

Canada Facility Management - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

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Report description:

The Canada Facility Management Market is expected to register a CAGR of 8.83% during the forecast period.

Key Highlights

- Rapid urbanization and immigration of skilled labor from across the globe increased the investments in co-living and office spaces in the country. According to Canadian Real Estate Association, as of April 2022, the actual national home sales price increased by 11.2% year on year in March 2020 as compared to last year.
- Furthermore, the booming Internet of Things (IoT) market, integration of facility management in building design, and increasing demand for cyber and information security management are expected to positively influence the Canadian facility management market in the coming years.
- Leading companies are integrating such technologies with their facility management solutions to improve productivity, thus reducing the cost of operations. For instance, in April 2022, Visionstate Corp. further upgraded its application with IoT, which is quickly gaining traction in the facility management sector under the branded name WANDA. It is a mobile application incorporating QR code functionality that tracks cleaning and maintenance activities and measures those activities against new and more stringent protocols.
- The Canadian market is expected to face challenges due to demographic changes affecting the number of active skilled workers. Travel restrictions throughout most of 2020 and 2021 delayed the processing of overseas applications, which led to an increase in the size of the processing inventory. As a result of the temporary pause, the federal high-skilled processing inventory has been cut by more than half, decreasing from approximately 111,900 people in September 2021 to just 48,000 people by March 2022.

Canada Facility Management Market Trends

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Outsourced Facility Management to Show Significant Growth

- Outsourcing facility management service providers entails primarily delegating task management to separate entities. It also entails having a different field manager for each service the organization requires, such as cleaning, reception, and vending machines. Using the services of specialized service providers has several advantages.
- The outsourced FM has been successfully used in various sectors, including the public sector, retail, professional services, healthcare, technology, logistics, manufacturing, and education. The areas that FM services look after vary widely, primarily depending on their type, the size of the company, and the sector in which it operates. Some organizations will only require a single service solution provider. This is driving the demand for single FM in the country.
- A company such as CBRE optimizes workplace performance while ensuring success with superior facility management and maintenance service. Currently, the company employs 340 professionals and has over 90 MSF under management in Canada.

Commercial industry is expected to Hold the Highest Market Share

- The commercial end-user sector covers office buildings occupied by business services, such as corporate offices of manufacturers, IT and communication, and other service providers. Owing to this, the provision of necessary fitments and interiors and commercial buildings decoration and management has gained significant importance, thereby driving the market in the country's commercial sector.
- According to Canada Real Estate Market Outlook published in February 2021, the Canadian commercial real estate investment market is recovering from the coronavirus (COVID-19) crisis. Investment volumes in 2020 stood at CAD 35.28 billion as compared to CAD 45.17 billion in 2019. It is further expected to increase across all real estate sectors, reaching CAD 42.6 billion in 2021. This further suggested the growth in the studied market.
- The government entities are also taking necessary measures to efficiently utilize the government-owned spaces in Ontario, which has one of the largest and most complex real estate portfolios in Canada, from schools to courthouses. Further, During Ontario's 2022 budget, released in May 2022, the province announced plans to design, test, and implement co-working spaces in smaller cities and towns for Ontario Public Service employees, as well as optimize more government-owned offices.
- Such initiatives across the state are expected to drive the need for in-house and outsourced facility management services. Further, To help people live and work in their communities, the OPS will examine how best to design hybrid workplace environments that help reduce transportation congestion, contribute to environmental conservation and reduce future real estate costs while also maintaining excellence in the delivery of services.

Canada Facility Management Industry Overview

The Canadian facility management market is highly competitive and consists of several major players. In terms of market share, few of the major players currently dominate the market. However, with innovative and sustainable packaging, many companies are increasing their market presence by securing new contracts and by tapping new markets.

- August 2021 - The commercial real estate firm JLL assumed operations of Ivanhoe Cambridge's retail properties across Canada. As of October 1, Ivanhoe Cambridge will transition the operations of its Canadian Shopping Centers over to JLL, the largest third-party retail property management company in North America.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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