian home appliance market is witnessing a robust growth phase, primarily driven by a wave of innovation. As younger demographics amass greater wealth, their preferences tilt toward energy-efficient appliances, ones that consume less electricity and water. Additionally, there is a rising demand for appliances that offer both versatility and a touch of elegance.

Canada is also seeing an increase in high-net-worth individuals who are buying more smart appliances as part of their smart home/home automation strategies. This is helping drive the growth of the smart kitchen appliances market in Canada. In addition, the trend of replacing traditional appliances with modern and smart appliances is increasing the adoption of smart kitchen appliances across the United States, Canada, and Mexico.

The home appliance market in Canada is growing due to the increasing number of women in the workforce, urbanization, and product innovation. The rising demand for automatic washing machines makes up more than 50% of the domestic appliance market, followed by low or non-refrigerator washing machines and irons.

With a growing reliance on online reviews and product comparisons, consumers are turning to e-commerce platforms to purchase home appliances. Retailers are swiftly expanding their online presence and bolstering their delivery services. To cushion the pandemic's blow, the Canadian government rolled out several economic stimulus packages and financial aid programs aimed at supporting both businesses and individuals. These measures effectively bolstered consumer spending power, mitigating some of the market's negative impacts.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Canada Home Appliances Market Trends

### Small Home Appliances are Dominating the Sales Volume of the Market

The small kitchen appliances segment of the market studied is poised for significant growth, driven by competitive pricing, a relatively untapped market, advancing innovation, and improved functionality. Small kitchen appliances hold a market share of 17% to 21% in the household appliances industry across the world. The introduction of cutting-edge offerings, notably smart kitchen appliances, is expected to further fuel this growth.

Technological advancements in the consumer appliances industry are propelling the global demand for small kitchen appliances, including smart coffee makers, air fryers, and induction cooktops. Moreover, the consumer electronics sector, particularly in Canada, is primed for substantial growth in the coming years.

### Canada's Smart Home Industry is Driven by IoT and Connectivity

Canada's advanced infrastructure and widespread adoption of the Internet of Things (IoT) position it well for smart device integration in homes. This intelligent home ecosystem relies on extensive connectivity, allowing users to manage smart appliances, security systems, and energy consumption while monitoring their environmental impact. The smart home industry in Canada is influenced by the growing environmental awareness among consumers.

The smart home appliance industry is expanding, primarily due to increased demand for Wi-Fi-based technologies. These Wi-Fi-enabled appliances allow users to control and monitor devices remotely. Equipped with sensors and connected to Wi-Fi networks, these appliances enable users to manage their homes via smartphones, regardless of their location.

### Canada Home Appliances Industry Overview

The Canadian home appliance market is fragmented. While the market does have some room for new entrants, the newcomers can carve a niche by focusing on high-quality small appliances. Meanwhile, the established players can bolster their market share by introducing innovative offerings. Noteworthy players in the market include Whirlpool Corporation, Electrolux AB, Samsung Electronics, Panasonic Corporation, and LG Electronics.

#### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

#### **Table of Contents:**

##### 1 INTRODUCTION

###### 1.1 Study Assumptions and Market Definition

###### 1.2 Scope of the Study

##### 2 RESEARCH METHODOLOGY

##### 3 EXECUTIVE SUMMARY

##### 4 MARKET INSIGHTS AND DYNAMICS

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 4.1 Market Overview
- 4.2 Market Drivers
  - 4.2.1 The Rapid Advancements in Products to Provide Convenience
- 4.3 Market Restraints
  - 4.3.1 High Maintainance Costs
  - 4.3.2 Increasing Incidents of Household Appliance Hazards/Accidents are Being Reported
- 4.4 Market Opportunities
  - 4.4.1 Rising Demand for Energy-Efficient Household Appliances
- 4.5 Supply Chain/ Value Chain Analysis
- 4.6 Porter's Five Forces Analysis
- 4.7 Technology Innovations in the Industry
- 4.8 Impact of COVID-19 on the Market

## 5 MARKET SEGMENTATION

- 5.1 Major Appliances
  - 5.1.1 Refrigerators
  - 5.1.2 Freezers
  - 5.1.3 Dishwashing Machines
  - 5.1.4 Washing Machines
  - 5.1.5 Cookers and Ovens
- 5.2 Small Appliances
  - 5.2.1 Vacuum Cleaners
  - 5.2.2 Small Kitchen Appliances
  - 5.2.3 Hair Clippers
  - 5.2.4 Irons
  - 5.2.5 Toasters
  - 5.2.6 Grills and Roasters
  - 5.2.7 Hair Dryers
  - 5.2.8 Other Small Appliances
- 5.3 By Distribution Channel
  - 5.3.1 Multi-brand Stores
  - 5.3.2 Exclusive Stores
  - 5.3.3 Online
  - 5.3.4 Other Distribution Channels

## 6 COMPETITIVE LANDSCAPE

- 6.1 Company Profiles
  - 6.1.1 Whirlpool Corporation
  - 6.1.2 Electrolux AB
  - 6.1.3 LG Electronics
  - 6.1.4 Samsung Electronics
  - 6.1.5 Panasonic Corporation
  - 6.1.6 Haier Electronics Group Co. Ltd
  - 6.1.7 Robert Bosch GmbH
  - 6.1.8 Viking Range, LLC
  - 6.1.9 Kenmore
  - 6.1.10 Other Companies (Danby, Hamilton Beach Brands Inc., and Black+Decker Inc.)\*

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

7 FUTURE OF THE MARKET

8 DISCLAIMER AND ABOUT US

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Canada Home Appliances - Market Share Analysis, Industry Trends & Statistics,  
Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-04"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

