

## **Canada Electric Space Heater - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 150 pages | Mordor Intelligence

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### **Report description:**

The Canada Electric Space Heater Market is expected to register a CAGR of greater than 3% during the forecast period.

With the advent of COVID-19, many people lost their jobs in Canada, resulting in a decline in household spending, and with rising supply chain disruptions globally, the price of electric heating appliances in Canada increased, affecting the demand. As the retail stores observed a decline in sales due to restrictions, E-commerce emerged as a channel for manufacturers to maintain their sales with declining offline sales.

Canada has the most severe winter climate globally, making heaters an essential part of daily life. As electricity exists as a cheap and sustainable source of power in comparison to coal and wood, the use of electric heaters in Canada is observing a rise in sales. The volume of homes in Canada is observing continuous growth, and as electric space heaters are for small spaces, it will likely expand the market opportunity for electric space heater manufacturers.

### **Canada Electric Space Heater Market Trends**

#### **Residential Segment Driving The Market**

Population in Canada is observing a continuous increase year on year, requiring demand for more residential space, and as the country is having a more severe cold during the winter, it is raising demand for heaters, creating market opportunities for electric space heater manufacturers. With their small size and limited range of heating, electric space heaters are more suitable for residential spaces. Electric space heaters produce one unit of heat for every unit of electricity, and these features make electric heaters highly energy efficient for the end user, saving household costs.

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Electric space heaters do not create much sound, and with their small size, it is portable so that user can set them up anywhere with an electric socket. With these features, a single electric space heater is capable of serving different spaces of residence.

#### Technology Advanced Smart Features Driving Sales Of Electric Space Heater

Electric space heaters have resulted in a significant transformation for electric heating devices with almost zero carbon emission, making them a perfect fit to be used anywhere from residential to commercial spaces. Infrared heaters have reduced harmful emissions to a great extent with their comfort features that heat the floor zone instead of the ceiling. Upcoming smart electric heaters are equipped with Bluetooth and Wi-Fi technology, allowing users to control them from their comfort. In addition to this, they are equipped with features to be controlled through hands-free voice control apps of Amazon Alexa, Google Home, and others.

Smart home device ownership in Canada is observing a continuous increase and creating market opportunities for electric space heater manufacturers with installed smart features in their heating appliances.

#### Canada Electric Space Heater Industry Overview

The electric space market in Canada is an emerging market with a fragmented structure. With technological innovation and smart features enabled electric heaters, new players are entering the market to capture existing space in the market; transitioning from traditional heating systems to electric heaters is influencing the speed of emerging market space and opportunities for electric space heater manufacturers. Some of the existing players in the Canadian electric Space heater market are Dyson, Honeywell, Black Decker, Brant Radiant Heaters Limited, and Ouellet Canada.

#### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

#### **Table of Contents:**

##### 1 INTRODUCTION

###### 1.1 Study Assumptions and Market Definition

###### 1.2 Scope of the Study

##### 2 RESEARCH METHODOLOGY

##### 3 EXECUTIVE SUMMARY

##### 4 MARKET DYNAMICS AND INSIGHTS

###### 4.1 Market Overview

###### 4.2 Market Drivers

###### 4.2.1 Rising demand for energy saving heater driving the market

###### 4.2.2 Compact size with portable feature driving the demand

###### 4.3 Market Restraints

###### 4.3.1 Supply chain disruptions amid geopolitical issues affecting the market

###### 4.3.2 Rising Price of electrical appliances affecting the market

###### 4.4 Market Opportunities

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- 4.4.1 Smart features of Electric Space heater increasing their demand
- 4.5 Industry Attractiveness - Porter's Five Forces Analysis
  - 4.5.1 Bargaining Power of Buyers
  - 4.5.2 Bargaining Power of Suppliers
  - 4.5.3 Threat of New Entrants
  - 4.5.4 Threat of Substitutes
  - 4.5.5 Intensity of Competitive Rivalry
- 4.6 Technological Innovations in Canada Electric Space Heater Market
- 4.7 Impact of COVID-19 on the Market

## 5 MARKET SEGMENTATION

- 5.1 By Types
  - 5.1.1 Convector Heater
  - 5.1.2 Radiant Heater
- 5.2 By Application
  - 5.2.1 Residential
  - 5.2.2 Commercial
- 5.3 By Distribution
  - 5.3.1 Online
  - 5.3.2 Offline

## 6 COMPETITIVE LANDSCAPE

- 6.1 Market Concentration Overview
- 6.2 Company Profile
  - 6.2.1 Dyson
  - 6.2.2 Honeywell
  - 6.2.3 Black Decker
  - 6.2.4 Brant Radiant Heaters Limited
  - 6.2.5 Ouellet Canada
  - 6.2.6 Kelray Heating
  - 6.2.7 Envi Heater
  - 6.2.8 ICON
  - 6.2.9 AirNmore
  - 6.2.10 Veito\*

## 7 MARKET FUTURE TREND

## 8 DISCLAIMER AND ABOUT US

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